



FIRST RELEASE



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YEAR XIX

SARAJEVO, 06.10.2025

NUMBER 8

BUSINESS STATISTICS

Tourism, August 2025

In Bosnia and Herzegovina, in August 2025, tourists recorded 245,970 arrivals, which is 9.2% more compared to July 2025 and 1.7% less compared to August 2024. Tourists achieved 534,133 overnight stays, representing an increase of 11.2% compared to July 2025 and a decrease of 3.2% compared to August 2024. In the structure of total overnight stays, domestic tourists accounted for 24.8%, while foreign tourists accounted for 75.2%.

The number of overnight stays by domestic tourists was 12.6% higher than in July 2025 and 6.3% lower compared to August 2024. The number of overnight stays by foreign tourists was 10.7% higher than in July 2025 and 2.2% lower compared to August 2024.

In August 2025, among foreign tourists, the highest number of overnight stays was recorded by tourists from Saudi Arabia (12.8%), Türkiye (9.4%), Serbia (8.8%), Croatia (8.1%), Germany (5.2%), Kuwait (4.0%), Israel (3.8%), Slovenia (3.7%), Italy (3.6%), Poland (3.4%), the USA (2.9%), France (2.8%), and the United Kingdom (2.6%), which together accounted for 71.1% of total overnight stays. Tourists from other countries accounted for the remaining 28.9% of overnight stays.

In August 2025, tourists in Bosnia and Herzegovina had 21,970 rooms, apartments, and camping sites available, which is 0.6% less compared to August 2024. In addition, 49,842 available beds were recorded, representing an increase of 2.1% compared to the same month of 2024.

Graph 1: Tourist nights for the period August 2024. - August 2025.

