



FIRST RELEASE



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YEAR XIX

SARAJEVO, 06.11.2025

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BUSINESS STATISTICS Tourism, September 2025

In Bosnia and Herzegovina, in September 2025, tourists recorded 210,123 arrivals, which is a decrease of 14.6% compared to August 2025 and an increase of 1.5% compared to September 2024. Tourists achieved 422,009 overnight stays, which is a decrease of 21.0% compared to August 2025 and 3.8% less than in September 2024. In the structure of total overnight stays, domestic tourists accounted for 28.8%, while foreign tourists made up 71.2%.

The number of overnight stays by domestic tourists decreased by 8.1% compared to August 2025 and increased by 10.4% compared to September 2024. The number of overnight stays by foreign tourists decreased by 25.2% compared to August 2025 and increased by 1.4% compared to September 2024.

In September 2025, within the structure of foreign tourists' overnight stays, the highest number was recorded by tourists from Türkiye with 9.2%, followed by Serbia and Croatia with 8.5% each, Saudi Arabia with 5.3%, Germany and Slovenia with 5.1% each, Poland with 4.8%, the United States with 4.7%, France with 3.9%, China with 3.5%, Italy with 2.9%, and the United Kingdom and Montenegro with 2.7% each. Together, these countries accounted for 66.9% of the total number of overnight stays, while tourists from other countries made up the remaining 33.1%.

In September 2025, tourists in Bosnia and Herzegovina had at their disposal 21,636 rooms, apartments, and camping sites, which is 0.4% more compared to September 2024. In addition, there were 48,980 available beds, representing an increase of 3.4% compared to the same month of 2024.

Graph 1: Tourist nights for the period September 2024. - September 2025.

