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YEAR XX

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BUSINESS STATISTICS

Tourism, July 2026

In Bosnia and Herzegovina in July 2026, tourists recorded 235,825 arrivals, which was 25.3% higher than in June 2026 and 3.6% higher than in July 2025.

Tourists recorded 510,876 overnight stays, which was 31.5% higher than in June 2026 and 5.5% higher than in July 2025. In the structure of total overnight stays, domestic tourists accounted for 26.0%, while foreign tourists accounted for 74.0%.

The number of overnight stays by domestic tourists in July 2026 was 1.8% higher than in June 2026 and 11.8% higher than in July 2025. The number of overnight stays by foreign tourists was 46.6% higher than in June 2026 and 3.5% higher than in July 2025.

In the structure of overnight stays by foreign tourists, the highest number of overnight stays was recorded by tourists from Turkey, with a share of 12.8%, followed by Saudi Arabia with 10.7%, Serbia with 7.1%, Croatia with 6.1%, Poland with 5.3%, Germany with 4.7%, and Israel with 4.4%. These countries accounted for 51.1% of the total number of overnight stays by foreign tourists, while the remaining 48.9% were recorded by tourists from other countries.

In July 2026, tourists in Bosnia and Herzegovina had 21,858 rooms, apartments, and camping units at their disposal, with a total capacity of 49,556 beds. Compared with July 2025, the number of rooms, apartments, and camping units was 1.2% lower, while the number of beds was 1.1% lower.

Graph 1: Tourist nights for the period July 2025. - July 2026.

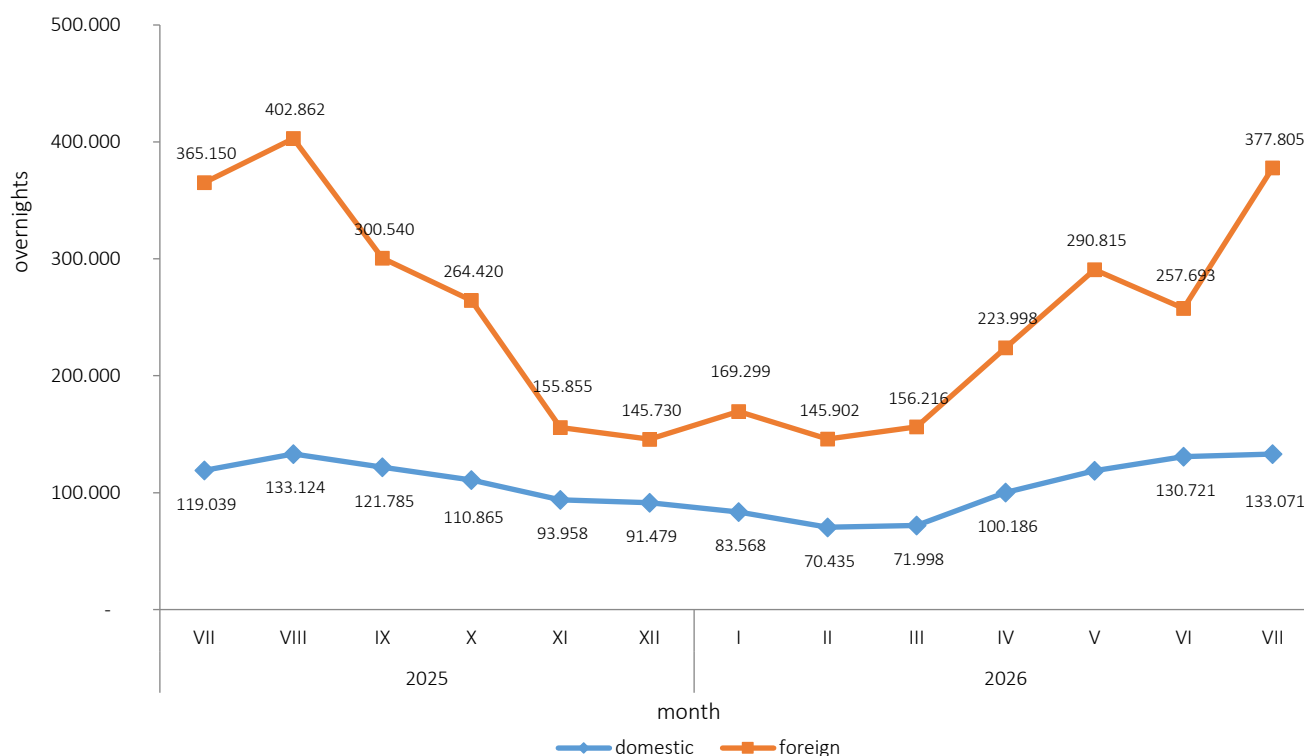
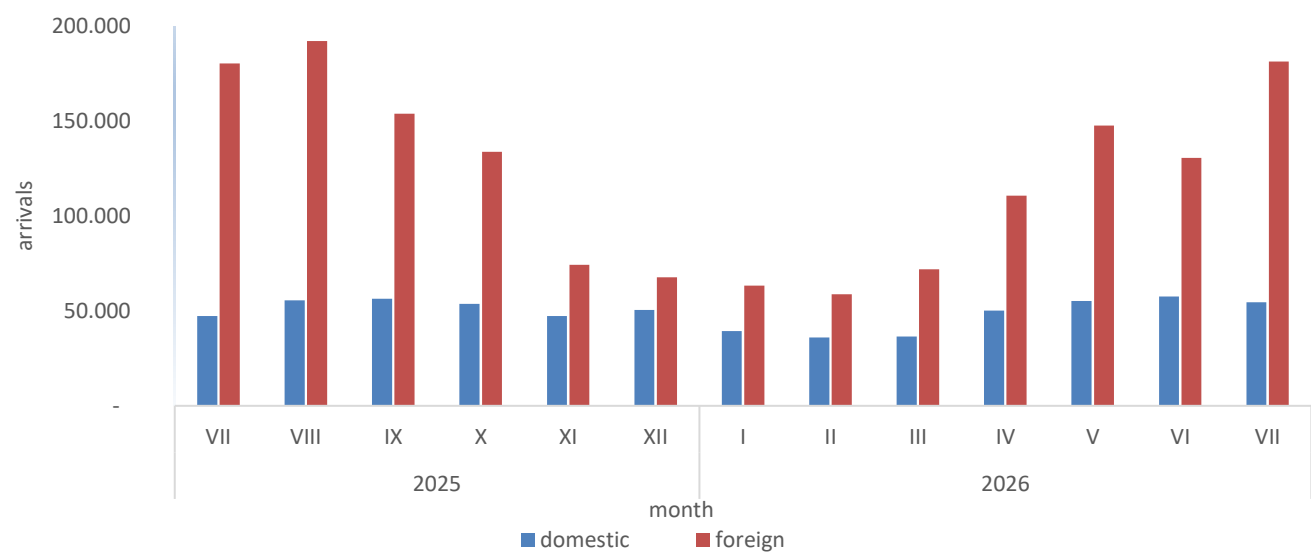