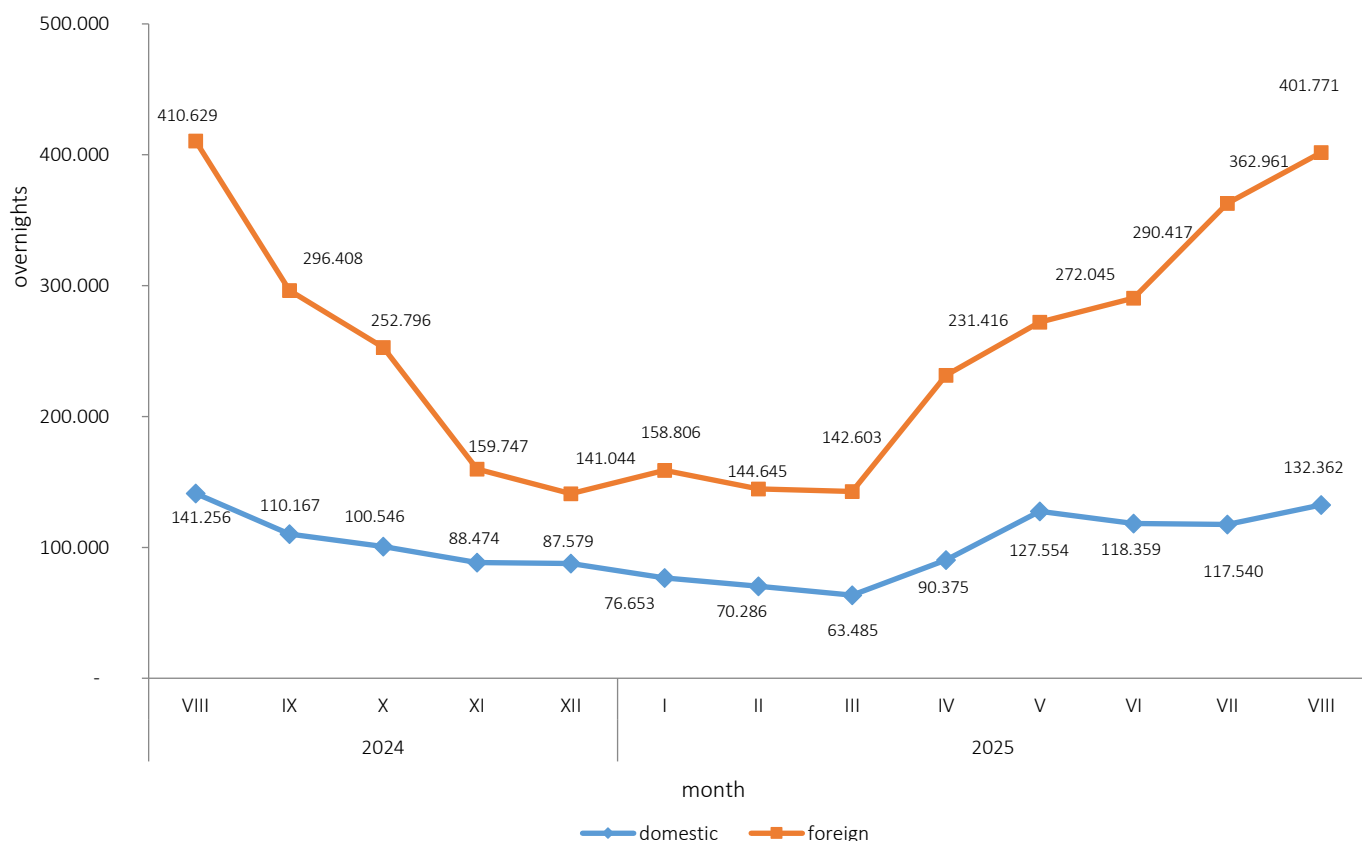
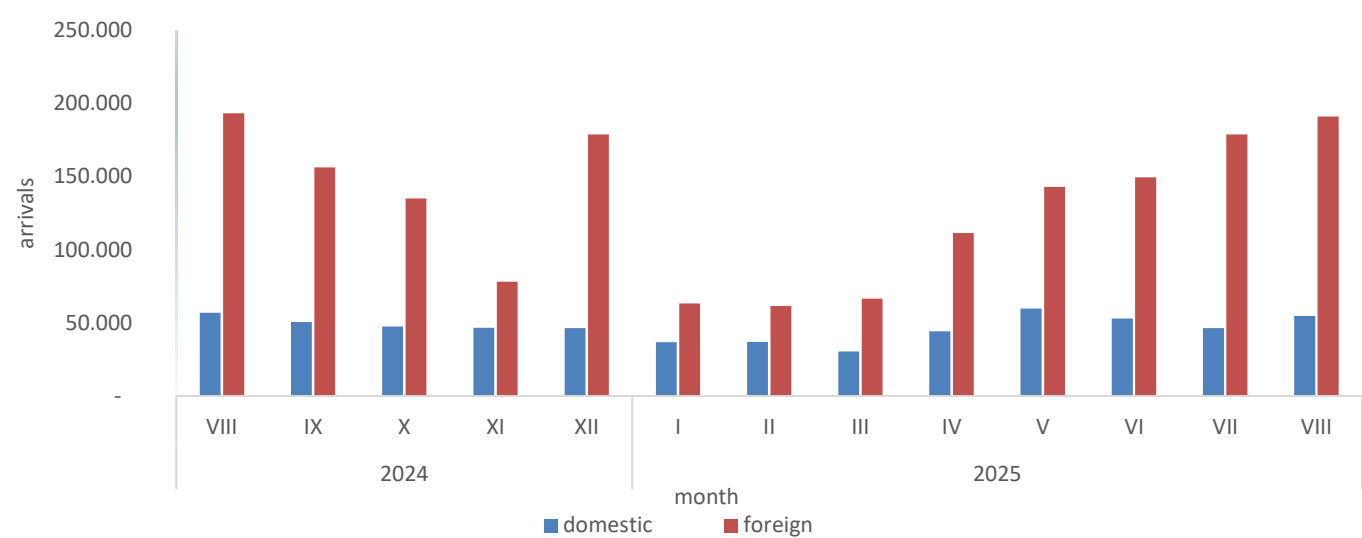


Table 1: Tourist arrivals and overnight stays

	Arrivals					Overnights					VIII 2025	
	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	Structure of overnights %	Average number of overnights per check- in
TOTAL	250.117	225.236	245.970	109,2	98,3	551.885	480.501	534.133	111,2	96,8	100,0	2,2
Domestic tourists	56.935	46.402	54.810	118,1	96,3	141.256	117.540	132.362	112,6	93,7	24,8	2,4
Foreign tourists	193.182	178.834	191.160	106,9	99,0	410.629	362.961	401.771	110,7	97,8	75,2	2,1

*) final data

Graph 2: Tourist arrivals August 2024. - August 2025.



As for the average length of stay of foreign tourists in our country, tourists from Latvia ranked first with an average of 4.9 overnight stays, followed by those from Kuwait (3.8), Qatar (3.7), Egypt (3.6), France and Bahrain (3.2 each), the United Arab Emirates (3.1), and Montenegro with an average of 2.8 overnight stays.

