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## TOURISM STATISTICS

## Cumulative data, January - May 2023

During the period of January to May 2023, tourists made a total of 566,207 visits, which is a $23.3 \%$ increase compared to the same period in 2022. Additionally, there were $1,202,826$ overnight stays, representing a $20.2 \%$ increase compared to the same period in 2022.

The number of overnight stays by domestic tourists decreased by $3.4 \%$, while the number of overnight stays by foreign tourists increased by $36.6 \%$ compared to the same period in 2022. Domestic tourists accounted for $33.0 \%$ of the total number of overnight stays, while foreign tourists accounted for $67.0 \%$.

In terms of the breakdown of overnight stays by foreign tourists, the highest number of stays were recorded by tourists from Croatia (21.9\%), Serbia (17.8\%), Slovenia (8.9\%), Turkey (5.9\%), Germany (4.3\%), and Montenegro (3.6\%), making a total of $65.4 \%$. Tourists from other countries accounted for $34.6 \%$ of the overnight stays.

Regarding the average length of stay for foreign tourists in our country, Kuwait ranked first with an average of 3.9 nights, followed by Ireland with 3.3 nights, Malta with 3.1 nights, and Estonia and Qatar with 3.0 nights each.

In terms of accommodation types, the majority of overnight stays were recorded in the category of Hotels and similar accommodation, accounting for $95.1 \%$.

Tourist nights, January - May, 2022 and 2023


Table 1: Tourist arrivals and nights

|  | Arrivals |  |  | Nights |  |  | I - V 2023 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | I - V 2022 | I - V 2023 | $\begin{aligned} & \text { Indices } \\ & \frac{1-\vee 2023}{1-\vee 2022} \end{aligned}$ | I - V 2022 | I - V 2023 | $\begin{aligned} & \text { Indices } \\ & \frac{1-\vee 2023}{1-V 2022} \end{aligned}$ | Structure of nights \% | Average number of nights by arrivals |
| Total | 459,345 | 566,207 | 123.3 | 1,001,023 | 1,202,826 | 120.2 | 100.0 | 2.1 |
| Domestic tourist | 197,995 | 198,399 | 100.2 | 410,933 | 396,951 | 96.6 | 33.0 | 2.0 |
| Foreign tourist | 261,350 | 367,808 | 140.7 | 590,090 | 805,875 | 136.6 | 67.0 | 2.2 |

final data

Foreign tourist nights by country of residence, January- May 2022 and 2023


Table2: Foreign tourist arrivals and nights, by country of residence

|  | Arrivals |  |  | Nights |  |  | I - V 2023 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | I - V 2022 | I - V 2023 | $\begin{aligned} & \text { Indices } \\ & \frac{\mathrm{I}-\mathrm{V} 2023}{\mathrm{I}-\mathrm{V} 2022} \end{aligned}$ | I - V 2022 | I - V 2023 | $\begin{aligned} & \text { Indices } \\ & \frac{\mathrm{I}-\mathrm{V} 2023}{\mathrm{I}-\mathrm{V} 2022} \end{aligned}$ | Structure of nights \% | Average number of nights by arrivals |
| Total foreign tourist | $261,350$ | 367,808 | 140.7 | 590,090 | 805,875 | 136.6 | 100.0 | 2.2 |
| Albania | $1,074$ | 1,466 | 136.5 | 2,204 | 3,807 | 172.7 | 0.5 | 2.6 |
| Austria | 8,313 | 11,175 | 134.4 | 16,554 | 22,253 | 134.4 | 2.8 | 2.0 |
| Belgium | 1,420 | 1,936 | 136.3 | 3,058 | 4,180 | 136.7 | 0.5 | 2.2 |
| Bulgaria | 1,678 | 2,295 | 136.8 | 3,032 | 4,321 | 142.5 | 0.5 | 1.9 |
| Montenegro | 9,980 | 13,500 | 135.3 | 22,227 | 29,186 | 131.3 | 3.6 | 2.2 |
| Czech |  |  |  |  |  |  |  |  |
| Republic | 1,521 | 1,945 | 127.9 | 3,357 | 4,109 | 122.4 | 0.5 | 2.1 |
| Denmark | 1,651 | 1,125 | 68.1 | 4,290 | 2,873 | 67.0 | 0.4 | 2.6 |
| Estonia | 84 | 136 | 161.9 | 168 | 411 | 244.6 | 0.1 | 3.0 |
| Finland | 358 | 585 | 163.4 | 793 | 1,068 | 134.7 | 0.1 | 1.8 |
| France | 3,801 | 4,974 | 130.9 | 10,375 | 12,488 | 120.4 | 1.5 | 2.5 |
| Greece | 682 | 1,278 | 187.4 | 1,348 | 2,419 | 179.5 | 0.3 | 1.9 |
| Netherlands | 3,953 | 5,506 | 139.3 | 10,015 | 13,373 | 133.5 | 1.7 | 2.4 |
| Croatia | 50,490 | 74,255 | 147.1 | 122,597 | 176,875 | 144.3 | 21.9 | 2.4 |
| Ireland | 591 | 96689 | 163.5 | 1,724 | 3,150 | 182.7 | 0.4 | 3.3 |
| Iceland | $\begin{array}{r}47 \\ \hline\end{array}$ |  | 189.4 | 81 | 211 | 260.5 | 0.0 | 2.4 |
| Italy | $\begin{array}{r} 5,117 \\ 60 \end{array}$ | $\begin{array}{r} 89 \\ 8,671 \end{array}$ | 169.5 | 10,704 | 18,014 | 168.3 | 2.2 | 2.1 |
| Cyprus |  | 176 | 293.3 | 110 | 457 | 415.5 |  |  |
|  |  |  |  |  |  |  | (continued on next page ) |  |


