



FIRST RELEASE



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YEAR XIX

SARAJEVO, 07.10.2025.

NUMBER 7

BUSINESS STATISTICS

Tourism, cumulative

Period, January – August 2025

In the period January – August 2025, tourists recorded 1,327,394 arrivals, which is 0.02% less compared to the same period in 2024. Domestic tourists recorded 3.3% fewer arrivals compared to the same period in 2024, while foreign tourists achieved 1.3% more arrivals compared to the same period of the previous year.

In the period January – August 2025, tourists recorded 2,801,278 overnight stays, which is 0.1% less compared to the same period in 2024. Domestic tourists achieved 1.6% fewer overnight stays compared to the same period in 2024, while the number of overnight stays by foreign tourists increased by 0.5% compared to the same period of the previous year. Out of the total number of overnight stays, domestic tourists accounted for 28.4%, while foreign tourists accounted for 71.6%.

In the structure of foreign tourists' overnight stays, the highest number was recorded by tourists from Croatia with 13.6%, Serbia with 11.0%, Turkey with 10.3%, Saudi Arabia with 7.0%, Slovenia with 5.4%, Germany with 4.3%, China with 3.6%, and the United States with 3.2%, together accounting for 58.4% of the total number of overnight stays. Tourists from other countries made up the remaining 41.6%.

By type of accommodation facility, the largest number of overnight stays was recorded within the activity Hotels and similar accommodation, with a share of 93.3%.

Graph 1: Tourist nights for the period January - August of 2024 and 2025.