Graph 3: Arrivals and overnight stays of foreign tourists by country of residence, August 2025.

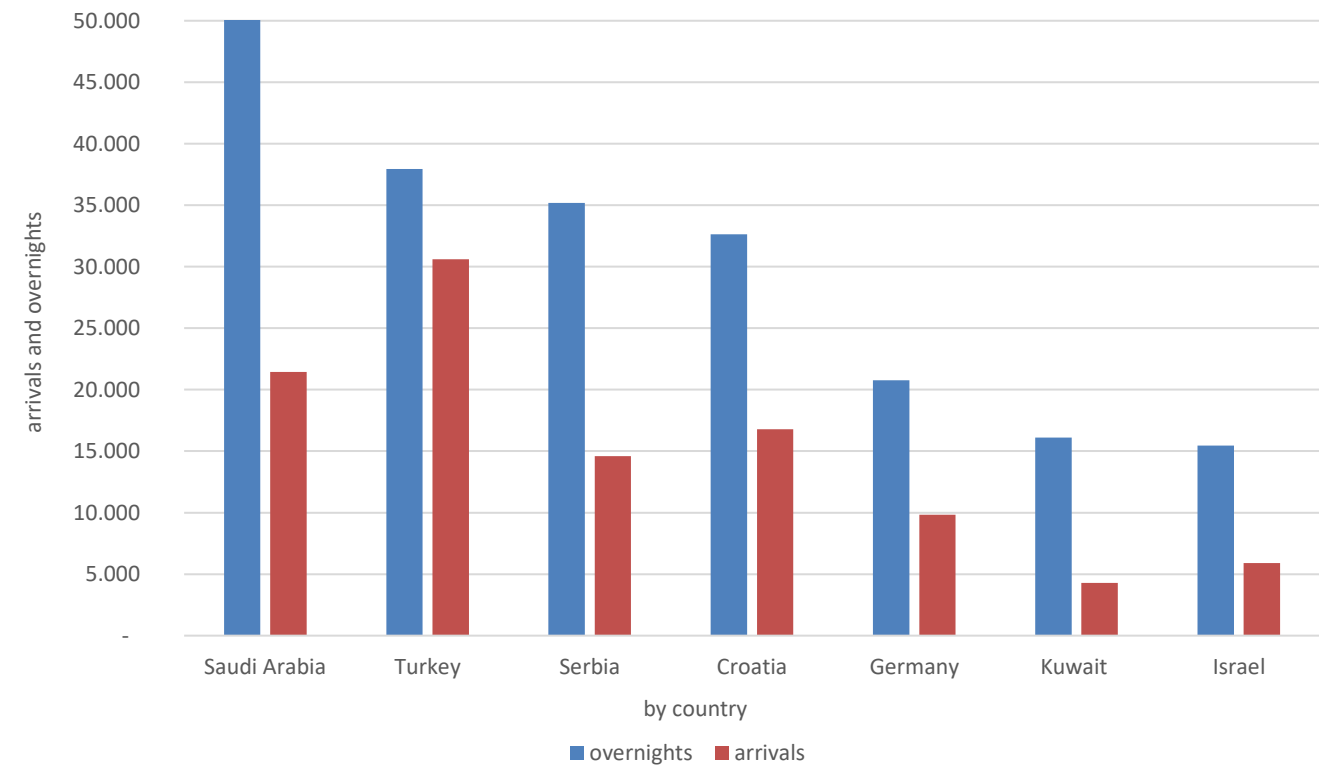


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	Arrivals					Overnight stays					VIII 2025
	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	The structure of overnights in %
TOTAL	250.117	225.236	245.970	109,2	98,3	551.885	480.501	534.133	111,2	96,8	100,0
Hotels and similar accommodation	236.188	212.946	231.484	108,7	98,0	509.791	442.631	489.293	110,5	96,0	91,6
Resorts and similar facilities for short breaks	8.810	7.647	9.120	119,3	103,5	25.404	22.554	28.094	124,6	110,6	5,3
Campsites and camping areas	4.080	3.659	4.320	118,1	105,9	7.889	6.689	7.643	114,3	96,9	1,4
Other accommodation	1.039	984	1.046	106,3	100,7	8.801	8.627	9.103	105,5	103,4	1,7
Domestic tourists	56.935	46.402	54.810	118,1	96,3	141.256	117.540	132.362	112,6	93,7	24,8
Hotels and similar accommodation	51.821	43.059	50.731	117,8	97,9	122.818	103.009	114.755	111,4	93,4	21,5
Resorts and similar facilities for short breaks	3.644	1.991	2.421	121,6	66,4	9.750	5.718	8.060	141,0	82,7	1,5
Campsites and camping areas	630	469	776	165,5	123,2	924	718	1.285	179,0	139,1	0,24
Other accommodation	840	883	882	99,9	105,0	7.764	8.095	8.262	102,1	106,4	1,5
Foreign tourists	193.182	178.834	191.160	106,9	99,0	410.629	362.961	401.771	110,7	97,8	75,2
Hotels and similar accommodation	184.367	169.887	180.753	106,4	98,0	386.973	339.622	374.538	110,3	96,8	70,1
Resorts and similar facilities for short breaks	5.166	5.656	6.699	118,4	129,7	15.654	16.836	20.034	119,0	128,0	3,8
Campsites and camping areas	3.450	3.190	3.544	111,1	102,7	6.965	5.971	6.358	106,5	91,3	1,2
Other accommodation	199	101	164	162,4	82,4	1.037	532	841	158,1	81,1	0,2

* final data

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

Within the activity “Hotels and similar accommodation”, a total of 19,494 rooms and apartments were available to tourists, which is 1.8% less than in August 2024, and 42,530 beds, representing an increase of 1.3% compared to the same month of the previous year. The room occupancy rate in August 2025 was 46.1%, while the occupancy rate of permanent beds was 37.1%. In August 2024, the occupancy rate of rooms was 46.5%, and of permanent beds 39.2%. According to the type of accommodation facility, the highest number of overnight stays was recorded within the activity “Hotels and similar accommodation”, accounting for 91.6% of the total number of overnight stays.

Table 3: Tourist arrivals and overnight stays by arrival method

	Individually						Organized					
	Arrivals			Overnight stays			Arrivals			Overnight stays		
	VIII 2024	VIII 2025	Indicies VIII 2025 VIII 2024	VIII 2024	VIII 2025	Indicies VIII 2025 VIII 2024	VIII 2024	VIII 2025	Indicies VIII 2025 VIII 2024	VIII 2024	VIII 2025	Indicies VIII 2025 VIII 2024
TOTAL	186.768	164.289	88,0	412.689	367.058	88,9	57.980	60.947	105,1	113.208	113.443	100,2
Domestic tourists	46.309	41.674	90,0	108.455	103.138	95,1	6.615	4.728	71,5	20.976	14.402	68,7
Foreign tourists	140.459	122.615	87,3	304.234	263.920	86,7	51.365	56.219	109,5	92.232	99.041	107,4

*) final data

Table 4: Arrivals and overnight stays of foreign tourists by country of residence

