



FIRST RELEASE



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YEAR XIX

SARAJEVO, 08.09.2025.

NUMBER 6

BUSINESS STATISTICS

Tourism, cumulative

Period, January – July 2025

In the period January – July 2025, tourists recorded 1,081,424 arrivals, which is 0.4% more compared to the same period in 2024. Domestic tourists recorded 3.2% fewer arrivals compared to the same period in 2024, while foreign tourists recorded 1.8% more arrivals compared to the same period of the previous year.

In the period January – July 2025, tourists recorded 2,267,145 overnight stays, which is 0.6% more compared to the same period in 2024. Domestic tourists recorded 0.6% fewer overnight stays compared to the same period in 2024, while the number of overnight stays of foreign tourists was higher by 1.2% compared to the same period of the previous year. In the total number of overnight stays, domestic tourists accounted for 29.3%, while foreign tourists accounted for 70.7%.

In the structure of overnight stays of foreign tourists, the highest number was recorded by tourists from Croatia with 15.0%, Serbia with 11.5%, Türkiye with 10.5%, Slovenia with 5.9%, Saudi Arabia with 5.5%, Germany with 4.1%, China with 4.0%, and the United States with 3.3%, which together accounted for 59.8% of the total number of overnight stays. Tourists from other countries accounted for the remaining 40.2% of overnight stays.

By type of accommodation facility, the highest number of overnight stays was recorded within the activity “Hotels and similar accommodation,” with a share of 93.7%.

Graph 1: Tourist nights for the period January - July of 2024 and 2025.

