



FIRST RELEASE



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YEAR XX

SARAJEVO, 06.10.2026.

NUMBER 8

BUSINESS STATISTICS

Tourism, August 2026

In Bosnia and Herzegovina in August 2026, tourists recorded 256,973 arrivals, which was 9.0% higher than in July 2026 and 3.8% higher than in August 2025.

Tourists recorded 560,221 overnight stays, which was 9.7% higher than in July 2026 and 4.5% higher than in August 2025. In the structure of total overnight stays, domestic tourists accounted for 26.8%, while foreign tourists accounted for 73.2%.

The number of overnight stays by domestic tourists in August 2026 was 12.9% higher than in July 2026 and 12.8% higher than in August 2025. The number of overnight stays by foreign tourists was 8.5% higher than in July 2026 and 1.8% higher than in August 2025.

In the structure of overnight stays by foreign tourists, the highest number of overnight stays was recorded by tourists from Turkey, with a share of 9.5%, followed by Saudi Arabia with 9.0%, Croatia with 8.7%, Serbia with 8.5%, Germany with 5.6%, Israel with 5.5%, and Slovenia with 3.8%. These countries accounted for 50.6% of the total number of overnight stays by foreign tourists, while the remaining 49.4% were recorded by tourists from other countries.

In August 2026, tourists in Bosnia and Herzegovina had 21,907 rooms, apartments, and camping units at their disposal, with a total capacity of 49,795 beds. Compared with August 2025, the number of rooms, apartments, and camping units was 0.8% lower, while the number of beds was 0.6% lower.

Graph 1: Tourist nights for the period August 2025. - August 2026.