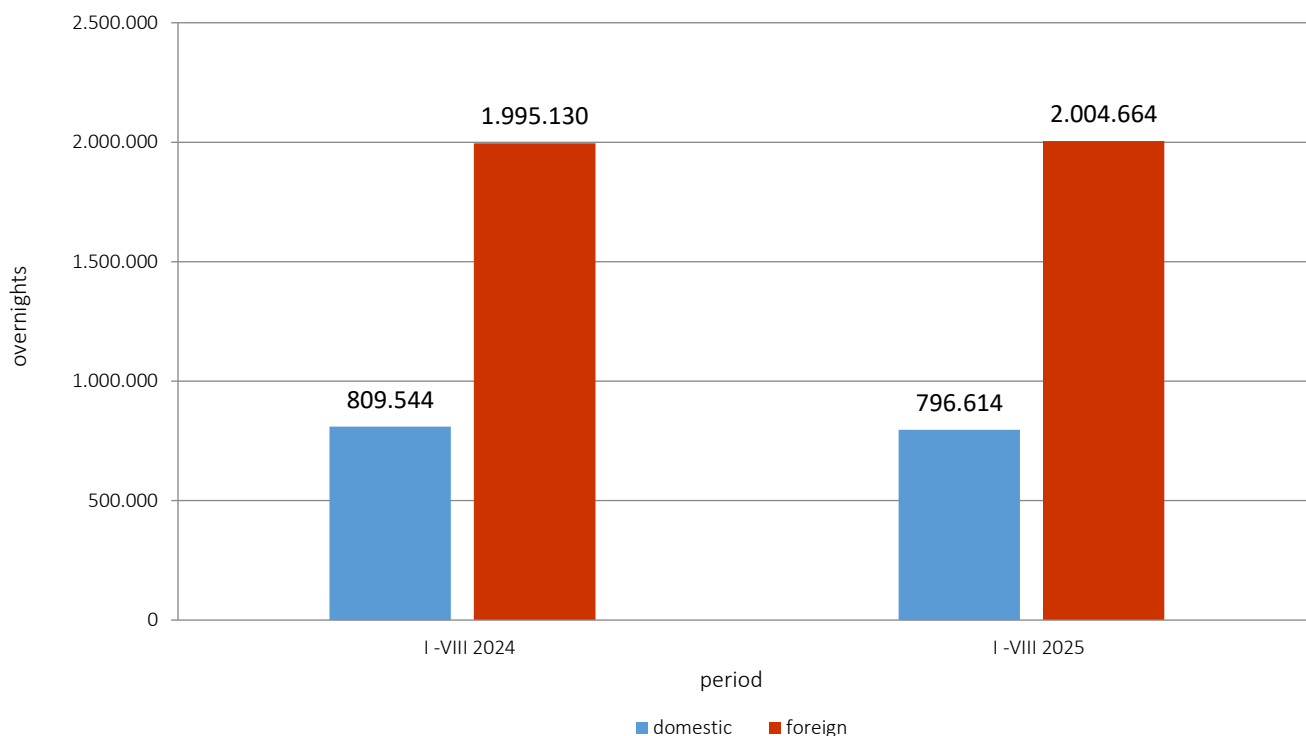
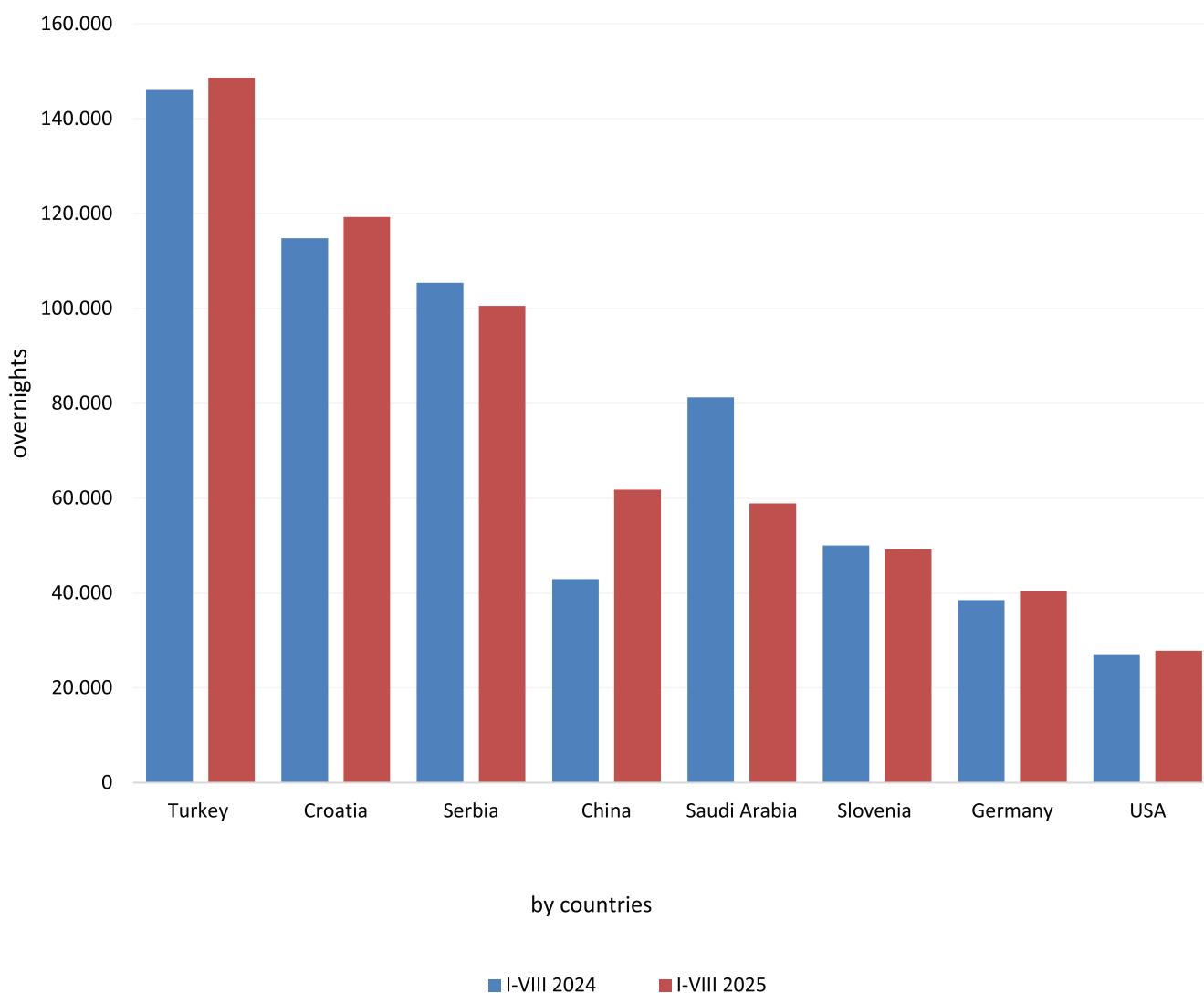