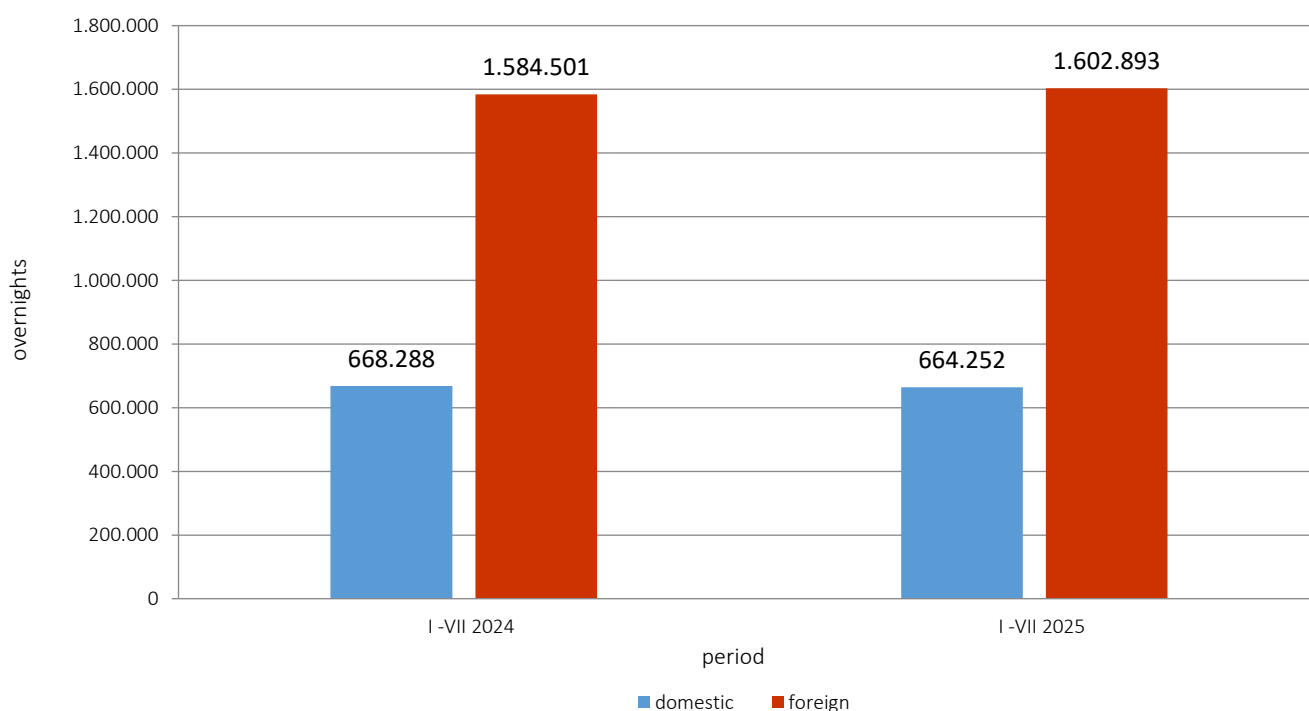
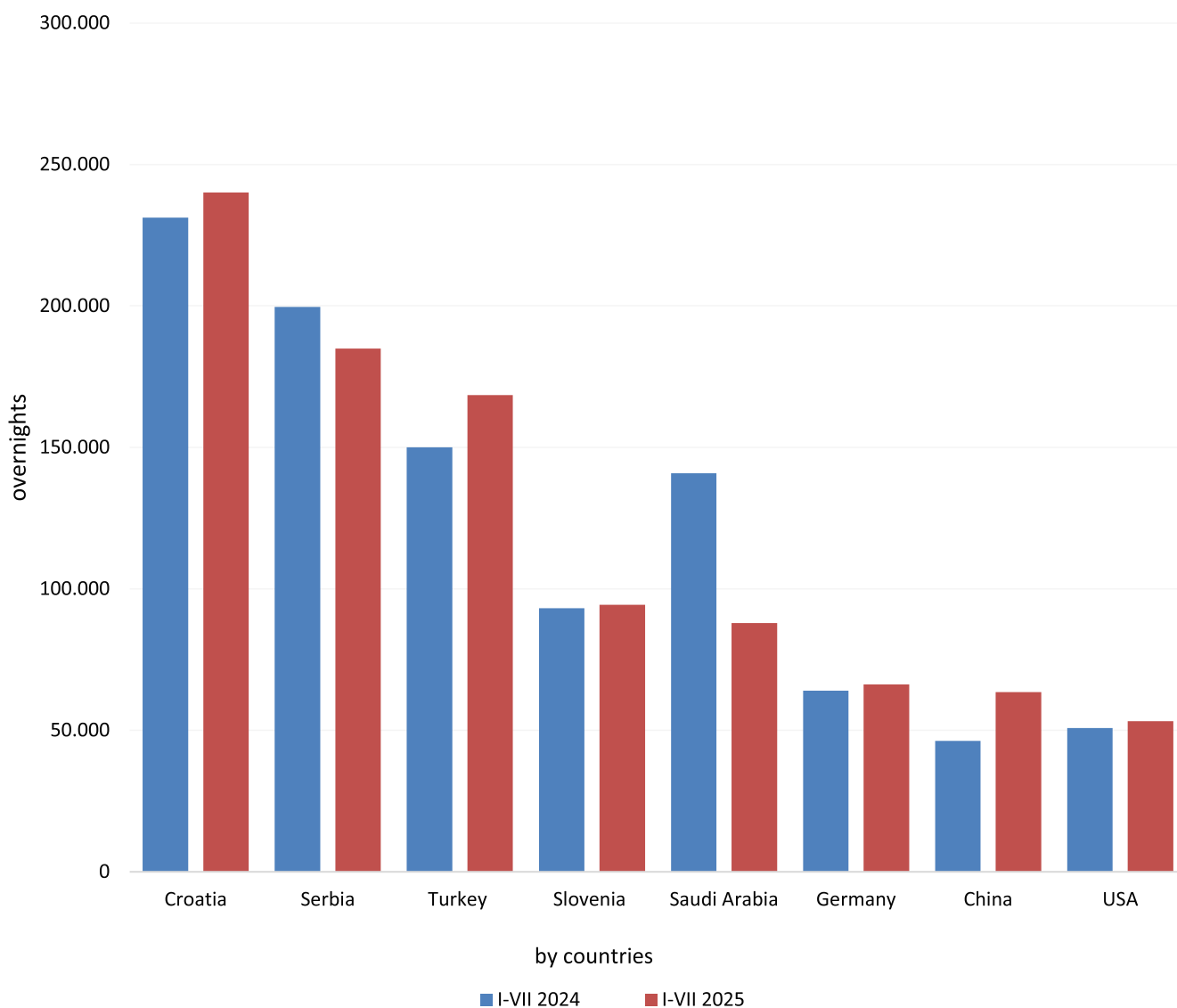