Table 1: Tourist arrivals and overnight stays

	Arrivals					Overnights					VII 2026	
	VII 2025*	VI 2026	VII 2026	Indicies VII 2026 VI 2026	Indicies VII 2026 VII 2025	VII 2025*	VI 2026	VII 2026	Indicies VII 2026 VI 2026	Indicies VII 2026 VII 2025	Structure of overnights %	Average number of overnights per check- in
TOTAL	227,630	188,135	235,825	125.3	103.6	484,189	388,414	510,876	131.5	105.5	100.0	2.2
Domestic tourists	47,362	57,589	54,521	94.7	115.1	119,039	130,721	133,071	101.8	111.8	26.0	2.4
Foreign tourists	180,268	130,546	181,304	138.9	100.6	365,150	257,693	377,805	146.6	103.5	74.0	2.1

*) final data

Graph 2: Tourist arrivals July 2025. - July 2026.



When it comes to the length of stay of foreign tourists in Bosnia and Herzegovina, during the observed period, tourists from Latvia had the longest average stay, with an average of 3.9 overnight stays per arrival. They were followed by tourists from France, with an average of 3.4 overnight stays, while tourists from Qatar, Kuwait and Estonia recorded an average of 3.3 overnight stays per arrival. Tourists from Iran recorded an average of 3.2 overnight stays, while tourists from Poland recorded 3.1 overnight stays per arrival. Tourists from the United Arab Emirates, Montenegro, Egypt and Iceland recorded an average of 3.0 overnight stays per arrival.

Graph 3: Arrivals and overnight stays of foreign tourists by country of residence, July 2026.