|  | Arrivals |  |  | Nights |  |  | I-V 2023 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | I - V 2022 | I - V 2023 | $\begin{aligned} & \text { Indices } \\ & \frac{1-V 2023}{1-V 2022} \end{aligned}$ | I - V 2022 | I - V 2023 | $\begin{aligned} & \text { Indices } \\ & \frac{1-\vee 2023}{1-V 2022} \end{aligned}$ | Structure of nights \% | Average number of nights by arrivals |
| Latvia | 95 | 182 | 191.6 | 178 | 438 | 246.1 | 0.1 | 2.4 |
| Lithuania | 376 | 357 | 94.9 | 855 | 521 | 60.9 | 0.1 | 1.5 |
| Luxembourg | 336 | 282 | 83.9 | 937 | 691 | 73.7 | 0.1 | 2.5 |
| Hungary | 2,985 | 4,480 | 150.1 | 7,601 | 9,453 | 124.4 | 1.2 | 2.1 |
| Malta | 3,654 | 5,320 | 145.6 | 7,212 | 11,761 | 163.1 | 1.5 | 2.2 |
| Norway | 46 | 156 | 339.1 | 116 | 484 | 417.2 | 0.1 | 3.1 |
| Germany | 915 | 1,427 | 156.0 | 1,879 | 3,084 | 164.1 | 0.4 | 2.2 |
| Poland | 12,798 | 16,278 | 127.2 | 27,997 | 34,721 | 124.0 | 4.3 | 2.1 |
| Portugal | 3,047 | 4,641 | 152.3 | 6,144 | 9,551 | 155.5 | 1.2 | 2.1 |
| Romania | 707 | 460 | 65.1 | 1,750 | 1,158 | 66.2 | 0.1 | 2.5 |
| Russian | 1,257 | 1,994 | 158.6 | 2,677 | 3,787 | 141.5 | 0.5 | 1.9 |
| Federation North |  |  |  |  |  |  |  |  |
| Macedonia | 1,407 | 4,567 | 324.6 | 2,963 | 8,193 | 276.5 | 1.0 | 1.8 |
| Slovakia | 1,047 | 1,614 | 154.2 | 2,212 | 3,234 | 146.2 | 0.4 | 2.0 |
| Slovenia | 18,529 | 29,455 | 159.0 | 40,502 | 72,086 | 178.0 | 8.9 | 2.4 |
| Serbia | 58,125 | 64,976 | 111.8 | 128,999 | 143,752 | 111.4 | 17.8 | 2.2 |
| Spain | 1,896 | 1,651 | 87.1 | 4,692 | 4,345 | 92.6 | 0.5 | 2.6 |
| Switzerland (including Liechtenstein) | 3,476 | 4,165 | 119.8 | 7,372 | 8,650 | 117.3 | 1.1 | 2.1 |
| Sweden | 2,409 | 3,482 | 144.5 | 5,633 | 8,006 | 142.1 | 1.0 | 2.3 |
| Turkey | 13,702 | 29,024 | 211.8 | 25,835 | 47,825 | 185.1 | 5.9 | 1.6 |
| United | 2,854 | 4,621 | 161.9 | 6,611 | 13,337 | 201.7 | 1.7 | 2.9 |
| Ukraine | 451 | 794 | 176.1 | 955 | 1,646 | 172.4 | 0.2 | 2.1 |
| Other |  |  |  |  |  |  |  |  |
| European countries | 1,328 | 804 | 60.5 | 3,088 | 2,329 | 75.4 | 0.3 | 2.9 |