Table 1: Tourist arrivals and overnight stays

	ARRIVALS			OVERNIGHT STAYS			I – VII 2025	
	I -VII 2024*	I - VII 2025	Indicies <u>I - VII 2025</u> I - VII 2024	I -VII 2024*	I - VII 2025	Indicies <u>I - VII 2025</u> I - VII 2024	The structure of overnights in %	The average number of overnights per check-in
Total	1.077.500	1.081.424	100,4	2.252.789	2.267.145	100,6	100,0	2,1
Domestic tourists	317.856	307.736	96,8	668.288	664.252	99,4	29,3	2,2
Foreign tourists	759.644	773.688	101,8	1.584.501	1.602.893	101,2	70,7	2,1

*) final data

Graph 2: Overnight stays of foreign tourists by country of residence for the period January - July of 2024 and 2025.

By the average length of stay of foreign tourists in our country, tourists from Egypt ranked first with an average of 3.7 overnight stays, followed by tourists from Kuwait with 3.4, Qatar with 3.3, Ireland, France and Iceland with 3.2 each, the United Arab Emirates with 3.0, Bahrain with 2.8, and Denmark, Estonia and Poland with 2.7 overnight stays on average.

Graph 3: The structure of overnight stays by tourists according to KD BiH¹⁾ in the period January - July of 2024 and 2025.