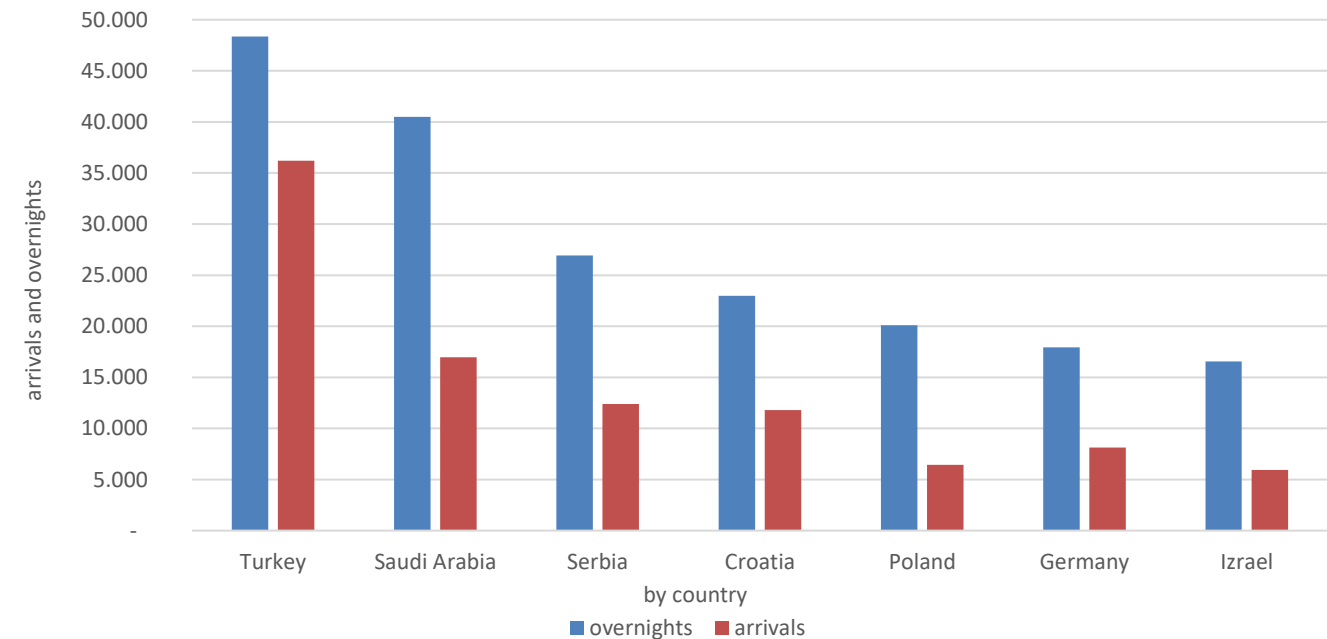


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	Arrivals					Overnight stays					VII 2026
	VII 2025*	VI 2026	VII 2026	Indicies VII 2026 VI 2026	Indicies VII 2026 VII 2025	VII 2025*	VI 2026	VII 2026	Indicies VII 2026 VI 2026	Indicies VII 2026 VII 2025	The structure of overnight s in %
TOTAL	227,630	188,135	235,825	125.3	103.6	484,189	388,414	510,876	131.5	105.5	100.0
Hotels and similar accommodation	214,791	178,861	221,033	123.6	102.9	445,230	360,032	469,783	130.5	105.5	92.0
Resorts and similar facilities for short breaks	8,196	4,861	9,175	188.7	111.9	23,643	13,949	23,880	171.2	101.0	4.7
Campsites and camping areas	3,659	3,419	4,744	138.8	129.7	6,689	6,459	8,635	133.7	129.1	1.7
Other accommodation	984	994	873	87.8	88.7	8,627	7,974	8,578	107.6	99.4	1.7
Domestic tourists	47,362	57,589	54,521	94.7	115.1	119,039	130,721	133,071	101.8	111.8	26.0
Hotels and similar accommodation	43,714	54,874	50,584	92.2	115.7	103,886	118,621	117,072	98.7	112.7	22.9
Resorts and similar facilities for short breaks	2,296	1,478	2,616	177.0	113.9	6,340	4,356	7,342	168.5	115.8	1.4
Campsites and camping areas	469	394	545	138.3	116.2	718	614	893	145.4	124.4	0.2
Other accommodation	883	843	776	92.1	87.9	8,095	7,130	7,764	108.9	95.9	1.5
Foreign tourists	180,268	130,546	181,304	138.9	100.6	365,150	257,693	377,805	146.6	103.5	74.0
Hotels and similar accommodation	171,077	123,987	170,449	137.5	99.6	341,344	241,411	352,711	146.1	103.3	69.0
Resorts and similar facilities for short breaks	5,900	3,383	6,559	193.9	111.2	17,303	9,593	16,538	172.4	95.6	3.2
Campsites and camping areas	3,190	3,025	4,199	138.8	131.6	5,971	5,845	7,742	132.5	129.7	1.5
Other accommodation	101	151	97	64.2	96.0	532	844	814	96.4	153.0	0.2