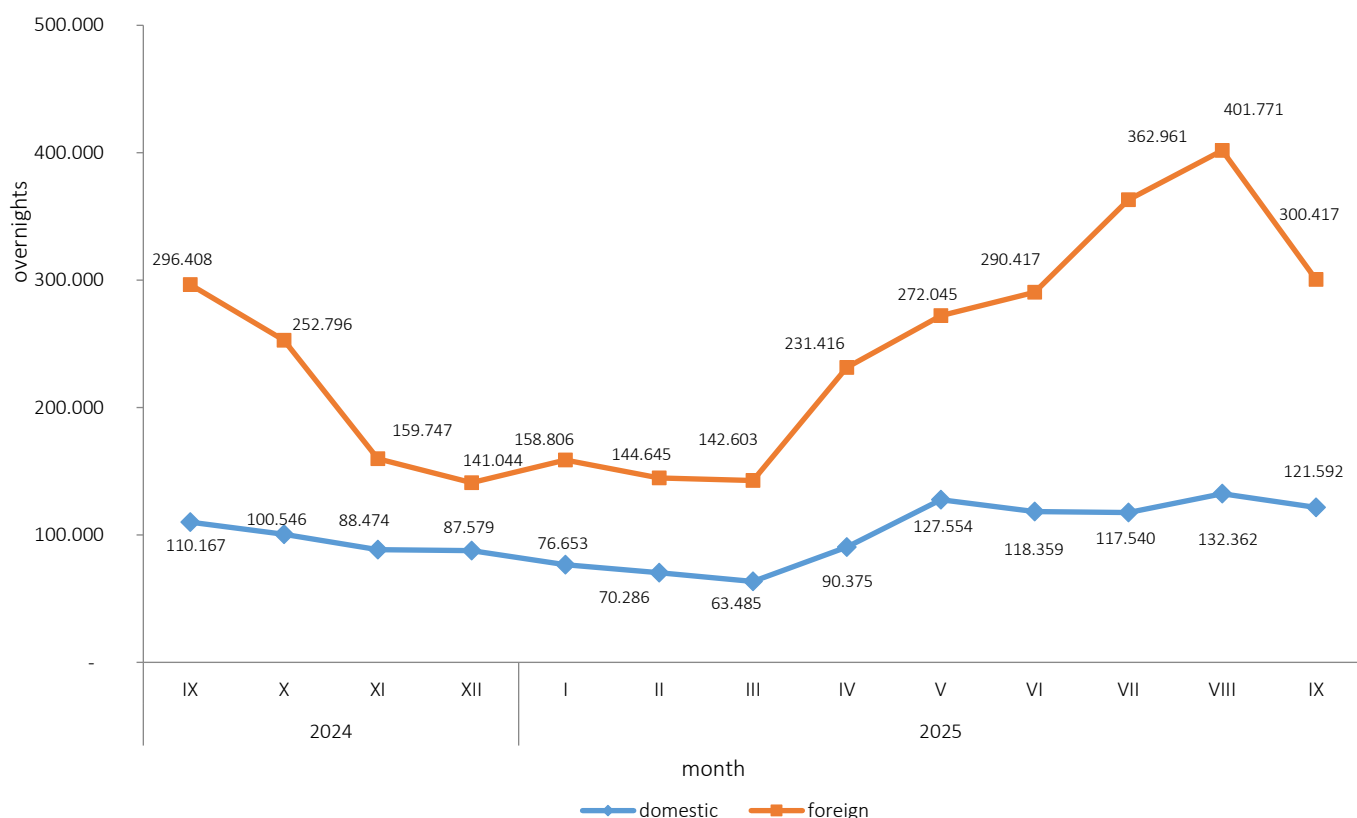
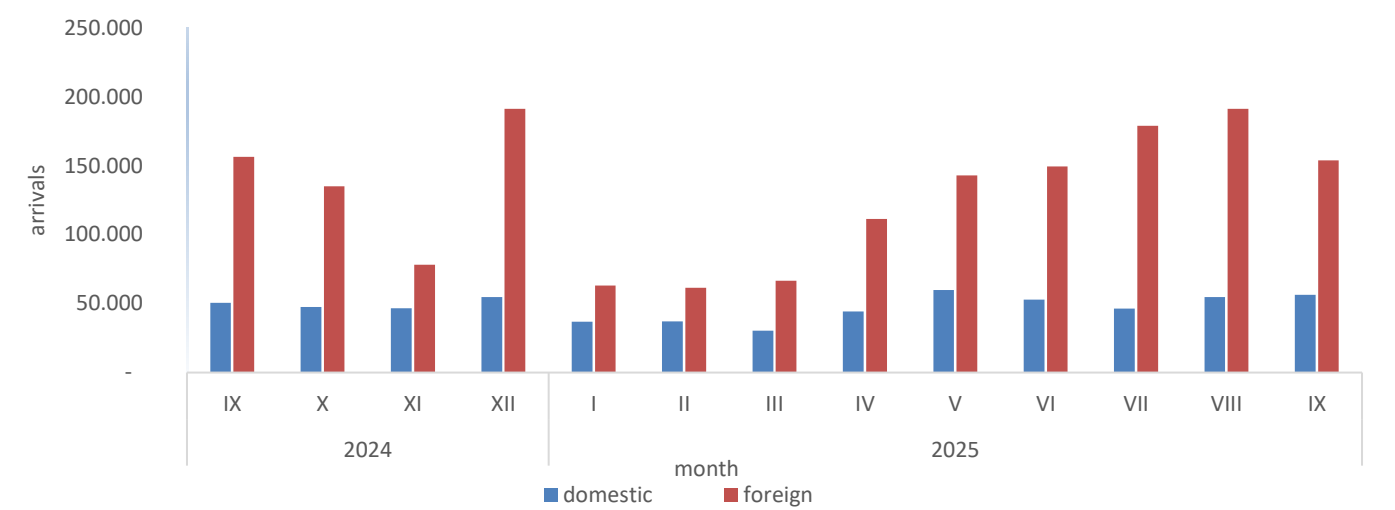