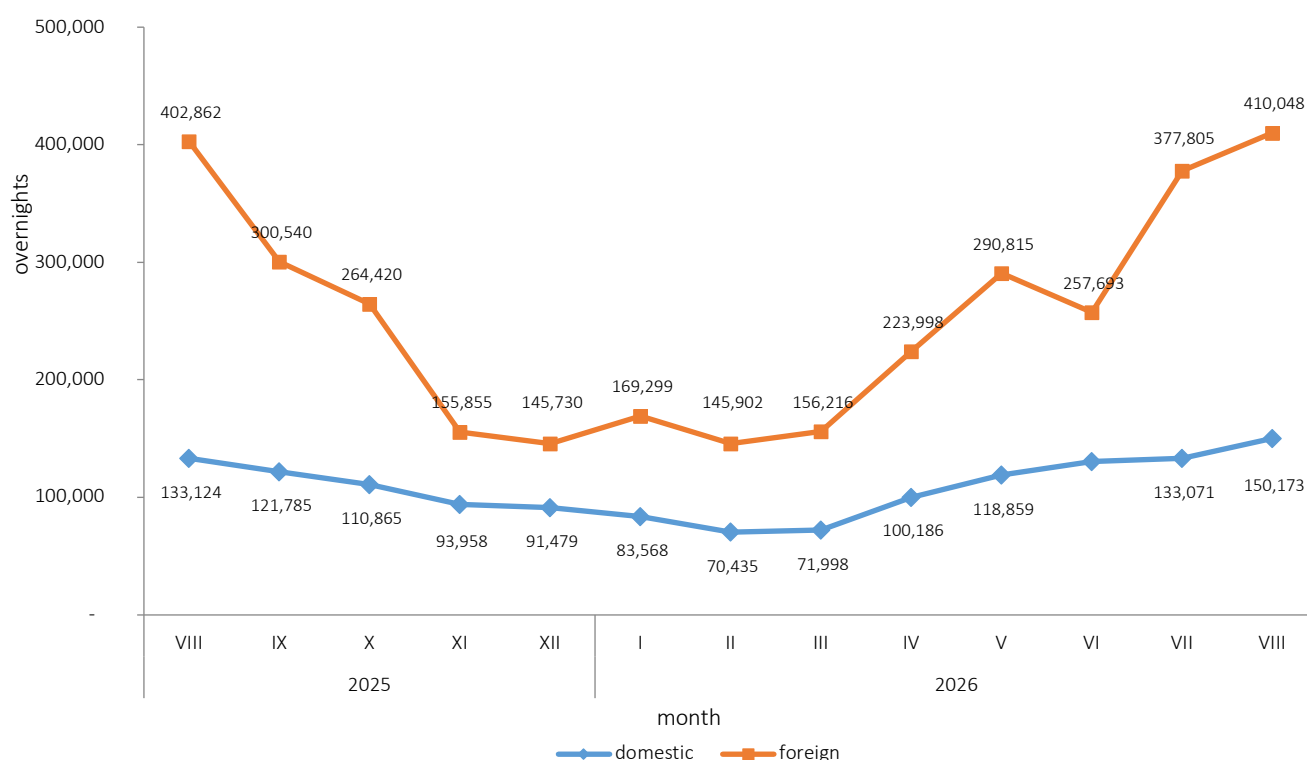
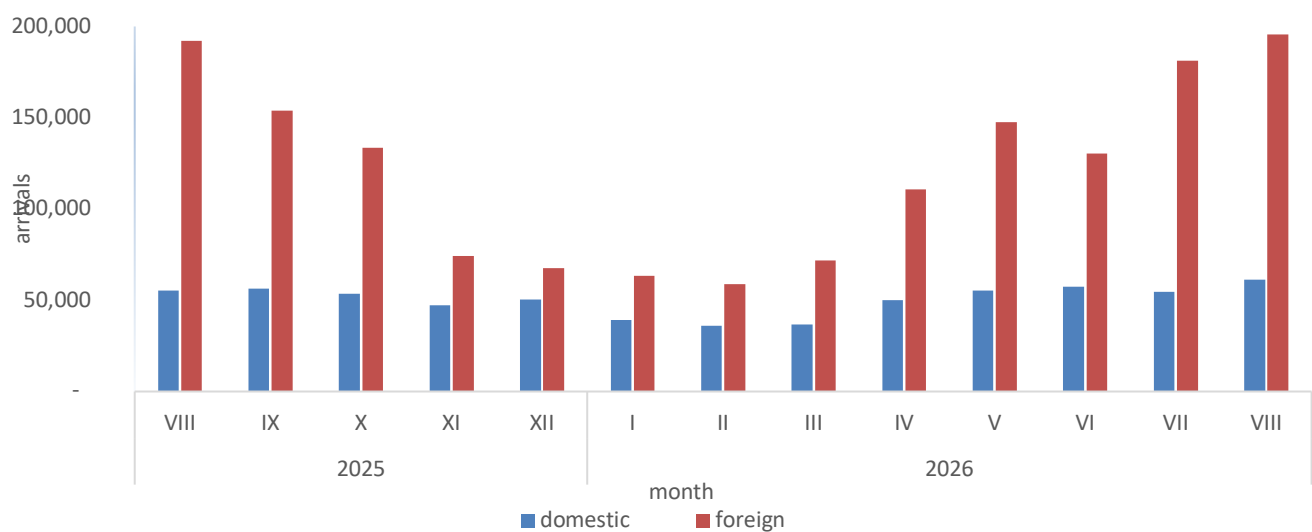


Table 1: Tourist arrivals and overnight stays

	Arrivals					Overnights					VIII 2026	
	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VIII 2025	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VIII 2025	Structure of overnights %	Average number of overnights per check- in
TOTAL	247.504	235.825	256.973	109,0	103,8	535.986	510.876	560.221	109,7	104,5	100,0	2,2
Domestic tourists	55.471	54.521	61.195	112,2	110,3	133.124	133.071	150.173	112,9	112,8	26,8	2,5
Foreign tourists	192.033	181.304	195.778	108,0	102,0	402.862	377.805	410.048	108,5	101,8	73,2	2,1

*) final data

Graph 2: Tourist arrivals August 2025. - August 2026.



Regarding the length of stay of foreign tourists in Bosnia and Herzegovina, during the observed period tourists from Qatar stayed the longest, with an average stay of 4.6 overnight stays per arrival. They were followed by tourists from Latvia and Ukraine, with an average of 3.8 overnight stays, while tourists from Ireland recorded an average of 3.6 overnight stays per arrival. Tourists from France recorded an average of 3.3 overnight stays, while tourists from Kuwait and Iran recorded 3.2 overnight stays per arrival each. Tourists from the United Arab Emirates recorded an average of 3.1 overnight stays, while tourists from Bahrain and Israel recorded an average of 3.0 overnight stays per arrival each.