* final data

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

Within the activity “Hotels and similar accommodation”, a total of 19,542 rooms and apartments were available to tourists, which was 0.3% less than in July 2025, as well as 42,730 beds, which was slightly more compared to the same month of the previous year. The room occupancy rate in July 2026 was 44.9%, while the occupancy rate of permanent beds was 35.5%, compared to 42.4% for rooms and 33.6% for permanent beds in July 2025. By type of accommodation establishment, the largest number of overnight stays was recorded within the activity “Hotels and similar accommodation”, accounting for 92.0% of the total number of overnight stays.

Table 3: Tourist arrivals and overnight stays by arrival method

	Individually						Organized					
	Arrivals			Overnight stays			Arrivals			Overnight stays		
	VII 2025	VII 2026	Indicies VII 2026 VII 2025	VII 2025	VII 2026	Indicies VII 2026 VII 2025	VII 2025	VII 2026	Indicies VII 2026 VII 2025	VII 2025	VII 2026	Indicies VII 2026 VII 2025
TOTAL	166,115	170,711	102.8	369,819	379,147	102.5	61,515	65,114	105.9	114,370	131,729	115.2
Domestic tourists	42,628	49,733	116.7	104,630	121,620	116.2	4,734	4,788	101.1	14,409	11,451	79.5
Foreign tourists	123,487	120,978	98.0	265,189	257,527	97.1	56,781	60,326	106.2	99,961	120,278	120.3

*) final data

Table 4: Arrivals and overnight stays of foreign tourists by country of residence

	Arrivals					Overnights					VII 2026	
	VII 2025*	VI 2026	VII 2026	Indices VII 2026 VI 2026	Indices VII 2026 VII 2025	VII 2025*	VI 2026	VII 2026	Indices VII 2026 VI 2026	Indices VII 2026 VII 2025	Ovrnights structure %	Average number of overnights per check in
TOTAL	180,268	130,546	181,304	138.9	100.6	365,150	257,693	377,805	146.6	103.5	100.0	2.1
Albania	244	302	217	71.9	88.9	496	474	368	77.6	74.2	0.1	1.7
Austria	3,872	4,102	4,507	109.9	116.4	7,877	7,440	9,122	122.6	115.8	2.4	2.0
Belgium	1,552	994	1,712	172.2	110.3	3,181	2,336	3,486	149.2	109.6	0.9	2.0
Bulgaria	601	739	1,157	156.6	192.5	1,010	1,108	2,082	187.9	206.1	0.6	1.8
Montenegro	2,364	2,576	2,427	94.2	102.7	7,561	5,226	7,342	140.5	97.1	1.9	3.0
Czech Republic	1,501	1,528	1,741	113.9	116.0	2,699	2,493	2,787	111.8	103.3	0.7	1.6
Denmark	1,478	472	2,313	490.0	156.5	4,108	1,373	6,251	455.3	152.2	1.7	2.7
Estonia	82	118	67	56.8	81.7	187	154	218	141.6	116.6	0.1	3.3
Finland	185	256	318	124.2	171.9	449	503	663	131.8	147.7	0.2	2.1
France	2,695	2,934	3,323	113.3	123.3	9,176	9,750	11,228	115.2	122.4	3.0	3.4
Greece	911	955	1,409	147.5	154.7	2,136	2,007	3,098	154.4	145.0	0.8	2.2
Netherlands	3,259	2,805	4,470	159.4	137.2	6,921	6,920	9,391	135.7	135.7	2.5	2.1
Croatia	10,068	14,179	11,793	83.2	117.1	18,313	27,034	22,989	85.0	125.5	6.1	1.9
Ireland	673	585	511	87.4	75.9	1,375	1,997	1,506	75.4	109.5	0.4	2.9
Iceland	49	129	94	72.9	191.8	105	425	286	67.3	272.4	0.1	3.0
Italy	3,563	3,671	3,413	93.0	95.8	7,978	8,126	7,416	91.3	93.0	2.0	2.2
Cyprus	176	47	187	397.9	106.3	337	142	239	168.3	70.9	0.1	1.3
Latvia	110	78	95	121.8	86.4	610	123	374	304.1	61.3	0.1	3.9
Lithuania	235	152	360	236.8	153.2	394	407	597	146.7	151.5	0.2	1.7
Luxembourg	157	93	174	187.1	110.8	328	142	301	212.0	91.8	0.1	1.7
Hungary	1,818	2,390	2,582	108.0	142.0	3,967	3,875	4,861	125.4	122.5	1.3	1.9
Malta	183	34	25	73.5	13.7	644	96	64	66.7	9.9	0.0	2.6
Norway	1,040	500	1,399	279.8	134.5	2,182	1,172	3,214	274.2	147.3	0.9	2.3
Germany	6,703	7,032	8,131	115.6	121.3	14,846	14,387	17,944	124.7	120.9	4.7	2.2
Poland	6,716	4,947	6,437	130.1	95.8	20,668	12,831	20,101	156.7	97.3	5.3	3.1
Portugal	269	346	356	102.9	132.3	476	690	681	98.7	143.1	0.2	1.9
Romania	821	732	894	122.1	108.9	1,606	1,610	1,582	98.3	98.5	0.4	1.8
Russian Federation	1,141	1,830	1,871	102.2	164.0	2,235	3,240	3,858	119.1	172.6	1.0	2.1
North Macedonia	998	1,355	1,229	90.7	123.1	1,640	2,566	2,201	85.8	134.2	0.6	1.8
Slovakia	931	979	1,165	119.0	125.1	1,724	1,660	2,265	136.4	131.4	0.6	1.9
Slovenia	5,695	5,993	6,169	102.9	108.3	11,835	12,037	13,404	111.4	113.3	3.5	2.2

