



FIRST RELEASE



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YEAR XIX

SARAJEVO, 08.07.2025.

NUMBER 4

BUSINESS STATISTICS

Tourism, cumulative

Period, January – May 2025

In the period January – May 2025, a total of 653,247 tourist arrivals were recorded in Bosnia and Herzegovina, representing an increase of 4.5% compared to the same period in 2024. Domestic tourists recorded 1.8% fewer arrivals compared to the same period in 2024, while foreign tourists recorded an increase of 7.8% compared to the same period of the previous year. In the same period, tourists achieved a total of 1,376,759 overnight stays, which is 5.3% more than in the period January – May 2024.

Domestic tourists recorded 0.6% more overnight stays compared to the same period in 2024, while the number of overnight stays by foreign tourists was 7.6% higher than in the same period of the previous year. In the total number of overnight stays, domestic tourists accounted for 31.1%, while the share of foreign tourists was 68.9%.

In the structure of foreign tourist overnight stays, the highest number was recorded by tourists from Croatia (20.9%), Serbia (13.7%), Turkey (9.3%), Slovenia (7.6%), China (4.2%), Germany (3.9%), and Italy and Montenegro, each with 3.3%, accounting for a total of 66.2% of all overnight stays by foreign visitors. Tourists from other countries accounted for the remaining 33.9%.

By type of accommodation, the majority of overnight stays—94.4%—were recorded in the sector "Hotels and similar accommodation".

Graph 1: Tourist nights for the period January - May of 2024 and 2025.