	Arrivals					Overnights					VIII 2025	
	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	Ovrnights structure %	Avergae number of overnights per check in
TOTAL	193.182	178.834	191.160	106,9	99,0	410.629	362.961	401.771	110,7	97,8	100,0	2,1
Albania	376	238	325	136,6	86,4	868	486	608	125,1	70,0	0,2	1,9
Austria	5.750	3.869	5.184	134,0	90,2	11.275	7.873	10.544	133,9	93,5	2,6	2,0
Belgium	1.038	1.551	1.004	64,7	96,7	2.201	3.180	1.918	60,3	87,1	0,5	1,9
Bulgaria	892	601	654	108,8	73,3	2.097	1.010	1.209	119,7	57,7	0,3	1,8
Montenegro	2.928	2.364	2.790	118,0	95,3	7.808	7.561	7.813	103,3	100,1	1,9	2,8
Czech Republic	1.314	1.499	1.540	102,7	117,2	2.421	2.696	2.320	86,1	95,8	0,6	1,5
Denmark	737	1.473	623	42,3	84,5	1.955	4.099	1.438	35,1	73,6	0,4	2,3
Estonia	38	79	226	286,1	594,7	111	184	314	170,7	282,9	0,1	1,4
Finland	170	185	172	93,0	101,2	410	449	271	60,4	66,1	0,1	1,6
France	3.107	2.687	3.550	132,1	114,3	12.108	9.160	11.435	124,8	94,4	2,8	3,2
Greece	1.610	833	1.657	198,9	102,9	3.972	1.997	3.091	154,8	77,8	0,8	1,9
Netherlands	3.588	3.228	3.959	122,6	110,3	8.117	6.881	8.892	129,2	109,5	2,2	2,2
Croatia	15.054	9.992	16.779	167,9	111,5	30.292	18.199	32.640	179,4	107,8	8,1	1,9
Ireland	636	671	769	114,6	120,9	2.298	1.371	1.580	115,2	68,8	0,4	2,1
Iceland	36	49	125	255,1	347,2	87	105	210	200,0	241,4	0,1	1,7
Italy	6.666	3.543	6.430	181,5	96,5	16.900	7.949	14.589	183,5	86,3	3,6	2,3
Cyprus	518	176	273	155,1	52,7	649	337	503	149,3	77,5	0,1	1,8
Latvia	134	109	116	106,4	86,6	668	609	563	92,4	84,3	0,1	4,9
Lithuania	167	234	187	79,9	112,0	402	393	291	74,0	72,4	0,1	1,6
Luxembourg	324	157	274	174,5	84,6	661	328	518	157,9	78,4	0,1	1,9
Hungary	3.437	1.804	2.307	127,9	67,1	7.605	3.951	5.503	139,3	72,4	1,4	2,4
Malta	564	183	195	106,6	34,6	1.190	644	397	61,6	33,4	0,1	2,0
Norway	612	1.039	583	56,1	95,3	1.534	2.181	1.231	56,4	80,2	0,3	2,1
Germany	9.138	6.663	9.832	147,6	107,6	20.222	14.788	20.753	140,3	102,6	5,2	2,1
Poland	5.821	6.558	4.999	76,2	85,9	13.432	20.330	13.653	67,2	101,6	3,4	2,7
Portugal	1.058	266	358	134,6	33,8	1.601	470	645	137,2	40,3	0,2	1,8
Romania	1.248	820	1.147	139,9	91,9	3.078	1.605	2.392	149,0	77,7	0,6	2,1
Russian Federation	1.081	1.140	975	85,5	90,2	2.515	2.234	1.831	82,0	72,8	0,5	1,9
North Macedonia	1.101	996	1.077	108,1	97,8	1.888	1.636	2.390	146,1	126,6	0,6	2,2
Slovakia	1.276	903	1.150	127,4	90,1	3.019	1.646	2.531	153,8	83,8	0,6	2,2
Slovenia	7.563	5.669	7.668	135,3	101,4	15.495	11.801	14.745	124,9	95,2	3,7	1,9

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	Arrivals					Overnights					VIII 2025	