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	Arrivals					Overnights					VII 2026	
	VII 2025*	VI 2026	VII 2026	Indicies VII 2026 VI 2026	Indicies VII 2026 VII 2025	VII 2025*	VI 2026	VII 2026	Indicies VII 2026 VI 2026	Indicies VII 2026 VII 2025	Ovrnights structure %	Avergae number of overnight s per check in
Serbia	11,253	12,897	12,391	96.1	110.1	26,284	24,475	26,941	110.1	102.5	7.1	2.2
Spain	2,297	1,717	2,036	118.6	88.6	4,861	3,882	4,628	119.2	95.2	1.2	2.3
Switzerland (including Liechtenstein)	2,512	1,460	3,132	214.5	124.7	5,083	3,237	6,205	191.7	122.1	1.6	2.0
Sweden	2,799	1,496	3,818	255.2	136.4	6,620	3,738	9,312	249.1	140.7	2.5	2.4
Turkey	38,557	17,244	36,197	209.9	93.9	46,667	25,136	48,372	192.4	103.7	12.8	1.3
United Kingdom	3,016	3,877	3,642	93.9	120.8	7,014	8,516	9,141	107.3	130.3	2.4	2.5
Ukraine	527	667	1,027	154.0	194.9	1,501	1,477	2,168	146.8	144.4	0.6	2.1
Other European countries	444	331	483	145.9	108.8	708	725	1,061	146.3	149.9	0.3	2.2
Egypt	149	70	99	141.4	66.4	556	252	296	117.5	53.2	0.1	3.0
South Africa	54	121	113	93.4	209.3	95	226	303	134.1	318.9	0.1	2.7
Other African countries	325	211	326	154.5	100.3	811	492	760	154.5	93.7	0.2	2.3
Canada	990	973	1,148	118.0	116.0	2,201	1,996	2,385	119.5	108.4	0.6	2.1
USA	5,915	5,369	6,450	120.1	109.0	13,565	12,763	13,742	107.7	101.3	3.6	2.1
Other Northern American countries	393	268	291	108.6	74.0	858	454	456	100.4	53.1	0.1	1.6
Brazil	460	696	465	66.8	101.1	1,109	1,271	807	63.5	72.8	0.2	1.7
Other Southern and Central American countries	709	875	563	64.3	79.4	1,421	2,059	1,295	62.9	91.1	0.3	2.3
Bahrain	408	61	545	893.4	133.6	1,204	364	1,405	386.0	116.7	0.4	2.6
India	832	308	356	115.6	42.8	1,747	561	762	135.8	43.6	0.2	2.1
Iran	38	19	19	100.0	50.0	52	43	60	139.5	115.4	0.0	3.2
Israel	3,822	1,450	5,930	409.0	155.2	9,568	3,459	16,558	478.7	173.1	4.4	2.8
Japan	232	405	359	88.6	154.7	354	491	520	105.9	146.9	0.1	1.4
Republic of Korea	1,218	804	566	70.4	46.5	1,443	1,056	1,008	95.5	69.9	0.3	1.8
Qatar	770	121	403	333.1	52.3	2,408	402	1,345	334.6	55.9	0.4	3.3
China	9,123	7,792	5,467	70.2	59.9	10,690	9,329	7,035	75.4	65.8	1.9	1.3
Kuwait	2,080	624	1,155	185.1	55.5	7,095	1,837	3,845	209.3	54.2	1.0	3.3
Malaysia	186	319	116	36.4	62.4	231	460	253	55.0	109.5	0.1	2.2
Oman	1,793	759	1,715	226.0	95.6	4,348	1,666	4,246	254.9	97.7	1.1	2.5
Saudi Arabia	23,747	3,557	16,976	477.3	71.5	56,262	7,695	40,480	526.1	71.9	10.7	2.4
United Arab Emirates	2,451	579	1,576	272.2	64.3	6,462	1,654	4,791	289.7	74.1	1.3	3.0
Other Asian countries	1,573	1,445	1,923	133.1	122.3	3,824	3,286	4,498	136.9	117.6	1.2	2.3
Australia	1,340	988	1,185	119.9	88.4	2,689	1,960	2,728	139.2	101.5	0.7	2.3
New Zealand	137	143	122	85.3	89.1	294	282	194	68.8	66.0	0.1	1.6
Other countries of Oceania	28	47	164	348.9	585.7	61	105	286	272.4	468.9	0.1	1.7