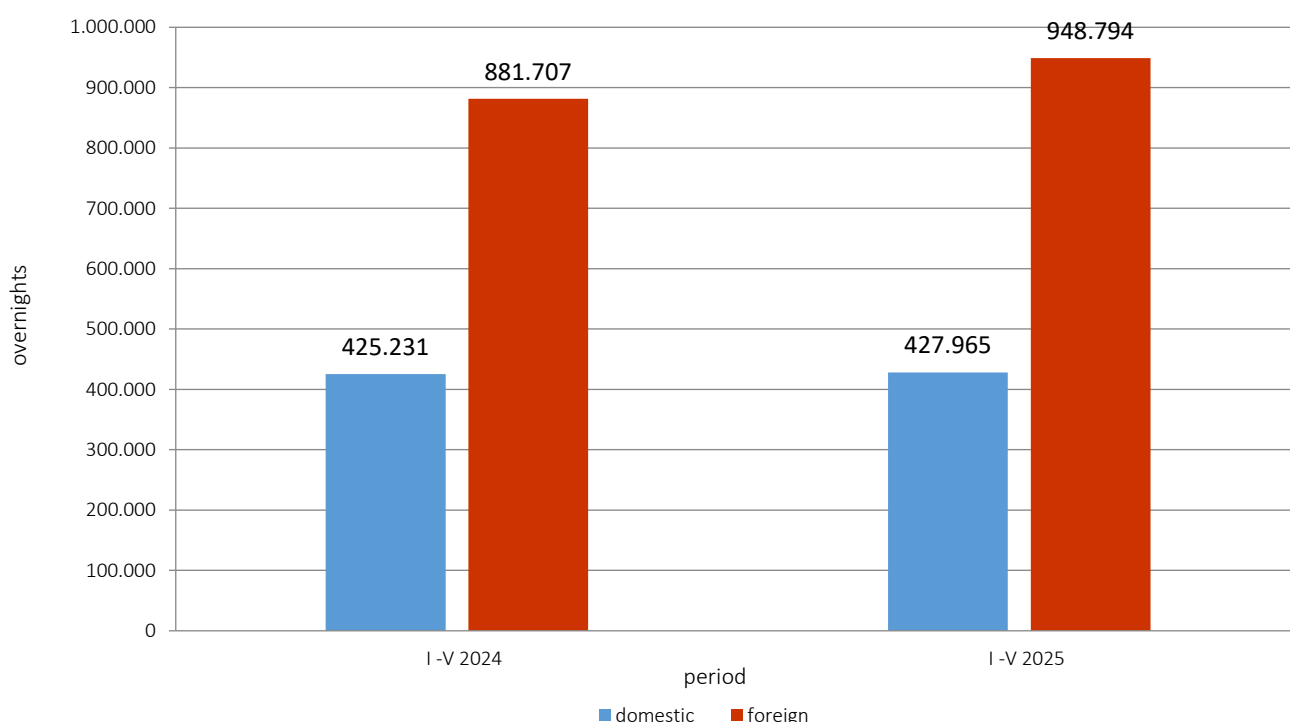
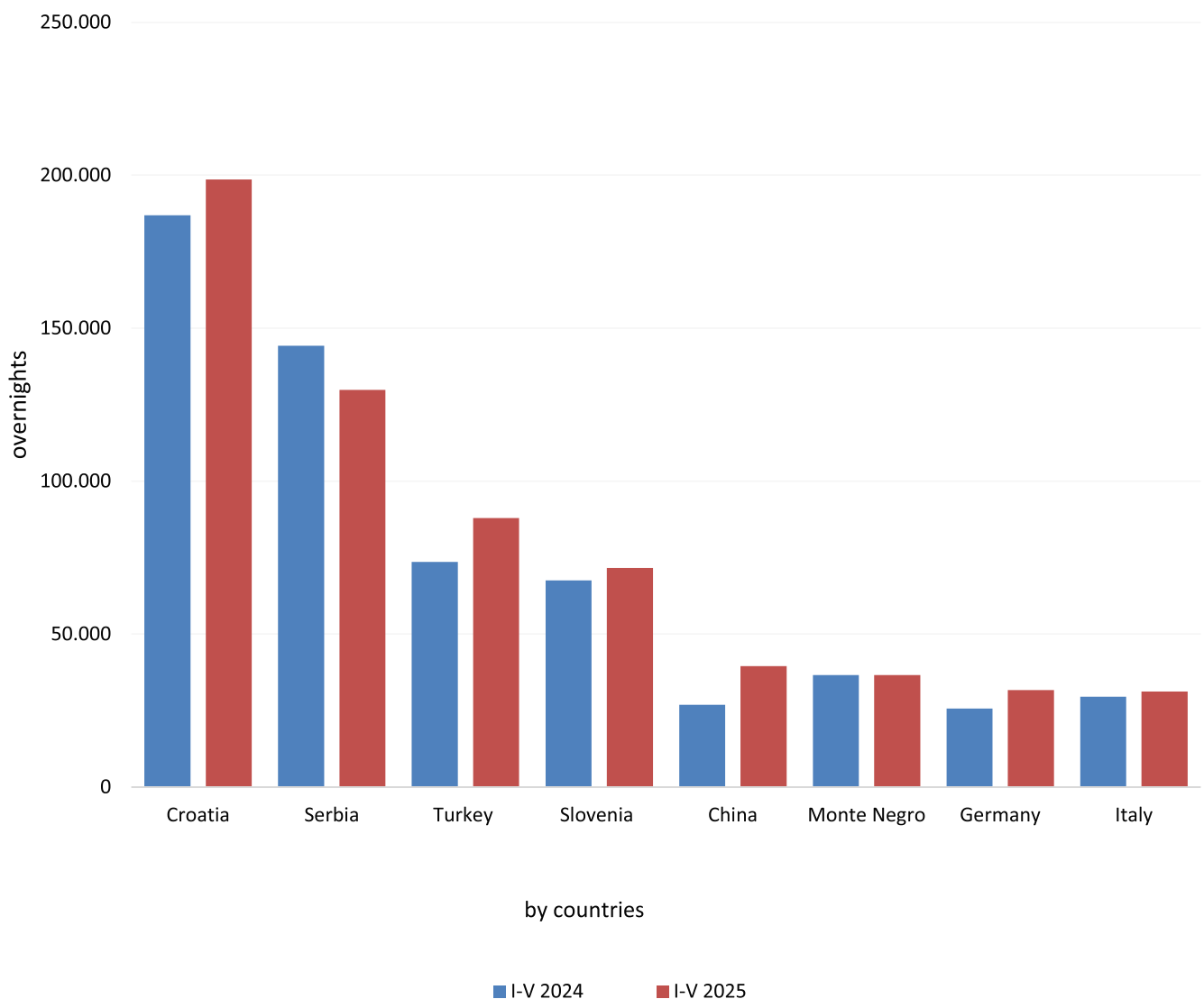