Table 1: Tourist arrivals and overnight stays

	Arrivals					Overnights					IX 2025	
	IX 2024*	VIII 2025	IX 2025	Indices IX 2025 VIII 2025	Indices IX 2025 IX 2024	IX 2024*	VIII 2025	IX 2025	Indices IX 2025 VIII 2025	Indices IX 2025 IX 2024	Structure of overnights %	Average number of overnights per check-in
TOTAL	207.039	245.970	210.123	85,4	101,5	406.575	534.133	422.009	79,0	103,8	100,0	2,0
Domestic tourists	50.668	54.810	56.335	102,8	111,2	110.167	132.362	121.592	91,9	110,4	28,8	2,2
Foreign tourists	156.371	191.160	153.788	80,4	98,3	296.408	401.771	300.417	74,8	101,4	71,2	2,0

*) final data

Graph 2: Tourist arrivals September 2024. - September 2025.



As for the average length of stay of foreign tourists in our country, tourists from Latvia ranked first with an average of 5.2 overnight stays, followed by those from Kuwait with 4.2, Qatar with 4.0, Egypt with 3.3, France with 3.2, the United Arab Emirates and Lithuania with 3.0 each, and Denmark with an average of 2.9 overnight stays.

Graph 3: Arrivals and overnight stays of foreign tourists by country of residence, September 2025.