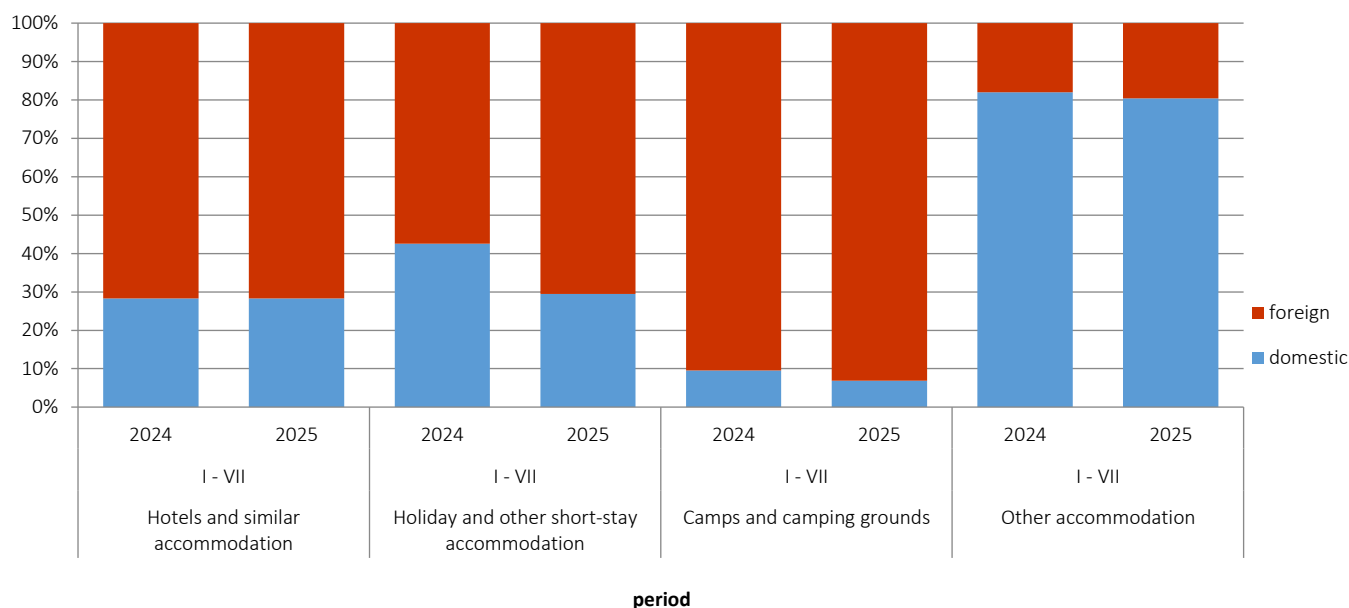


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	ARRIVALS			OVERNIGHT STAYS			I - VII 2025
	I -VII 2024*	I - VII 2025	Indicies <u>I - VII 2025</u> I - VII 2024	I -VII 2024*	I - VII 2025	Indicies <u>I - VII 2025</u> I - VII 2024	The structure of overnights in %
TOTAL	1.077.500	1.081.424	100,4	2.252.789	2.267.145	100,6	100,0
Hotels and similar accommodation	1.033.951	1.039.010	100,5	2.119.431	2.124.677	100,2	93,7
Resorts and similar facilities for short breaks	26.885	25.617	95,3	66.937	72.126	107,8	3,2
Campsites and camping areas	11.466	11.029	96,2	19.490	19.272	98,9	0,9
Other accommodation	5.198	5.768	111,0	46.931	51.070	108,8	2,3
Domestic tourists	317.856	307.736	96,8	668.288	664.252	99,4	29,3
Hotels and similar accommodation	300.626	293.451	97,6	599.459	600.604	100,2	26,5
Resorts and similar facilities for short breaks	11.924	8.964	75,2	28.509	21.281	74,6	0,9
Campsites and camping areas	1.247	848	68,0	1.857	1.319	71,0	0,1
Other accommodation	4.059	4.473	110,2	38.463	41.048	106,7	1,8
Foreign tourists	759.644	773.688	101,8	1.584.501	1.602.893	101,2	70,7
Hotels and similar accommodation	733.325	745.559	101,7	1.519.972	1.524.073	100,3	67,2
Resorts and similar facilities for short breaks	14.961	16.653	111,3	38.428	50.845	132,3	2,2
Campsites and camping areas	10.219	10.181	99,6	17.633	17.953	101,8	0,8
Other accommodation	1.139	1.295	113,7	8.468	10.022	118,4	0,4

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

* final data

Table 3: Arrivals and overnight stays of foreign tourists by country of residence

	ARRIVALS			OVERNIGHT STAYS			I – VII 2025	
	I -VII 2024*	I - VII 2025	Indicies I - VII 2025 I - VII 2024	I -VII 2024*	I - VII 2025	Indicies I - VII 2025 I - VII 2024	The structure of overnights in %	The average number of overnights per check-in
TOTAL	759.644	773.688	101,8	1.584.501	1.602.893	101,2	100,0	2,1
Albania	1.782	1.899	106,6	4.426	3.965	89,6	0,2	2,1
Austria	19.450	21.610	111,1	36.806	40.518	110,1	2,5	1,9
Belgium	4.058	4.131	101,8	9.506	9.524	100,2	0,6	2,3
Bulgaria	5.521	6.094	110,4	11.582	12.891	111,3	0,8	2,1
Montenegro	17.605	18.879	107,2	40.306	43.836	108,8	2,7	2,3
Czech Republic	4.858	4.771	98,2	9.007	9.039	100,4	0,6	1,9
Denmark	2.794	3.415	122,2	7.235	9.360	129,4	0,6	2,7
Estonia	343	311	90,7	847	845	99,8	0,1	2,7
Finland	1.112	968	87,1	2.308	2.387	103,4	0,1	2,5
France	10.101	11.371	112,6	30.355	36.187	119,2	2,3	3,2
Greece	3.404	3.008	88,4	8.365	6.313	75,5	0,4	2,1
Netherlands	10.796	11.238	104,1	26.370	26.962	102,2	1,7	2,4
Croatia	99.729	102.529	102,8	231.157	240.043	103,8	15,0	2,3
Ireland	2.570	2.406	93,6	8.300	7.718	93,0	0,5	3,2
Iceland	150	229	152,7	345	726	210,4	0,0	3,2
Italy	18.545	20.686	111,5	41.004	47.559	116,0	3,0	2,3
Cyprus	695	458	65,9	1.037	1.035	99,8	0,1	2,3
Latvia	355	890	250,7	1.096	2.331	212,7	0,1	2,6
Lithuania	715	802	112,2	2.200	1.377	62,6	0,1	1,7
Luxembourg	468	534	114,1	1.265	1.305	103,2	0,1	2,4
Hungary	9.877	8.453	85,6	18.124	16.206	89,4	1,0	1,9
Malta	875	496	56,7	1.871	1.243	66,4	0,1	2,5
Norway	2.580	3.031	117,5	5.694	6.974	122,5	0,4	2,3
Germany	29.386	30.513	103,8	63.977	66.209	103,5	4,1	2,2
Poland	18.503	18.256	98,7	43.131	49.436	114,6	3,1	2,7
Portugal	1.506	1.234	81,9	2.845	2.233	78,5	0,1	1,8
Romania	4.352	4.047	93,0	11.986	9.061	75,6	0,6	2,2
Russia	5.625	6.734	119,7	11.013	12.792	116,2	0,8	1,9
Northern Macedonia	7.795	7.570	97,1	15.175	14.085	92,8	0,9	1,9
Slovak Republic	4.049	3.932	97,1	8.488	8.116	95,6	0,5	2,1
Slovenia	42.441	41.531	97,9	93.174	94.385	101,3	5,9	2,3