Table 1: Tourist arrivals and overnight stays

	ARRIVALS			OVERNIGHT STAYS			I – VIII 2025	
	I -VIII 2024*	I - VIII 2025	Indicies <u>I - VIII 2025</u> I - VIII 2024	I -VIII 2024*	I - VIII 2025	Indicies <u>I - VIII 2025</u> I - VIII 2024	The structure of overnights in %	The average number of overnights per check-in
Total	1.327.617	1.327.394	100,0	2.804.674	2.801.278	99,9	100,0	2,1
Domestic tourists	374.791	362.546	96,7	809.544	796.614	98,4	28,4	2,2
Foreign tourists	952.826	964.848	101,3	1.995.130	2.004.664	100,5	71,6	2,1

*) final data

Graph 2: Overnight stays of foreign tourists by country of residence for the period January - August of 2024 and 2025.

By the length of stay of foreign tourists in our country, tourists from Egypt ranked first with an average of 3.7 overnight stays, followed by those from Kuwait with 3.5, Qatar with 3.4, France with 3.2, the United Arab Emirates with 3.0, Bahrain, Ireland, and Latvia with 2.9 each, and Poland and Denmark with an average of 2.7 overnight stays.

Graph 3: The structure of overnight stays by tourists according to KD BiH¹⁾ in the period January - August of 2024 and 2025.