	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	VIII 2024*	VII 2025	VIII 2025	Indicies VIII 2025 VII 2025	Indicies VIII 2025 VIII 2024	Ovrnights structure %	Avergae number of overnights per check in
Serbia	13.678	11.225	14.609	130,1	106,8	30.742	26.226	35.177	134,1	114,4	8,8	2,4
Spain	3.371	2.288	2.542	111,1	75,4	6.690	4.851	4.733	97,6	70,7	1,2	1,9
Switzerland (including Liechtenstein)	2.016	2.499	2.023	81,0	100,3	4.193	5.068	3.927	77,5	93,7	1,0	1,9
Sweden	1.381	2.797	1.394	49,8	100,9	3.204	6.618	3.519	53,2	109,8	0,9	2,5
Turkey	34.656	38.399	30.603	79,7	88,3	41.185	46.420	37.958	81,8	92,2	9,4	1,2
United Kingdom	3.005	3.009	4.010	133,3	133,4	8.003	7.001	10.644	152,0	133,0	2,6	2,7
Ukraine	394	527	444	84,3	112,7	1.461	1.501	1.188	79,1	81,3	0,3	2,7
Other European countries	925	444	984	221,6	106,4	2.993	708	1.594	225,1	53,3	0,4	1,6
Egypt	147	149	289	194,0	196,6	670	556	1.038	186,7	154,9	0,3	3,6
South Africa	52	54	89	164,8	171,2	86	95	165	173,7	191,9	0,0	1,9
Other African countries	359	325	356	109,5	99,2	978	811	1.074	132,4	109,8	0,3	3,0
Canada	1.177	984	1.079	109,7	91,7	2.421	2.195	2.564	116,8	105,9	0,6	2,4
USA	5.752	5.887	5.238	89,0	91,1	13.129	13.485	11.781	87,4	89,7	2,9	2,2
Other Northern American countries	289	393	246	62,6	85,1	570	858	389	45,3	68,2	0,1	1,6
Brazil	495	459	437	95,2	88,3	836	1.107	874	79,0	104,5	0,2	2,0
Other Southern and Central American countries	702	706	725	102,7	103,3	1.613	1.417	1.464	103,3	90,8	0,4	2,0
Bahrain	338	406	528	130,0	156,2	906	1.202	1.678	139,6	185,2	0,4	3,2
India	274	830	596	71,8	217,5	598	1.741	1.215	69,8	203,2	0,3	2,0
Iran	52	38	38	100,0	73,1	203	52	55	105,8	27,1	0,0	1,4
Israel	3.273	3.821	5.894	154,3	180,1	9.644	9.566	15.451	161,5	160,2	3,8	2,6
Japan	319	232	270	116,4	84,6	430	354	387	109,3	90,0	0,1	1,4
Republic of Korea	1.240	1.218	868	71,3	70,0	1.506	1.443	1.593	110,4	105,8	0,4	1,8
Qatar	960	766	619	80,8	64,5	3.201	2.402	2.310	96,2	72,2	0,6	3,7
China	6.719	8.842	7.393	83,6	110,0	8.468	10.377	9.251	89,1	109,2	2,3	1,3
Kuwait	5.173	2.078	4.295	206,7	83,0	16.921	7.090	16.117	227,3	95,2	4,0	3,8
Malaysia	197	184	248	134,8	125,9	274	229	325	141,9	118,6	0,1	1,3
Oman	206	1.784	1.140	63,9	553,4	492	4.333	2.572	59,4	522,8	0,6	2,3
Saudi Arabia	20.286	23.514	21.454	91,2	105,8	49.671	55.913	51.394	91,9	103,5	12,8	2,4
United Arab Emirates	4.094	2.325	2.039	87,7	49,8	13.516	6.329	6.268	99,0	46,4	1,6	3,1
Other Asian countries	1.882	1.573	1.995	126,8	106,0	5.256	3.824	4.562	119,3	86,8	1,1	2,3
Australia	1.525	1.334	1.601	120,0	105,0	3.332	2.681	3.300	123,1	99,0	0,8	2,1
New Zealand	184	137	152	110,9	82,6	389	294	318	108,2	81,7	0,1	2,1
Other countries of Oceania	79	28	34	121,4	43,0	169	61	68	111,5	40,2	0,0	2,0