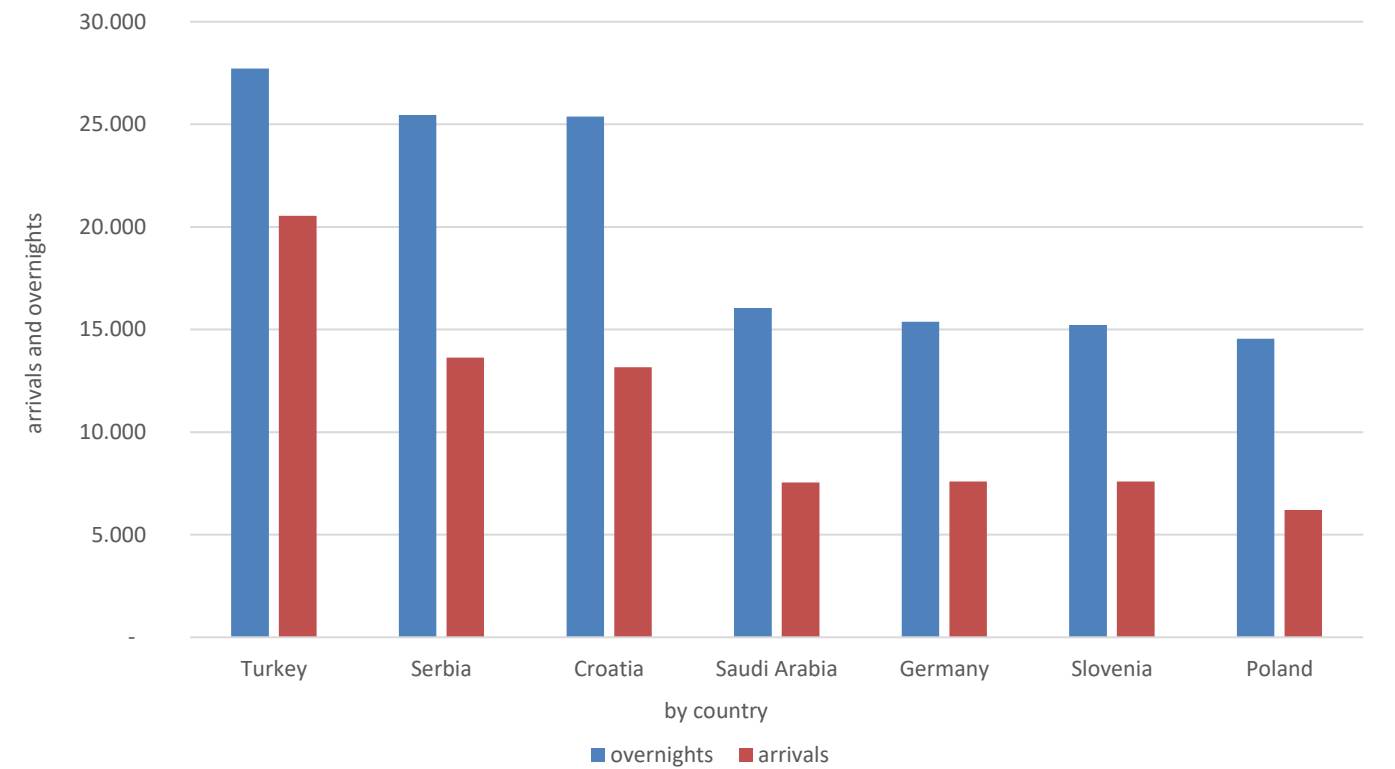


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	Arrivals					Overnight stays					IX 2025
	IX 2024*	VIII 2025	IX 2025	Indicies IX 2025 VIII 2025	Indicies IX 2025 IX 2024	IX 2024*	VIII 2025	IX 2025	Indicies IX 2025 VIII 2025	Indicies IX 2025 IX 2024	The structure of overnights in %
TOTAL	207.039	245.970	210.123	85,4	101,5	406.575	534.133	422.009	79,0	103,8	100,0
Hotels and similar accommodation	199.171	231.484	202.352	87,4	101,6	381.601	489.293	395.776	80,9	103,7	93,8
Resorts and similar facilities for short breaks	4.921	9.120	4.944	54,2	100,5	12.804	28.094	14.406	51,3	112,5	3,4
Campsites and camping areas	1.869	4.320	1.780	41,2	95,2	3.496	7.643	3.236	42,3	92,6	0,8
Other accommodation	1.078	1.046	1.047	100,1	97,1	8.674	9.103	8.591	94,4	99,0	2,0
Domestic tourists	50.668	54.810	56.335	102,8	111,2	110.167	132.362	121.592	91,9	110,4	28,8
Hotels and similar accommodation	46.988	50.731	53.548	105,6	114,0	95.697	114.755	108.402	94,5	113,3	25,7
Resorts and similar facilities for short breaks	2.163	2.421	1.494	61,7	69,1	5.853	8.060	4.601	57,1	78,6	1,1
Campsites and camping areas	713	776	377	48,6	52,9	1.205	1.285	650	50,6	53,9	0,2
Other accommodation	804	882	916	103,9	113,9	7.412	8.262	7.939	96,1	107,1	1,9
Foreign tourists	156.371	191.160	153.788	80,4	98,3	296.408	401.771	300.417	74,8	101,4	71,2
Hotels and similar accommodation	152.183	180.753	148.804	82,3	97,8	285.904	374.538	287.374	76,7	100,5	68,1
Resorts and similar facilities for short breaks	2.758	6.699	3.450	51,5	125,1	6.951	20.034	9.805	48,9	141,1	2,3
Campsites and camping areas	1.156	3.544	1.403	39,6	121,4	2.291	6.358	2.586	40,7	112,9	0,6
Other accommodation	274	164	131	79,9	47,8	1.262	841	652	77,5	51,7	0,2

* final data

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

Within the activity “Hotels and similar accommodation,” a total of 19,381 rooms and apartments were available to tourists, which is 0.8% less than in September 2024, while 42,310 beds were available, representing an increase of 2.4% compared to the same month of the previous year. The room occupancy rate in September 2025 was 41.2%, and the permanent bed occupancy rate was 31.2%, whereas in September 2024, the room occupancy rate was 39.9%, and the permanent bed occupancy rate was 30.8%. According to the type of accommodation facility, the highest number of overnight stays was recorded within the activity Hotels and similar accommodation, accounting for 93.8% of the total number of overnight stays.