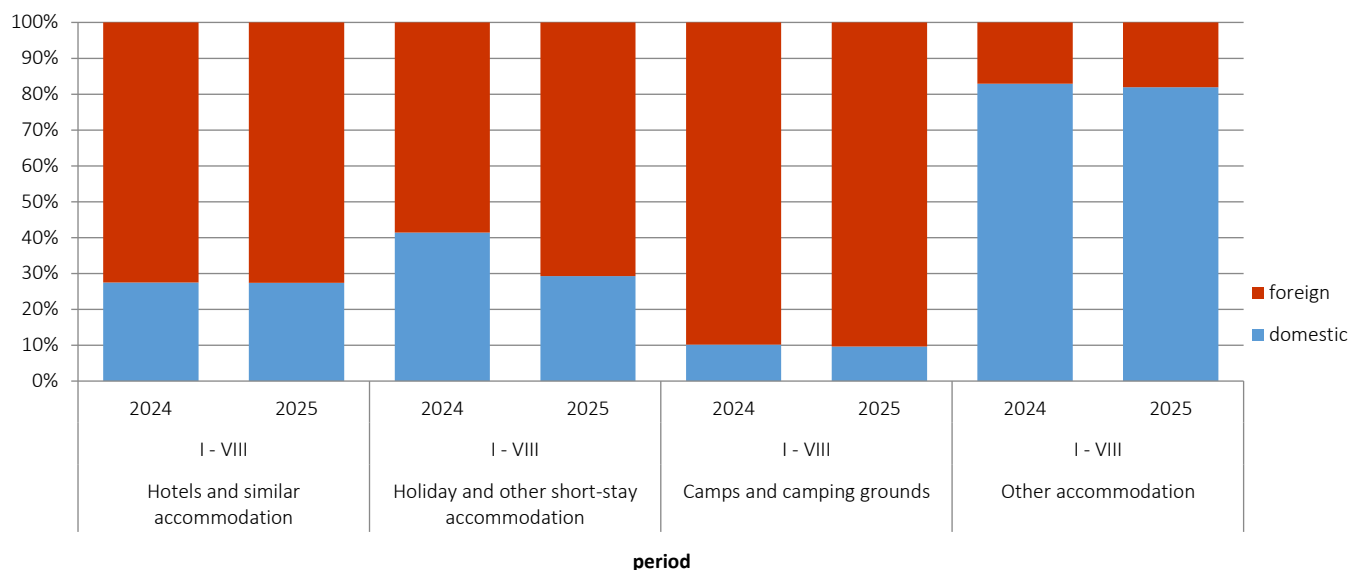


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	ARRIVALS			OVERNIGHT STAYS			I - VIII 2025
	I -VIII 2024*	I - VIII 2025	Indicies <u>I - VIII 2025</u> I - VIII 2024	I -VIII 2024*	I - VIII 2025	Indicies <u>I - VIII 2025</u> I - VIII 2024	The structure of overnights in %
TOTAL	1.327.617	1.327.394	100,0	2.804.674	2.801.278	99,9	100,0
Hotels and similar accommodation	1.270.139	1.270.494	100,0	2.629.222	2.613.970	99,4	93,3
Resorts and similar facilities for short breaks	35.695	34.737	97,3	92.341	100.220	108,5	3,6
Campsites and camping areas	15.546	15.349	98,7	27.379	26.915	98,3	1,0
Other accommodation	6.237	6.814	109,3	55.732	60.173	108,0	2,1
Domestic tourists	374.791	362.546	96,7	809.544	796.614	98,4	28,4
Hotels and similar accommodation	352.447	344.182	97,7	722.277	715.359	99,0	25,5
Resorts and similar facilities for short breaks	15.568	11.385	73,1	38.259	29.341	76,7	1,0
Campsites and camping areas	1.877	1.624	86,5	2.781	2.604	93,6	0,1
Other accommodation	4.899	5.355	109,3	46.227	49.310	106,7	1,8
Foreign tourists	952.826	964.848	101,3	1.995.130	2.004.664	100,5	71,6
Hotels and similar accommodation	917.692	926.312	100,9	1.906.945	1.898.611	99,6	67,8
Resorts and similar facilities for short breaks	20.127	23.352	116,0	54.082	70.879	131,1	2,5
Campsites and camping areas	13.669	13.725	100,4	24.598	24.311	98,8	0,9
Other accommodation	1.338	1.459	109,0	9.505	10.863	114,3	0,4

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

* final data

Table 3: Arrivals and overnight stays of foreign tourists by country of residence

	ARRIVALS			OVERNIGHT STAYS			I – VIII 2025	
	I -VIII 2024*	I - VIII 2025	<u>Indicies</u> <u>I - VIII 2025</u> I - VIII 2024	I -VIII 2024*	I - VIII 2025	<u>Indicies</u> <u>I - VIII 2025</u> I - VIII 2024	The structure of overnights in %	The average number of overnights per check-in
TOTAL	952.826	964.848	101,3	1.995.130	2.004.664	100,5	100,0	2,1
Albania	2.158	2.224	103,1	5.294	4.573	86,4	0,2	2,1
Austria	25.200	26.794	106,3	48.081	51.062	106,2	2,5	1,9
Belgium	5.096	5.135	100,8	11.707	11.442	97,7	0,6	2,2
Bulgaria	6.413	6.748	105,2	13.679	14.100	103,1	0,7	2,1
Montenegro	20.533	21.669	105,5	48.114	51.649	107,3	2,6	2,4
Czech Republic	6.172	6.311	102,3	11.428	11.359	99,4	0,6	1,8
Denmark	3.531	4.038	114,4	9.190	10.798	117,5	0,5	2,7
Estonia	381	537	140,9	958	1.159	121,0	0,1	2,2
Finland	1.282	1.140	88,9	2.718	2.658	97,8	0,1	2,3
France	13.208	14.921	113,0	42.463	47.622	112,1	2,4	3,2
Greece	5.014	4.665	93,0	12.337	9.404	76,2	0,5	2,0
Netherlands	14.384	15.197	105,7	34.487	35.854	104,0	1,8	2,4
Croatia	114.783	119.308	103,9	261.449	272.683	104,3	13,6	2,3
Ireland	3.206	3.175	99,0	10.598	9.298	87,7	0,5	2,9
Iceland	186	354	190,3	432	936	216,7	0,0	2,6
Italy	25.211	27.116	107,6	57.904	62.148	107,3	3,1	2,3
Cyprus	1.213	731	60,3	1.686	1.538	91,2	0,1	2,1
Latvia	489	1.006	205,7	1.764	2.894	164,1	0,1	2,9
Lithuania	882	989	112,1	2.602	1.668	64,1	0,1	1,7
Luxembourg	792	808	102,0	1.926	1.823	94,7	0,1	2,3
Hungary	13.314	10.760	80,8	25.729	21.709	84,4	1,1	2,0
Malta	1.439	691	48,0	3.061	1.640	53,6	0,1	2,4
Norway	3.192	3.614	113,2	7.228	8.205	113,5	0,4	2,3
Germany	38.524	40.345	104,7	84.199	86.962	103,3	4,3	2,2
Poland	24.324	23.255	95,6	56.563	63.089	111,5	3,1	2,7
Portugal	2.564	1.592	62,1	4.446	2.878	64,7	0,1	1,8
Romania	5.600	5.194	92,8	15.064	11.453	76,0	0,6	2,2
Russia	6.706	7.709	115,0	13.528	14.623	108,1	0,7	1,9
Northern Macedonia	8.896	8.647	97,2	17.063	16.475	96,6	0,8	1,9
Slovak Republic	5.325	5.082	95,4	11.507	10.647	92,5	0,5	2,1
Slovenia	50.004	49.199	98,4	108.669	109.130	100,4	5,4	2,2