| Egypt | 223 | 236 | 105.8 | 550 | 656 | 119.3 | 0.1 | 2.8 |
| South Africa | 115 | 117 | 101.7 | 176 | 250 | 142.0 | 0.0 | 2.1 |
| Other African countries | 457 | 613 | 134.1 | 1,090 | 1,700 | 156.0 | 0.2 | 2.8 |
| Canada | 749 | 1,458 | 194.7 | 1,539 | 3,337 | 216.8 | 0.4 | 2.3 |
| USA | 7,865 | 9,441 | 120.0 | 16,942 | 21,856 | 129.0 | 2.7 | 2.3 |
| Other Northern |  |  |  |  |  |  |  |  |
| American countries | 228 | 218 | 95.6 | 431 | 458 | 106.3 | 0.1 | 2.1 |
| Brazil | 492 | 983 | 199.8 | 1,026 | 1,908 | 186.0 | 0.2 | 1.9 |
| Other |  |  |  |  |  |  |  |  |
| Southern and Central | 1,047 | 1,709 | 163.2 | 2,080 | 3,161 | 152.0 | 0.4 | 1.8 |
| American countries |  |  |  |  |  |  |  |  |
| Bahrain | 1,270 | 705 | 55.5 | 3,932 | 1,815 | 46.2 | 0.2 | 2.6 |
| India | 428 | 1,111 | 259.6 | 1,037 | 2,131 | 205.5 | 0.3 | 1.9 |
| Iran | 65 | 179 | 275.4 | 126 | 485 | 384.9 | 0.1 | 2.7 |
| Israel | 1,106 | 1,435 | 129.7 | 2,267 | 3,176 | 140.1 | 0.4 | 2.2 |
| Japan | 181 | 566 | 312.7 | 516 | 1,038 | 201.2 | 0.1 | 1.8 |
| Republic of | 182 | 4,022 | 2209.9 | 296 | 4,842 | 1635.8 | 0.6 | 1.2 |
| Korea | 182 | 4,022 | 220.9 | 1350 | 1,8126 | 83.4 | 0.1 | 1.2 |
| Qatar | 574 | 376 | 65.5 | 1,350 | 1,126 | 83.4 | 0.1 | 3.0 |
| China | 1,494 | 6,728 | 450.3 | 4,266 | 11,049 | 259.0 | 1.4 | 1.6 |
| Kuwait | 1,658 | 1,607 | 96.9 | 5,401 | 6,338 | 117.3 | 0.8 | 3.9 |
| Malaysia | 2,049 | 5,029 | 245.4 | 2,595 | 6,274 | 241.8 | 0.8 | 1.2 |
| Oman | 2,094 | 3,255 | 155.4 | 4,609 | 6,959 | 151.0 | 0.9 | 2.1 |
| Saudi Arabia | 6,912 | 3,093 | 44.7 | 14,956 | 7,791 | 52.1 | 1.0 | 2.5 |
| United Arab Emirates | 7,152 | 6,353 | 88.8 | 19,554 | 17,351 | 88.7 | 2.2 | 2.7 |
| Other Asian countries | 2,024 | 5,695 | 281.4 | 4,913 | 9,643 | 196.3 | 1.2 | 1.7 |
| Australia | 602 | 1,661 | 275.9 | 1,319 | 3,503 | 265.6 | 0.4 | 2.1 |
| New Zealand | 84 | 178 | 211.9 | 194 | 372 | 191.8 | 0.0 | 2.1 |
| Other countries of Oceania | 39 | 232 | 594.9 | 80 | 409 | 511.3 | 0.1 | 1.8 |