Table 3: Tourist arrivals and overnight stays by arrival method

	Individually						Organized					
	Arrivals			Overnight stays			Arrivals			Overnight stays		
	IX 2024	IX 2025	Indicies IX 2025 IX 2024	IX 2024	IX 2025	Indicies IX 2025 IX 2024	IX 2024	IX 2025	Indicies IX 2025 IX 2024	IX 2024	IX 2025	Indicies IX 2025 IX 2024
TOTAL	139.101	142.053	102,1	272.514	283.038	103,9	67.938	68.070	100,2	134.061	138.971	103,7
Domestic tourists	42.396	49.477	116,7	87.011	104.788	120,4	8.272	6.858	82,9	23.156	16.804	72,6
Foreign tourists	96.705	92.576	95,7	185.503	178.250	96,1	59.666	61.212	102,6	110.905	122.167	110,2

*) final data

Table 4: Arrivals and overnight stays of foreign tourists by country of residence

	Arrivals					Overnights					IX 2025	
	IX 2024*	VIII 2025	IX 2025	Indicies IX 2025 VIII 2025	Indicies IX 2025 IX 2024	IX 2024*	VIII 2025	IX 2025	Indicies IX 2025 VIII 2025	Indicies IX 2025 IX 2024	Ovrnights structure %	Avergae number of overnights per check in
TOTAL	156.371	191.160	153.788	80,4	98,3	296.408	401.771	300.417	74,8	101,4	100,0	2,0
Albania	350	325	375	115,4	107,1	665	608	740	121,7	111,3	0,2	2,0
Austria	3.633	5.184	3.777	72,9	104,0	6.063	10.544	6.897	65,4	113,8	2,3	1,8
Belgium	1.138	1.004	1.015	101,1	89,2	2.412	1.918	2.397	125,0	99,4	0,8	2,4
Bulgaria	1.309	654	988	151,1	75,5	2.657	1.209	1.522	125,9	57,3	0,5	1,5
Montenegro	2.342	2.790	3.704	132,8	158,2	5.282	7.813	8.192	104,9	155,1	2,7	2,2
Czech Republic	1.229	1.540	1.032	67,0	84,0	2.524	2.320	1.869	80,6	74,0	0,6	1,8
Denmark	537	623	812	130,3	151,2	1.464	1.438	2.357	163,9	161,0	0,8	2,9
Estonia	110	226	147	65,0	133,6	160	314	178	56,7	111,3	0,1	1,2
Finland	345	172	327	190,1	94,8	511	271	530	195,6	103,7	0,2	1,6
France	3.699	3.550	3.681	103,7	99,5	11.326	11.435	11.762	102,9	103,8	3,9	3,2
Greece	1.034	1.657	795	48,0	76,9	2.075	3.091	1.590	51,4	76,6	0,5	2,0
Netherlands	2.828	3.959	2.827	71,4	100,0	6.923	8.892	7.473	84,0	107,9	2,5	2,6
Croatia	12.592	16.779	13.166	78,5	104,6	25.328	32.640	25.386	77,8	100,2	8,5	1,9
Ireland	654	769	1.327	172,6	202,9	2.071	1.580	2.222	140,6	107,3	0,7	1,7
Iceland	81	125	35	28,0	43,2	162	210	68	32,4	42,0	0,0	1,9
Italy	3.047	6.430	4.002	62,2	131,3	7.072	14.589	8.708	59,7	123,1	2,9	2,2
Cyprus	85	273	109	39,9	128,2	148	503	130	25,8	87,8	0,0	1,2
Latvia	112	116	242	208,6	216,1	438	563	1.269	225,4	289,7	0,4	5,2
Lithuania	198	187	154	82,4	77,8	348	291	456	156,7	131,0	0,2	3,0
Luxembourg	59	274	130	47,4	220,3	131	518	313	60,4	238,9	0,1	2,4
Hungary	2.213	2.307	2.280	98,8	103,0	3.545	5.503	4.477	81,4	126,3	1,5	2,0
Malta	379	195	31	15,9	8,2	734	397	40	10,1	5,4	0,0	1,3
Norway	417	583	662	113,6	158,8	976	1.231	1.324	107,6	135,7	0,4	2,0
Germany	6.938	9.832	7.593	77,2	109,4	13.820	20.753	15.382	74,1	111,3	5,1	2,0
Poland	5.957	4.999	6.207	124,2	104,2	13.592	13.653	14.547	106,5	107,0	4,8	2,3
Portugal	609	358	319	89,1	52,4	985	645	745	115,5	75,6	0,2	2,3
Romania	877	1.147	987	86,1	112,5	1.559	2.392	2.333	97,5	149,6	0,8	2,4
Russian Federation	1.031	975	1.205	123,6	116,9	1.935	1.831	1.991	108,7	102,9	0,7	1,7
North Macedonia	1.356	1.077	1.305	121,2	96,2	2.285	2.390	2.468	103,3	108,0	0,8	1,9
Slovakia	937	1.150	862	75,0	92,0	2.005	2.531	1.456	57,5	72,6	0,5	1,7
Slovenia	6.915	7.668	7.590	99,0	109,8	13.744	14.745	15.230	103,3	110,8	5,1	2,0

