



FIRST RELEASE



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YEAR XIX

SARAJEVO, 07.11.2025.

NUMBER 8

BUSINESS STATISTICS

Tourism, cumulative

Period, January – September 2025

In the period January – September 2025, tourists made 1,537,517 visits, which is 0.2% more compared to the same period in 2024. Domestic tourists made 1.5% fewer visits compared to the same period in 2024, while foreign tourists made 0.9% more visits compared to the same period of the previous year.

In the period January – September 2025, tourists had 3,223,287 overnight stays, which is 0.4% more than in the same period in 2024. Domestic tourists had 0.2% fewer overnight stays compared to the same period in 2024, while the number of overnight stays by foreign tourists was 0.6% higher compared to the same period of the previous year. In the total number of overnight stays, domestic tourists accounted for 28.5%, while foreign tourists accounted for 71.5%.

In the structure of overnight stays by foreign tourists, the highest number of overnight stays was made by tourists from Croatia with 12.9%, Serbia with 10.7%, Turkey with 10.2%, Saudi Arabia with 6.7%, Slovenia with 5.4%, Germany with 4.4%, China with 3.6%, and the United States and Poland with 3.4% each, which together make up 60.7% of the total number of overnight stays. Tourists from other countries accounted for the remaining 39.3% of overnight stays.

By type of accommodation, the highest number of overnight stays was recorded in Hotels and similar accommodation, with a share of 93.4%.

Graph 1: Tourist nights for the period January - September of 2024 and 2025.