Table 1: Tourist arrivals and overnight stays

	ARRIVALS			OVERNIGHT STAYS			I – V 2025	
	I - V 2024*	I - V 2025	Indicies <u>I - V 2025</u> I - V 2024	I - V 2024*	I - V 2025	Indicies <u>I - V 2025</u> I - V 2024	The structure of overnights in %	The average number of overnights per check-in
Total	625.057	653.247	104,5	1.306.938	1.376.759	105,3	100,0	2,1
Domestic tourists	212.071	208.188	98,2	425.231	427.965	100,6	31,1	2,1
Foreign tourists	412.986	445.059	107,8	881.707	948.794	107,6	68,9	2,1

*) final data

Graph 2: Overnight stays of foreign tourists by country of residence for the period January - May of 2024 and 2025.

In terms of the length of stay of foreign tourists in our country, tourists from Egypt ranked first with an average of 4.1 overnight stays, followed by those from Iceland with 4.0, Ireland with 3.9, Qatar with 3.6, Kuwait with 3.3, the United Arab Emirates with 3.2, and Estonia with 3.0. Tourists from France and New Zealand recorded an average of 2.9 overnight stays, while visitors from Iran stayed an average of 2.8 nights.

Graph 3: The structure of overnight stays by tourists according to KD BiH¹⁾ in the period January - May of 2024 and 2025.