final data

1) Indices higher than 999

- no occurrence

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics.

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists. For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev. 2.

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc.) and their constituent units that are registered according to KD BiH 2010 under section: 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay; business entities that deal with the mediation of accommodation of guests in households, houses, camps, apartments and rooms which are directly rented by private persons/households. Survey covers the entire territory of Bosnia and Herzegovina.

Source and methods of data collection

Data on tourist's turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form). Reports are usually made based on reception records in guest books, entities and their parts engaged in organizing and arranging of tourists.

Data revision

Regular press releases on tourism are published in monthly dynamics and contain preliminary / first results until the final data are published.

The first regular revision of data implies that, when publishing data for the next month, the published data from the previous month (t-1) are revised in accordance with the information submitted by the reporting unit. The second regular revision of previously published data is the annual revision, which includes all changes in the data submitted after the first revision, in order to ensure the accuracy of the published data.

The press release clearly indicates what the data are, so that users of the statistics can interpret them correctly. If new statistical standards and concepts are introduced, changes in the research methodology are made, it is necessary to revise the data to ensure the consistency and comparability of data from previous historical series and new data series. Users will be informed about changes in data and reasons in an appropriate and transparent manner, in regular monthly press releases and other publications for the public, as well as on the website of the BiH Agency for Statistics (www.bhas.gov.ba).

DEFINITIONS

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited.

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting.

Residence is a place where a person came with the intention of permanent stay. A tourist is registered in every place or establishment where he stays and, therefore, in case he/she changes the place or establishment, he/she must register again, which results in data ambiguity. Consequently, the statistics register the number of tourist arrivals and not the number of tourists.

A domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or some other accommodation establishment outside their place or residence.

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or some other accommodation establishment.

Tourist arrivals refer to the number of persons (tourists) who arrived and registered their stay in an accommodation establishment.

Tourist nights refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

Accommodation capacities are presented as the number of rooms, apartments and camping sites, and the number of permanent beds.

Permanent beds are those that are regularly ready-made for renting to guests.

Occupancy rate of permanent beds (net) in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are available for use during the reference period. The data are expressed as a percentage.

Occupancy rate of bedrooms (net) in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

Organization of tourist arrivals represent the way of organising tourist arrangements. Depending on the way of organising, tourist arrangement can be individual or organised (travel agencies).

Symbols

- no occurrence

0.0 value not zero but less than 0.05

1) Indices greater than 999

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