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	Arrivals					Overnights					IX 2025	
	IX 2024*	VIII 2025	IX 2025	Indicies IX 2025 VIII 2025	Indicies IX 2025 IX 2024	IX 2024*	VIII 2025	IX 2025	Indicies IX 2025 VIII 2025	Indicies IX 2025 IX 2024	Ovrnights structure %	Avergae number of overnights per check in
Serbia	16.547	14.609	13.624	93,3	82,3	32.787	35.177	25.460	72,4	77,7	8,5	1,9
Spain	2.014	2.542	2.222	87,4	110,3	3.517	4.733	3.808	80,5	108,3	1,3	1,7
Switzerland (including Liechtenstein)	1.351	2.023	1.621	80,1	120,0	2.608	3.927	3.062	78,0	117,4	1,0	1,9
Sweden	1.170	1.394	1.554	111,5	132,8	2.340	3.519	3.920	111,4	167,5	1,3	2,5
Turkey	26.114	30.603	20.549	67,1	78,7	31.711	37.958	27.721	73,0	87,4	9,2	1,3
United Kingdom	2.835	4.010	3.453	86,1	121,8	6.342	10.644	8.257	77,6	130,2	2,7	2,4
Ukraine	308	444	271	61,0	88,0	912	1.188	633	53,3	69,4	0,2	2,3
Other European countries	383	984	317	32,2	82,8	960	1.594	709	44,5	73,9	0,2	2,2
Egypt	118	289	229	79,2	194,1	300	1.038	762	73,4	254,0	0,3	3,3
South Africa	141	89	177	198,9	125,5	444	165	332	201,2	74,8	0,1	1,9
Other African countries	210	356	207	58,1	98,6	559	1.074	658	61,3	117,7	0,2	3,2
Canada	1.288	1.079	1.477	136,9	114,7	2.543	2.564	2.830	110,4	111,3	0,9	1,9
USA	6.120	5.238	6.805	129,9	111,2	13.121	11.781	14.076	119,5	107,3	4,7	2,1
Other Northern American countries	927	246	383	155,7	41,3	1.751	389	628	161,4	35,9	0,2	1,6
Brazil	1.106	437	809	185,1	73,1	1.806	874	1.385	158,5	76,7	0,5	1,7
Other Southern and Central American countries	1.610	725	1.680	231,7	104,3	2.728	1.464	3.966	270,9	145,4	1,3	2,4
Bahrain	99	528	246	46,6	248,5	315	1.678	641	38,2	203,5	0,2	2,6
India	306	596	541	90,8	176,8	544	1.215	821	67,6	150,9	0,3	1,5
Iran	36	38	17	44,7	47,2	85	55	33	60,0	38,8	0,0	1,9
Israel	1.677	5.894	2.943	49,9	175,5	3.698	15.451	7.061	45,7	190,9	2,4	2,4
Japan	295	270	382	141,5	129,5	434	387	569	147,0	131,1	0,2	1,5
Republic of Korea	1.360	868	849	97,8	62,4	1.769	1.593	1.179	74,0	66,6	0,4	1,4
Qatar	163	619	96	15,5	58,9	567	2.310	381	16,5	67,2	0,1	4,0
China	9.922	7.393	9.046	122,4	91,2	12.610	9.251	10.651	115,1	84,5	3,5	1,2
Kuwait	1.904	4.295	1.608	37,4	84,5	7.776	16.117	6.785	42,1	87,3	2,3	4,2
Malaysia	1.315	248	1.571	633,5	119,5	1.806	325	2.225	684,6	123,2	0,7	1,4
Oman	66	1.140	307	26,9	465,2	122	2.572	715	27,8	586,1	0,2	2,3
Saudi Arabia	8.984	21.454	7.545	35,2	84,0	19.122	51.394	16.053	31,2	84,0	5,3	2,1
United Arab Emirates	1.063	2.039	537	26,3	50,5	2.954	6.268	1.636	26,1	55,4	0,5	3,0
Other Asian countries	2.116	1.995	2.915	146,1	137,8	3.379	4.562	5.117	112,2	151,4	1,7	1,8
Australia	1.463	1.601	1.821	113,7	124,5	3.201	3.300	3.738	113,3	116,8	1,2	2,1
New Zealand	282	152	209	137,5	74,1	546	318	385	121,1	70,5	0,1	1,8
Other countries of Oceania	67	34	91	267,6	135,8	111	68	168	247,1	151,4	0,1	1,8