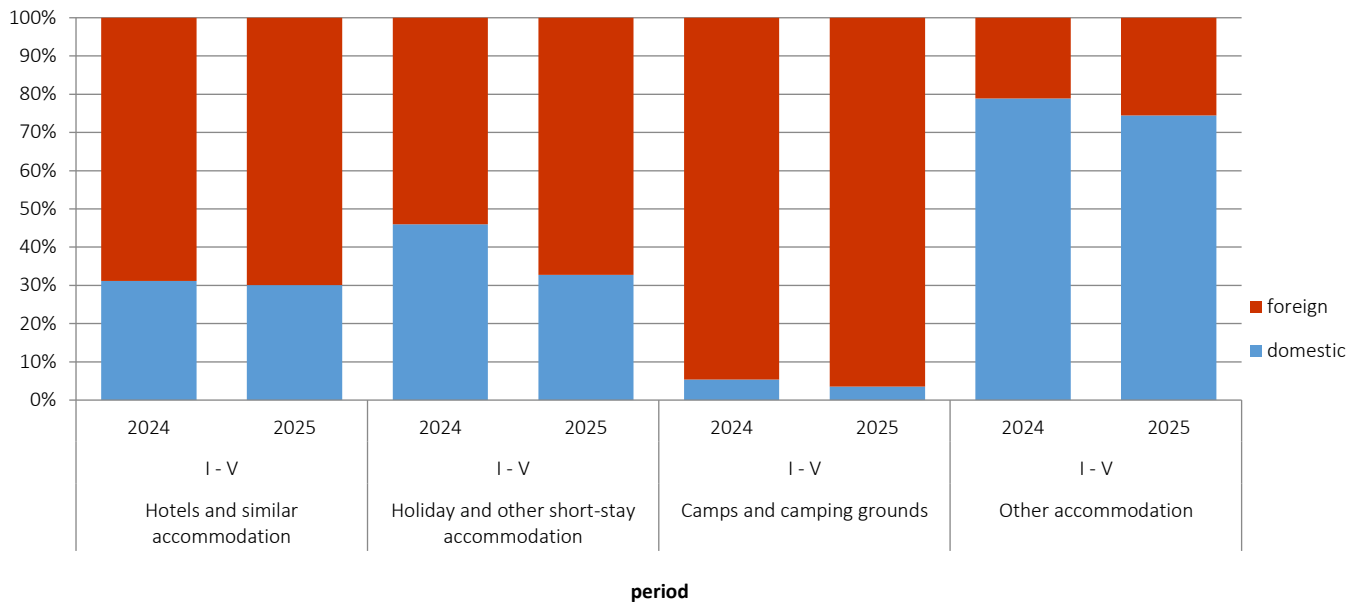


Table 2: Tourist arrivals and overnight stays according to KD BiH¹⁾

	ARRIVALS			OVERNIGHT STAYS			I - V 2025
	I - V 2024*	I - V 2025	Indicies $\frac{I - V 2025}{I - V 2024}$	I - V 2024*	I - V 2025	Indicies $\frac{I - V 2025}{I - V 2024}$	The structure of overnights in %
TOTAL	625.057	653.247	104,5	1.306.938	1.376.759	105,3	100,0
Hotels and similar accommodation	605.801	632.569	104,4	1.240.390	1.300.091	104,8	94,4
Resorts and similar facilities for short breaks	13.300	13.156	98,9	31.851	36.554	114,8	2,7
Campsites and camping areas	2.704	3.822	141,3	4.477	6.416	143,3	0,5
Other accommodation	3.252	3.700	113,8	30.220	33.698	111,5	2,4
Domestic tourists	212.071	208.188	98,2	425.231	427.965	100,6	31,1
Hotels and similar accommodation	202.772	199.970	98,6	386.505	390.688	101,1	28,4
Resorts and similar facilities for short breaks	6.560	5.363	81,8	14.644	11.979	81,8	0,9
Campsites and camping areas	210	162	77,1	242	224	92,6	0,0
Other accommodation	2.529	2.693	106,5	23.840	25.074	105,2	1,8
Foreign tourists	412.986	445.059	107,8	881.707	948.794	107,6	68,9
Hotels and similar accommodation	403.029	432.599	107,3	853.885	909.403	106,5	66,1
Resorts and similar facilities for short breaks	6.740	7.793	115,6	17.207	24.575	142,8	1,8
Campsites and camping areas	2.494	3.660	146,8	4.235	6.192	146,2	0,4
Other accommodation	723	1.007	139,3	6.380	8.624	135,2	0,6

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

* final data

Table 3: Arrivals and overnight stays of foreign tourists by country of residence

	ARRIVALS			OVERNIGHT STAYS			I – V 2025	
	I - V 2024*	I - V 2025	Indicies <u>I - V 2025</u> I - V 2024	I - V 2024*	I - V 2025	Indicies <u>I - V 2025</u> I - V 2024	The structure of overnights in %	The average number of overnights per check-in
TOTAL	412.986	445.059	107,8	881.707	948.794	107,6	100,0	2,1
Albania	1.157	1.366	118,1	2.784	2.837	101,9	0,3	2,1
Austria	11.936	13.281	111,3	22.532	24.906	110,5	2,6	1,9
Belgium	1.857	1.794	96,6	4.863	4.612	94,8	0,5	2,6
Bulgaria	3.550	3.971	111,9	6.995	8.441	120,7	0,9	2,1
Montenegro	13.643	14.438	105,8	29.583	31.231	105,6	3,3	2,2
Czech Republic	2.085	2.239	107,4	4.030	4.700	116,6	0,5	2,1
Denmark	1.102	1.591	144,4	3.011	4.346	144,3	0,5	2,7
Estonia	168	183	108,9	471	545	115,7	0,1	3,0
Finland	663	597	90,0	1.367	1.525	111,6	0,2	2,6
France	4.967	5.906	118,9	13.161	17.418	132,3	1,8	2,9
Greece	1.394	1.486	106,6	3.680	2.890	78,5	0,3	1,9
Netherlands	5.080	5.567	109,6	12.508	13.679	109,4	1,4	2,5
Croatia	76.817	79.864	104,0	186.917	198.593	106,2	20,9	2,5
Ireland	1.356	1.231	90,8	4.381	4.861	111,0	0,5	3,9
Iceland	44	133	302,3	94	527	560,6	0,1	4,0
Italy	11.139	13.458	120,8	25.676	31.735	123,6	3,3	2,4
Cyprus	180	210	116,7	408	576	141,2	0,1	2,7
Latvia	185	611	330,3	485	924	190,5	0,1	1,5
Lithuania	313	385	123,0	655	718	109,6	0,1	1,9
Luxembourg	274	336	122,6	796	875	109,9	0,1	2,6
Hungary	5.449	4.875	89,5	9.404	9.139	97,2	1,0	1,9
Malta	299	208	69,6	665	392	58,9	0,0	1,9
Norway	1.045	1.665	159,3	2.346	4.160	177,3	0,4	2,5
Germany	17.049	17.007	99,8	36.602	36.607	100,0	3,9	2,2
Poland	7.461	7.098	95,1	15.570	16.476	105,8	1,7	2,3
Portugal	711	695	97,7	1.347	1.327	98,5	0,1	1,9
Romania	2.336	2.428	103,9	6.882	5.906	85,8	0,6	2,4
Russia	3.988	4.321	108,4	7.642	8.308	108,7	0,9	1,9
Northern Macedonia	5.270	5.217	99,0	10.701	9.914	92,6	1,0	1,9
Slovak Republic	1.868	1.960	104,9	3.745	4.443	118,6	0,5	2,3
Slovenia	29.518	29.992	101,6	67.623	71.641	105,9	7,6	2,4