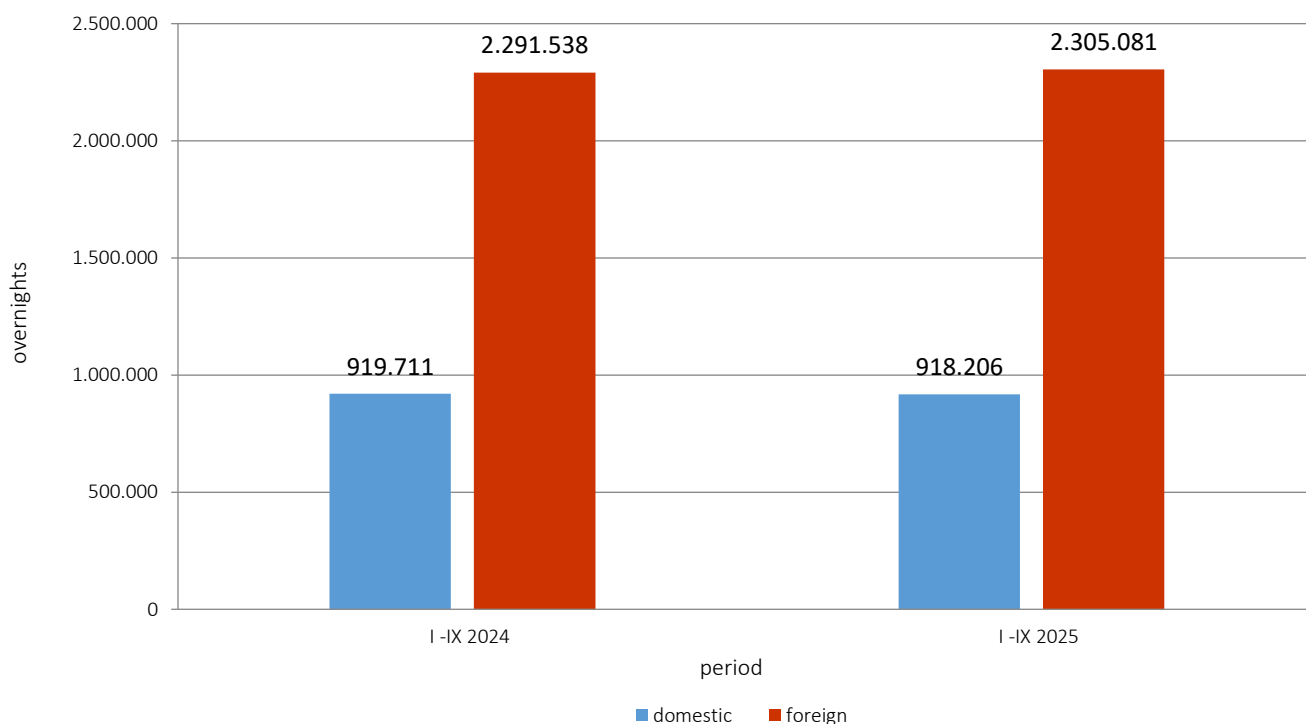
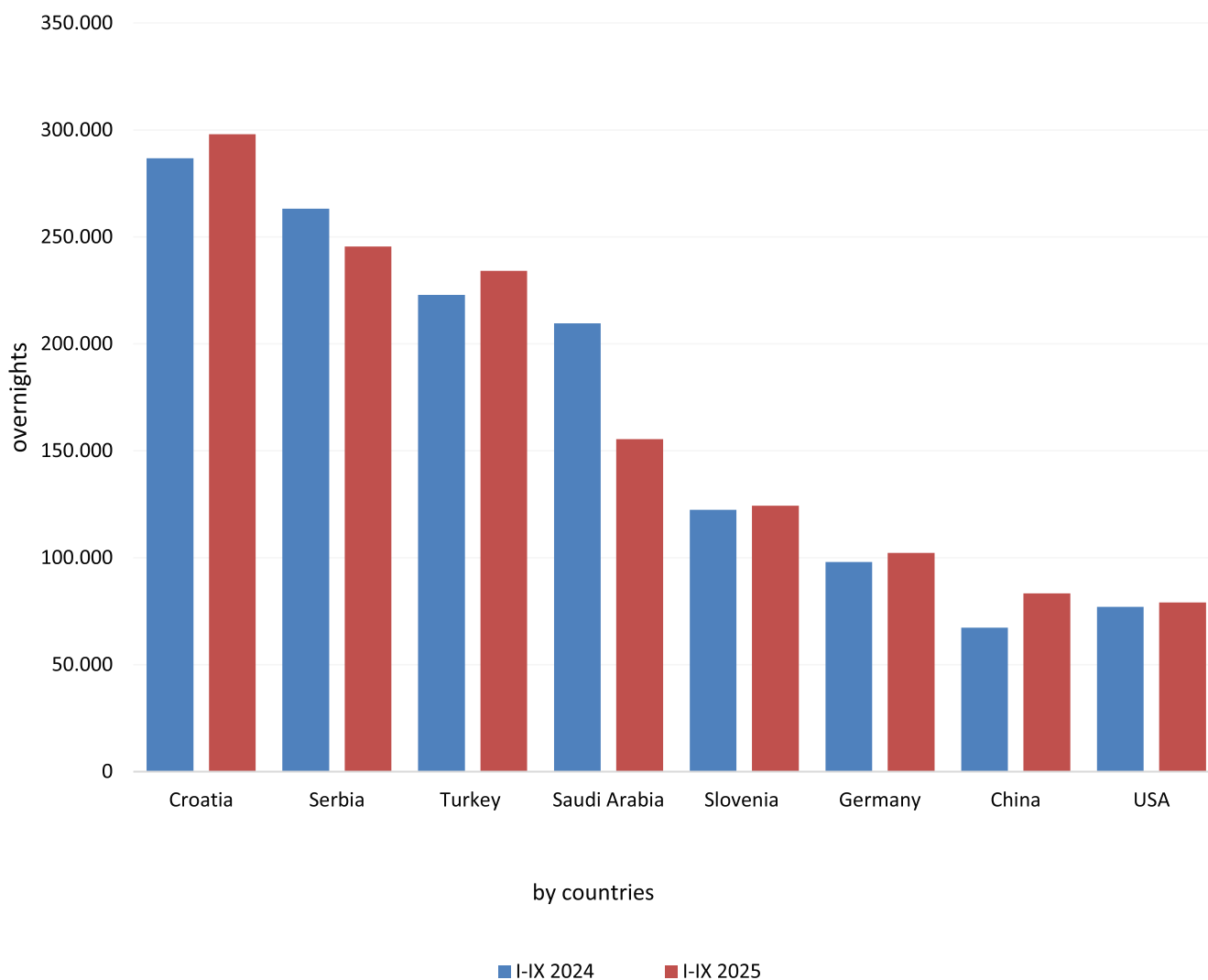


Table 1: Tourist arrivals and overnight stays

	ARRIVALS			OVERNIGHT STAYS			I – IX 2025	
	I -IX 2024*	I - IX 2025	Indicies <u>I - IX 2025</u> I - IX 2024	I -IX 2024*	I - IX 2025	Indicies <u>I - IX 2025</u> I - IX 2024	The structure of overnights in %	The average number of overnights per check-in
Total	1.534.656	1.537.517	100,2	3.211.249	3.223.287	100,4	100,0	2,1
Domestic tourists	425.459	418.881	98,5	919.711	918.206	99,8	28,5	2,2
Foreign tourists	1.109.197	1.118.636	100,9	2.291.538	2.305.081	100,6	71,5	2,1

*) final data

Graph 2: Overnight stays of foreign tourists by country of residence for the period January - September of 2024 and 2025.