Graph 3: Arrivals and overnight stays of foreign tourists by country of residence, August 2026.

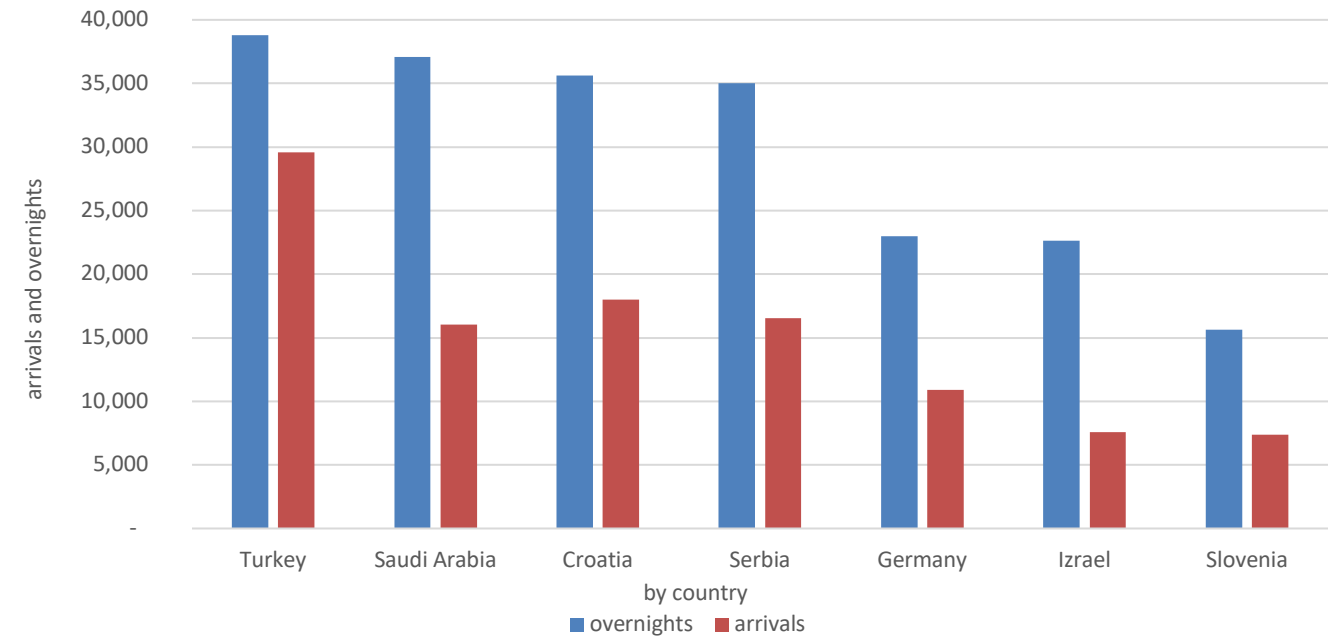


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	Arrivals					Overnight stays					VIII 2026
	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VIII 2025	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VIII 2025	The structure of overnights in %
TOTAL	247.504	235.825	256.973	109,0	103,8	535.986	510.876	560.221	109,7	104,5	100,0
Hotels and similar accommodation	232.658	221.033	242.142	109,6	104,1	490.642	469.783	516.826	110,0	105,3	92,3
Resorts and similar facilities for short breaks	9.480	9.175	9.513	103,7	100,3	28.598	23.880	26.764	112,1	93,6	4,8
Campsites and camping areas	4.320	4.744	4.430	93,4	102,5	7.643	8.635	8.187	94,8	107,1	1,5
Other accommodation	1.046	873	888	101,7	84,9	9.103	8.578	8.444	98,4	92,8	1,5
Domestic tourists	55.471	54.521	61.195	112,2	110,3	133.124	133.071	150.173	112,9	112,8	26,8
Hotels and similar accommodation	51.279	50.584	56.711	112,1	110,6	115.366	117.072	131.980	112,7	114,4	23,6
Resorts and similar facilities for short breaks	2.534	2.616	3.241	123,9	127,9	8.211	7.342	9.860	134,3	120,1	1,8
Campsites and camping areas	776	545	443	81,3	57,1	1.285	893	671	75,1	52,2	0,1
Other accommodation	882	776	800	103,1	90,7	8.262	7.764	7.662	98,7	92,7	1,4
Foreign tourists	192.033	181.304	195.778	108,0	102,0	402.862	377.805	168.104	44,5	41,7	30,0
Hotels and similar accommodation	181.379	170.449	185.431	108,8	102,2	375.276	352.711	384.846	109,1	102,6	68,7
Resorts and similar facilities for short breaks	6.946	6.559	6.272	95,6	90,3	20.387	16.538	16.904	102,2	82,9	3,0
Campsites and camping areas	3.544	4.199	3.987	95,0	112,5	6.358	7.742	7.516	97,1	118,2	1,3
Other accommodation	164	97	88	90,7	53,7	841	814	782	96,1	93,0	0,1

* final data

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