final data
1) Indices higher than 999
- no occurrence

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics.

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists. For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev. 2.

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc.) and their constituent units that are registered according to KD BiH 2010 under section: 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay; business entities that deal with the mediation of accommodation of guests in households, houses, camps, apartments and rooms which are directly rented by private persons/households. Survey covers the entire territory of Bosnia and Herzegovina.

Source and methods of data collection

Data on tourist's turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form). Reports are usually made based on reception records in guest books, entities and their parts engaged in organizing and arranging of tourists.

Data revision

Regular press releases on tourism are published in monthly dynamics and contain preliminary / first results until the final data are published.

The first regular revision of data implies that, when publishing data for the next month, the published data from the previous month (t-1) are revised in accordance with the information submitted by the reporting unit. The second regular revision of previously published data is the annual revision, which includes all changes in the data submitted after the first revision, in order to ensure the accuracy of the published data.

The press release clearly indicates what the data are, so that users of the statistics can interpret them correctly. If new statistical standards and concepts are introduced, changes in the research methodology are made, it is necessary to revise the data to ensure the consistency and comparability of data from previous historical series and new data series. Users will be informed about changes in data and reasons in an appropriate and transparent manner, in regular monthly press releases and other publications for the public, as well as on the website of the BiH Agency for Statistics (www.bhas.gov.ba).

DEFINITIONS

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited.

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting.

Residence is a place where a person came with the intention of permanent stay. A tourist is registered in every place or establishment where he stays and, therefore, in case he/she changes the place or establishment, he/she must register again, which results in data ambiguity. Consequently, the statistics register the number of tourist arrivals and not the number of tourists.

A domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or some other accommodation establishment outside their place or residence.

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or some other accommodation establishment.

Tourist arrivals refer to the number of persons (tourists) who arrived and registered their stay in an accommodation establishment.

Tourist nights refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

Accommodation capacities are presented as the number of rooms, apartments and camping sites, and the number of permanent beds.

Permanent beds are those that are regularly ready-made for renting to guests.

Occupancy rate of permanent beds (net) in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are available for use during the reference period. The data are expressed as a percentage.

Occupancy rate of bedrooms (net) in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

Organization of tourist arrivals represent the way of organising tourist arrangements. Depending on the way of organising, tourist arrangement can be individual or organised (travel agencies).

Symbols

- no occurrence

0.0 value not zero but less than 0.05

1) Indices greater than 999

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Vesna Ćužić, Director

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