By the length of stay of foreign tourists in our country, tourists from Kuwait and Egypt are in the first place with an average of 3.6 overnight stays, followed by tourists from Qatar with 3.5, Latvia with 3.3, France with 3.2, the United Arab Emirates with 3.0, and Bahrain with 2.9 overnight stays on average.

Graph 3: The structure of overnight stays by tourists according to KD BiH¹⁾ in the period January - September of 2024 and 2025.

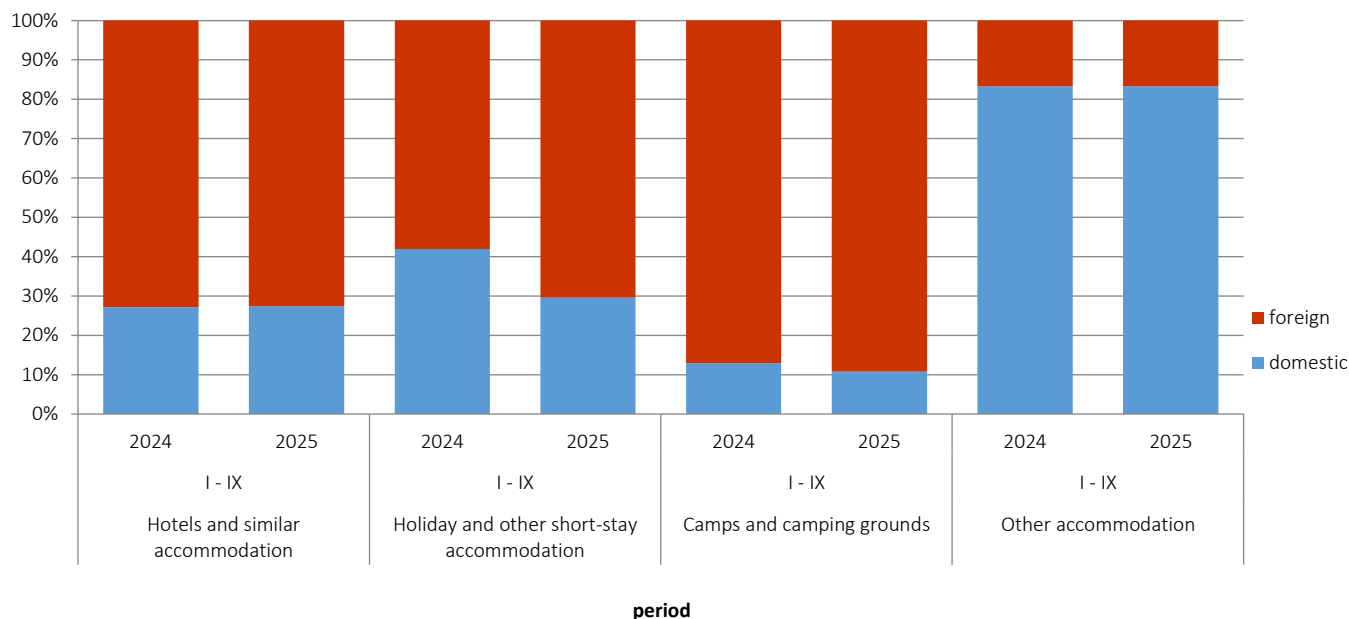


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	ARRIVALS			OVERNIGHT STAYS			I - IX 2025
	I - IX 2024*	I - IX 2025	Indicies I - IX 2025 I - IX 2024	I - IX 2024*	I - IX 2025	Indicies I - IX 2025 I - IX 2024	The structure of overnights in %
TOTAL	1.534.656	1.537.517	100,2	3.211.249	3.223.287	100,4	100,0
Hotels and similar accommodation	1.469.310	1.472.846	100,2	3.010.823	3.009.746	100,0	93,4
Resorts and similar facilities for short breaks	40.616	39.681	97,7	105.145	114.626	109,0	3,6
Campsites and camping areas	17.415	17.129	98,4	30.875	30.151	97,7	0,9
Other accommodation	7.315	7.861	107,5	64.406	68.764	106,8	2,1
Domestic tourists	425.459	418.881	98,5	919.711	918.206	99,8	28,5
Hotels and similar accommodation	399.435	397.730	99,6	817.974	823.761	100,7	25,6
Resorts and similar facilities for short breaks	17.731	12.879	72,6	44.112	33.942	76,9	1,1
Campsites and camping areas	2.590	2.001	77,3	3.986	3.254	81,6	0,1
Other accommodation	5.703	6.271	110,0	53.639	57.249	106,7	1,8
Foreign tourists	1.109.197	1.118.636	100,9	2.291.538	2.305.081	100,6	71,5
Hotels and similar accommodation	1.069.875	1.075.116	100,5	2.192.849	2.185.985	99,7	67,8
Resorts and similar facilities for short breaks	22.885	26.802	117,1	61.033	80.684	132,2	2,5
Campsites and camping areas	14.825	15.128	102,0	26.889	26.897	100,0	0,8
Other accommodation	1.612	1.590	98,6	10.767	11.515	106,9	0,4

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

* final data

Table 3: Arrivals and overnight stays of foreign tourists by country of residence