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	ARRIVALS			OVERNIGHT STAYS			I – V 2025	
	I - V 2024*	I - V 2025	Indicies <u>I - V 2025</u> I - V 2024	I - V 2024*	I - V 2025	Indicies <u>I - V 2025</u> I - V 2024	The structure of overnights in %	The average number of overnights per check- in
Serbia	65.444	60.877	93,0	144.287	129.889	90,0	13,7	2,1
Spain	2.957	4.051	137,0	5.929	8.463	142,7	0,9	2,1
Switzerland (including Liechtenstein)	4.237	4.303	101,6	8.981	9.677	107,7	1,0	2,2
Sweden	2.588	4.290	165,8	6.350	10.397	163,7	1,1	2,4
Turkey	47.918	54.210	113,1	73.614	87.949	119,5	9,3	1,6
United Kingdom	6.149	7.976	129,7	17.172	20.355	118,5	2,1	2,6
Ukraine	1.177	994	84,5	3.093	2.488	80,4	0,3	2,5
Other European countries	984	1.588	161,4	2.505	3.708	148,0	0,4	2,3
Egypt	247	220	89,1	874	904	103,4	0,1	4,1
South Africa	115	141	122,6	368	337	91,6	0,0	2,4
Other African countries	615	553	89,9	2.325	1.588	68,3	0,2	2,9
Canada	1.670	2.155	129,0	3.666	4.592	125,3	0,5	2,1
USA	10.968	11.794	107,5	26.879	28.367	105,5	3,0	2,4
Other North American Countries	596	905	151,8	1.734	2.194	126,5	0,2	2,4
Brasil	1.636	1.285	78,5	2.661	2.566	96,4	0,3	2,0
Other South and Central American Countries	2.106	2.836	134,7	4.218	6.169	146,3	0,7	2,2
Bahrain	201	125	62,2	474	331	69,8	0,0	2,6
India	1.425	1.365	95,8	2.520	2.306	91,5	0,2	1,7
Iran	118	60	50,8	466	165	35,4	0,0	2,8
Israel	587	2.681	456,7	1.254	6.079	484,8	0,6	2,3
Japan	792	1.062	134,1	1.304	1.668	127,9	0,2	1,6
South Korea	3.699	1.843	49,8	5.226	2.478	47,4	0,3	1,3
Qatar	298	316	106,0	948	1.139	120,1	0,1	3,6
China	20.469	33.449	163,4	26.947	39.517	146,6	4,2	1,2
Kuwait	2.089	2.272	108,8	7.017	7.594	108,2	0,8	3,3
Malaysia	3.732	3.042	81,5	4.795	4.260	88,8	0,4	1,4
Oman	428	291	68,0	1.130	723	64,0	0,1	2,5
Saudi Arabia	4.073	2.599	63,8	10.060	6.321	62,8	0,7	2,4
United Arab Emirates	3.595	3.924	109,2	10.687	12.579	117,7	1,3	3,2
Other Asian countries	6.668	6.790	101,8	11.177	13.416	120,0	1,4	2,0
Australia	1.979	2.362	119,4	5.066	5.108	100,8	0,5	2,2
Mainland New Zealand	185	272	147,0	639	783	122,5	0,1	2,9
Other Oceania Countries	337	315	93,5	417	432	103,6	0,0	1,4

*final data

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc.) and their constituent units that are registered according to KD BiH 2010 under section : 55,1 (hotels and similar accommodation), 55,2 (holiday and other short - stay accommodation), 55,3 (camps and camping grounds), 55,9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

Residence is a place where a person came with the intention of permanent stay,

Domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence,

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

Symbols

- no occurrence

0,0 value not zero but less than 0,05

1) Indices greater than 999

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