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	ARRIVALS			OVERNIGHT STAYS			I – VIII 2025	
	I -VIII 2024*	I - VIII 2025	Indicies I - VIII 2025 I - VIII 2024	I -VIII 2024*	I - VIII 2025	Indicies I - VIII 2025 I - VIII 2024	The structure of overnights in %	The average number of overnights per check- in
Serbia	105.429	100.543	95,4	230.429	220.066	95,5	11,0	2,2
Spain	10.222	10.251	100,3	20.625	21.231	102,9	1,1	2,1
Switzerland (including Liechtenstein)	10.159	10.354	101,9	21.276	21.683	101,9	1,1	2,1
Sweden	7.590	9.559	125,9	18.185	23.043	126,7	1,1	2,4
Turkey	146.067	148.651	101,8	191.185	206.414	108,0	10,3	1,4
United Kingdom	14.561	17.732	121,8	38.758	44.566	115,0	2,2	2,5
Ukraine	2.232	2.334	104,6	6.871	6.131	89,2	0,3	2,6
Other European countries	3.057	3.337	109,2	9.503	6.705	70,6	0,3	2,0
Egypt	642	821	127,9	2.367	3.001	126,8	0,1	3,7
South Africa	306	418	136,6	768	844	109,9	0,0	2,0
Other African countries	1.325	1.541	116,3	4.407	4.265	96,8	0,2	2,8
Canada	4.723	5.123	108,5	10.400	11.085	106,6	0,6	2,2
USA	26.943	27.853	103,4	63.965	65.012	101,6	3,2	2,3
Other North American Countries	1.511	2.002	132,5	3.632	4.245	116,9	0,2	2,1
Brasil	3.482	2.695	77,4	5.926	5.600	94,5	0,3	2,1
Other South and Central American Countries	4.312	5.246	121,7	8.686	10.839	124,8	0,5	2,1
Bahrain	985	1.500	152,3	2.443	4.408	180,4	0,2	2,9
India	2.676	3.566	133,3	4.899	6.679	136,3	0,3	1,9
Iran	231	154	66,7	903	300	33,2	0,0	1,9
Israel	8.860	13.861	156,4	24.237	34.776	143,5	1,7	2,5
Japan	1.792	1.947	108,6	2.695	2.934	108,9	0,1	1,5
South Korea	7.426	5.154	69,4	9.852	7.351	74,6	0,4	1,4
Qatar	2.635	1.915	72,7	8.648	6.562	75,9	0,3	3,4
China	42.932	61.789	143,9	54.745	72.765	132,9	3,6	1,2
Kuwait	12.172	10.484	86,1	41.499	36.987	89,1	1,8	3,5
Malaysia	4.417	3.896	88,2	5.743	5.531	96,3	0,3	1,4
Oman	943	3.893	412,8	2.297	8.891	387,1	0,4	2,3
Saudi Arabia	81.270	58.886	72,5	190.484	139.359	73,2	7,0	2,4
United Arab Emirates	13.782	9.565	69,4	41.864	28.686	68,5	1,4	3,0
Other Asian countries	12.310	12.599	102,3	24.405	26.345	107,9	1,3	2,1
Australia	6.568	6.547	99,7	14.977	13.505	90,2	0,7	2,1
Mainland New Zealand	718	727	101,3	1.816	1.723	94,9	0,1	2,4
Other Oceania Countries	526	951	180,8	766	1.653	215,8	0,1	1,7

*final data

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc,) and their constituent units that are registered according to KD BiH 2010 under section : 55,1 (hotels and similar accommodation), 55,2 (holiday and other short - stay accommodation), 55,3 (camps and camping grounds), 55,9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

Residence is a place where a person came with the intention of permanent stay,

Domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence,

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

Symbols

- no occurrence

0,0 value not zero but less than 0,05

1) Indices greater than 999

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