	ARRIVALS			OVERNIGHT STAYS			I – IX 2025	
	I -IX 2024*	I - IX 2025	<u>Indicies</u> <u>I - IX 2025</u> <u>I - IX 2024</u>	I -IX 2024*	I - IX 2025	<u>Indicies</u> <u>I - IX 2025</u> <u>I - IX 2024</u>	The structure of overnights in %	The average number of overnights per check-in
TOTAL	1.109.197	1.118.636	100,9	2.291.538	2.305.081	100,6	100,0	2,1
Albania	2.508	2.599	103,6	5.959	5.313	89,2	0,2	2,0
Austria	28.833	30.571	106,0	54.144	57.959	107,0	2,5	1,9
Belgium	6.234	6.150	98,7	14.119	13.839	98,0	0,6	2,3
Bulgaria	7.722	7.736	100,2	16.336	15.622	95,6	0,7	2,0
Montenegro	22.875	25.373	110,9	53.396	59.841	112,1	2,6	2,4
Czech Republic	7.401	7.343	99,2	13.952	13.228	94,8	0,6	1,8
Denmark	4.068	4.850	119,2	10.654	13.155	123,5	0,6	2,7
Estonia	491	684	139,3	1.118	1.337	119,6	0,1	2,0
Finland	1.627	1.467	90,2	3.229	3.188	98,7	0,1	2,2
France	16.907	18.602	110,0	53.789	59.384	110,4	2,6	3,2
Greece	6.048	5.460	90,3	14.412	10.994	76,3	0,5	2,0
Netherlands	17.212	18.024	104,7	41.410	43.327	104,6	1,9	2,4
Croatia	127.375	132.474	104,0	286.777	298.069	103,9	12,9	2,3
Ireland	3.860	4.502	116,6	12.669	11.520	90,9	0,5	2,6
Iceland	267	389	145,7	594	1.004	169,0	0,0	2,6
Italy	28.258	31.118	110,1	64.976	70.856	109,0	3,1	2,3
Cyprus	1.298	840	64,7	1.834	1.668	90,9	0,1	2,0
Latvia	601	1.248	207,7	2.202	4.163	189,1	0,2	3,3
Lithuania	1.080	1.143	105,8	2.950	2.124	72,0	0,1	1,9
Luxembourg	851	938	110,2	2.057	2.136	103,8	0,1	2,3
Hungary	15.527	13.040	84,0	29.274	26.186	89,5	1,1	2,0
Malta	1.818	722	39,7	3.795	1.680	44,3	0,1	2,3
Norway	3.609	4.276	118,5	8.204	9.529	116,2	0,4	2,2
Germany	45.462	47.938	105,4	98.019	102.344	104,4	4,4	2,1
Poland	30.281	29.462	97,3	70.155	77.636	110,7	3,4	2,6
Portugal	3.173	1.911	60,2	5.431	3.623	66,7	0,2	1,9
Romania	6.477	6.181	95,4	16.623	13.786	82,9	0,6	2,2
Russia	7.737	8.914	115,2	15.463	16.614	107,4	0,7	1,9
Northern Macedonia	10.252	9.952	97,1	19.348	18.943	97,9	0,8	1,9
Slovak Republic	6.262	5.944	94,9	13.512	12.103	89,6	0,5	2,0
Slovenia	56.919	56.789	99,8	122.413	124.360	101,6	5,4	2,2