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	ARRIVALS			OVERNIGHT STAYS			I – VII 2025	
	I -VII 2024*	I - VII 2025	Indicies I - VII 2025 I - VII 2024	I -VII 2024*	I - VII 2025	Indicies I - VII 2025 I - VII 2024	The structure of overnights in %	The average number of overnights per check- in
Serbia	91.751	85.934	93,7	199.687	184.889	92,6	11,5	2,2
Spain	6.851	7.709	112,5	13.935	16.498	118,4	1,0	2,1
Switzerland (including Liechtenstein)	8.143	8.331	102,3	17.083	17.756	103,9	1,1	2,1
Sweden	6.209	8.165	131,5	14.981	19.524	130,3	1,2	2,4
Turkey	111.411	118.048	106,0	150.000	168.456	112,3	10,5	1,4
United Kingdom	11.556	13.722	118,7	30.755	33.922	110,3	2,1	2,5
Ukraine	1.838	1.890	102,8	5.410	4.943	91,4	0,3	2,6
Other European countries	2.132	2.353	110,4	6.510	5.111	78,5	0,3	2,2
Egypt	495	532	107,5	1.697	1.963	115,7	0,1	3,7
South Africa	254	329	129,5	682	679	99,6	0,0	2,1
Other African countries	966	1.185	122,7	3.429	3.191	93,1	0,2	2,7
Canada	3.546	4.044	114,0	7.979	8.521	106,8	0,5	2,1
USA	21.191	22.615	106,7	50.836	53.231	104,7	3,3	2,4
Other North American Countries	1.222	1.756	143,7	3.062	3.856	125,9	0,2	2,2
Brasil	2.987	2.258	75,6	5.090	4.726	92,8	0,3	2,1
Other South and Central American Countries	3.610	4.521	125,2	7.073	9.375	132,5	0,6	2,1
Bahrain	647	972	150,2	1.537	2.730	177,6	0,2	2,8
India	2.402	2.970	123,6	4.301	5.464	127,0	0,3	1,8
Iran	179	116	64,8	700	245	35,0	0,0	2,1
Israel	5.587	7.967	142,6	14.593	19.325	132,4	1,2	2,4
Japan	1.473	1.677	113,8	2.265	2.547	112,5	0,2	1,5
South Korea	6.186	4.286	69,3	8.346	5.758	69,0	0,4	1,3
Qatar	1.675	1.296	77,4	5.447	4.252	78,1	0,3	3,3
China	36.213	54.396	150,2	46.277	63.514	137,2	4,0	1,2
Kuwait	6.999	6.189	88,4	24.578	20.870	84,9	1,3	3,4
Malaysia	4.220	3.648	86,4	5.469	5.206	95,2	0,3	1,4
Oman	737	2.753	373,5	1.805	6.319	350,1	0,4	2,3
Saudi Arabia	60.984	37.432	61,4	140.813	87.965	62,5	5,5	2,3
United Arab Emirates	9.688	7.526	77,7	28.348	22.418	79,1	1,4	3,0
Other Asian countries	10.428	10.604	101,7	19.149	21.783	113,8	1,4	2,1
Australia	5.043	4.946	98,1	11.645	10.205	87,6	0,6	2,1
Mainland New Zealand	534	575	107,7	1.427	1.405	98,5	0,1	2,4
Other Oceania Countries	447	917	205,1	597	1.585	265,5	0,1	1,7

*final data

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc,) and their constituent units that are registered according to KD BiH 2010 under section : 55,1 (hotels and similar accommodation), 55,2 (holiday and other short - stay accommodation), 55,3 (camps and camping grounds), 55,9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

Residence is a place where a person came with the intention of permanent stay,

Domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence,

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

Symbols

- no occurrence

0,0 value not zero but less than 0,05

1) Indices greater than 999

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