[^0]Structure of tourists nights according to the Class fication of activity ${ }^{1)}$, January-May
2022. and 2023.


|  | Arrivals |  |  | Nights |  |  | I - V 2023 <br> Structure of nights \% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | I - V 2022 | I - V 2023 | $\begin{gathered} \text { Indices } \\ 1-\vee 2023 \\ \hline 1-V 2022 \\ \hline \end{gathered}$ | I - V 2022 | I - V 2023 | $\begin{gathered} \text { Indices } \\ \frac{1-\vee 2023}{1-V 2022} \\ \hline \end{gathered}$ |  |
| Total | 459,345 | 566,207 | 123.3 | 1,001,023 | 1,202,826 | 120.2 | 100.0 |
| Hotels and similar accommodation | 443,792 | 547,653 | 123.4 | 943,896 | 1,144,066 | 121.2 | 95.1 |
| Holiday and other short-stay accommodation | 10,592 | 12,196 | 115.1 | 23,827 | 25,670 | 107.7 | 2.1 |
| Camps and camping grounds | 2,230 | 3,180 | 142.6 | 3,913 | 5,305 | 135.6 | 0.4 |
| Other accommodation | 2,731 | 3,178 | 116.4 | 29,387 | 27,785 | 94.5 | 2.3 |
| Domestic tourist | 197,995 | 198,399 | 100.2 | 410,933 | 396,951 | 96.6 | 33.0 |
| Hotels and similar accommodation | 189,275 | 189,832 | 100.3 | 372,038 | 364,812 | 98.1 | 30.3 |
| Holiday and other short-stay accommodation | 6,114 | 6,054 | 99.0 | 11,593 | 10,735 | 92.6 | 0.9 |
| Camps and camping grounds | 284 | 214 | 75.4 | 723 | 297 | 41.1 | 0.0 |
| Other accommodation | 2,322 | 2,299 | 99.0 | 26,579 | 21,107 | 79.4 | 1.8 |
| Foreign tourist | 261,350 | 367,808 | 140.7 | 590,090 | 805,875 | 136.6 | 67.0 |
| Hotels and similar accommodation | 254,517 | 357,821 | 140.6 | 571,858 | 779,254 | 136.3 | 64.8 |
| Holiday and other short-stay accommodation | 4,478 | 6,142 | 137.2 | 12,234 | 14,935 | 122.1 | 1.2 |
| Camps and camping grounds | 1,946 | 2,966 | 152.4 | 3,190 | 5,008 | 157.0 | 0.4 |
| Other accommodation | 409 | 879 | 214.9 | 2,808 | 6,678 | 237.8 | 0.6 |

1)The Classification of Economic Activities of BiH 2010
*final data

## Methodology

## The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for tourism statistics.

## Observation units

Observation units are all business entities /legal units that are, by their main activity, registered in accommodation activity (division 55, KD BiH 2010), persons as well as households that rent accommodation establishments to tourists. For the purpose of the survey, the Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev. 2.

## Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations, etc.) and their constituent units that are registered according to KD BiH 2010 under section: 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which persons themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments, and rooms that are directly rented by private persons/households. The survey covers the entire territory of Bosnia and Herzegovina.

## Source and methods of data collection

Data on tourist turnover (number of tourist arrivals and tourist nights) is collected from the regular monthly report (TU-11 form). Reports are usually made on the basis of reception records in guest books for entities and their parts engaged in organising and arranging tourists.

## Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year for leisure, business, or other personal purposes other than to be employed by a resident entity in the place visited.

A tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks, or meeting

A residence is a place where a person comes with the intention of staying permanently.
A domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or other accommodation establishment outside their place of residence.

A foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or other accommodation establishment.

## Symbols

- no occurrence

0,0 value not zero but less than 0,05


[^0]:    *final data