(continued on next page)

	ARRIVALS			OVERNIGHT STAYS			I – IX 2025	
	I -IX 2024*	I - IX 2025	<u>Indicies</u> <u>I - IX 2025</u> <u>I - IX 2024</u>	I -IX 2024*	I - IX 2025	<u>Indicies</u> <u>I - IX 2025</u> <u>I - IX 2024</u>	The structure of overnights in %	The average number of overnights per check- in
Serbia	121.976	114.167	93,6	263.216	245.526	93,3	10,7	2,2
Spain	12.236	12.473	101,9	24.142	25.039	103,7	1,1	2,0
Switzerland (including Liechtenstein)	11.510	11.975	104,0	23.884	24.745	103,6	1,1	2,1
Sweden	8.760	11.113	126,9	20.525	26.963	131,4	1,2	2,4
Turkey	172.181	169.200	98,3	222.896	234.135	105,0	10,2	1,4
United Kingdom	17.396	21.185	121,8	45.100	52.823	117,1	2,3	2,5
Ukraine	2.540	2.605	102,6	7.783	6.764	86,9	0,3	2,6
Other European countries	3.440	3.654	106,2	10.463	7.414	70,9	0,3	2,0
Egypt	760	1.050	138,2	2.667	3.763	141,1	0,2	3,6
South Africa	447	595	133,1	1.212	1.176	97,0	0,1	2,0
Other African countries	1.535	1.748	113,9	4.966	4.923	99,1	0,2	2,8
Canada	6.011	6.600	109,8	12.943	13.915	107,5	0,6	2,1
USA	33.063	34.658	104,8	77.086	79.088	102,6	3,4	2,3
Other North American Countries	2.438	2.385	97,8	5.383	4.873	90,5	0,2	2,0
Brasil	4.588	3.504	76,4	7.732	6.985	90,3	0,3	2,0
Other South and Central American Countries	5.922	6.926	117,0	11.414	14.805	129,7	0,6	2,1
Bahrain	1.084	1.746	161,1	2.758	5.049	183,1	0,2	2,9
India	2.982	4.107	137,7	5.443	7.500	137,8	0,3	1,8
Iran	267	171	64,0	988	333	33,7	0,0	1,9
Israel	10.537	16.804	159,5	27.935	41.837	149,8	1,8	2,5
Japan	2.087	2.329	111,6	3.129	3.503	112,0	0,2	1,5
South Korea	8.786	6.003	68,3	11.621	8.530	73,4	0,4	1,4
Qatar	2.798	2.011	71,9	9.215	6.943	75,3	0,3	3,5
China	52.854	70.835	134,0	67.355	83.416	123,8	3,6	1,2
Kuwait	14.076	12.092	85,9	49.275	43.772	88,8	1,9	3,6
Malaysia	5.732	5.467	95,4	7.549	7.756	102,7	0,3	1,4
Oman	1.009	4.200	416,3	2.419	9.606	397,1	0,4	2,3
Saudi Arabia	90.254	66.431	73,6	209.606	155.412	74,1	6,7	2,3
United Arab Emirates	14.845	10.102	68,0	44.818	30.322	67,7	1,3	3,0
Other Asian countries	14.426	15.514	107,5	27.784	31.462	113,2	1,4	2,0
Australia	8.031	8.368	104,2	18.178	17.243	94,9	0,7	2,1
Mainland New Zealand	1.000	936	93,6	2.362	2.108	89,2	0,1	2,3
Other Oceania Countries	593	1.042	175,7	877	1.821	207,6	0,1	1,7

*final data

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc.) and their constituent units that are registered according to KD BiH 2010 under section : 55,1 (hotels and similar accommodation), 55,2 (holiday and other short - stay accommodation), 55,3 (camps and camping grounds), 55,9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

Residence is a place where a person came with the intention of permanent stay,

Domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence,

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

Symbols

- no occurrence

0,0 value not zero but less than 0,05

1) Indices greater than 999

Published by the Agency for Statistics of Bosnia and Herzegovina, 71000 Sarajevo, Zelenih beretki 26

Phone: +387 (33) 911 911 | Fax: +387 (33) 220 622

Email: bhas@bhas.gov.ba | Website: www.bhas.gov.ba

Responsible persons:

Vesna Ćužić, Director

Press release prepared by: Azra Bander Demirović and Mirza Agić



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