final data
1) Indices higher than 999
- no occurrence

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics.

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists. For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev. 2.

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc.) and their constituent units that are registered according to KD BiH 2010 under section: 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay; business entities that deal with the mediation of accommodation of guests in households, houses, camps, apartments and rooms which are directly rented by private persons/households. Survey covers the entire territory of Bosnia and Herzegovina.

Source and methods of data collection

Data on tourist's turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form). Reports are usually made based on reception records in guest books, entities and their parts engaged in organizing and arranging of tourists.

Data revision

Regular press releases on tourism are published in monthly dynamics and contain preliminary / first results until the final data are published.

The first regular revision of data implies that, when publishing data for the next month, the published data from the previous month (t-1) are revised in accordance with the information submitted by the reporting unit. The second regular revision of previously published data is the annual revision, which includes all changes in the data submitted after the first revision, in order to ensure the accuracy of the published data.

The press release clearly indicates what the data are, so that users of the statistics can interpret them correctly. If new statistical standards and concepts are introduced, changes in the research methodology are made, it is necessary to revise the data to ensure the consistency and comparability of data from previous historical series and new data series. Users will be informed about changes in data and reasons in an appropriate and transparent manner, in regular monthly press releases and other publications for the public, as well as on the website of the BiH Agency for Statistics (www.bhas.gov.ba).

DEFINITIONS

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited.

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting.

Residence is a place where a person came with the intention of permanent stay. A tourist is registered in every place or establishment where he stays and, therefore, in case he/she changes the place or establishment, he/she must register again, which results in data ambiguity. Consequently, the statistics register the number of tourist arrivals and not the number of tourists.

A domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or some other accommodation establishment outside their place or residence.

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or some other accommodation establishment.

Tourist arrivals refer to the number of persons (tourists) who arrived and registered their stay in an accommodation establishment.

Tourist nights refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

Accommodation capacities are presented as the number of rooms, apartments and camping sites, and the number of permanent beds.

Permanent beds are those that are regularly ready-made for renting to guests.

Occupancy rate of permanent beds (net) in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are available for use during the reference period. The data are expressed as a percentage.

Occupancy rate of bedrooms (net) in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

Organization of tourist arrivals represent the way of organising tourist arrangements. Depending on the way of organising, tourist arrangement can be individual or organised (travel agencies).

Symbols

- no occurrence

0.0 value not zero but less than 0.05

1) Indices greater than 999

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Vesna Ćužić, Director

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