Within the activity “Hotels and similar accommodation”, tourists had a total of 19,572 rooms and apartments at their disposal, which was slightly more than in August 2025, as well as 42,842 beds, which was slightly more than in the same month of the previous year. The room occupancy rate in August 2026 was 48.6%, and the permanent bed occupancy rate was 38.9%, while in August 2025 the room occupancy rate was 46.1% and the permanent bed occupancy rate was 37.1%. By type of accommodation establishment, the highest number of overnight stays was recorded within the activity “Hotels and similar accommodation”, accounting for 92.3% of the total number of overnight stays.

Table 3: Tourist arrivals and overnight stays by arrival method

	Individually						Organized					
	Arrivals			Overnight stays			Arrivals			Overnight stays		
	VIII 2025	VIII 2026	Indicies VIII 2026 VIII 2025	VIII 2025	VIII 2026	Indicies VIII 2026 VIII 2025	VIII 2025	VIII 2026	Indicies VIII 2026 VIII 2025	VIII 2025	VIII 2026	Indicies VIII 2026 VIII 2025
TOTAL	166.115	170.711	102,8	369.819	379.147	102,5	61.515	65.114	105,9	114.370	131.729	115,2
Domestic tourists	42.628	49.733	116,7	104.630	121.620	116,2	4.734	4.788	101,1	14.409	11.451	79,5
Foreign tourists	123.487	120.978	98,0	265.189	257.527	97,1	56.781	60.326	106,2	99.961	120.278	120,3

*) final data

Table 4: Arrivals and overnight stays of foreign tourists by country of residence

	Arrivals					Overnights					VIII 2026	
	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VII 2025	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VII 2025	Ovrnights structure %	Avergae number of overnights per check in
TOTAL	192.033	181.304	195.778	108,0	102,0	402.862	377.805	410.048	108,5	101,8	100,0	2,1
Albania	325	217	172	79,3	52,9	608	368	289	78,5	47,5	0,1	1,7
Austria	5.195	4.507	5.884	130,6	113,3	10.570	9.122	12.166	133,4	115,1	3,0	2,1
Belgium	1.009	1.712	1.298	75,8	128,6	1.924	3.486	2.631	75,5	136,7	0,6	2,0
Bulgaria	655	1.157	831	71,8	126,9	1.210	2.082	1.358	65,2	112,2	0,3	1,6
Montenegro	2.804	2.427	3.017	124,3	107,6	7.837	7.342	7.019	95,6	89,6	1,7	2,3
Czech Republic	1.566	1.741	1.643	94,4	104,9	2.355	2.787	2.982	107,0	126,6	0,7	1,8
Denmark	624	2.313	669	28,9	107,2	1.442	6.251	1.797	28,7	124,6	0,4	2,7
Estonia	226	67	152	226,9	67,3	314	218	233	106,9	74,2	0,1	1,5
Finland	174	318	130	40,9	74,7	276	663	240	36,2	87,0	0,1	1,8
France	3.561	3.323	4.222	127,1	118,6	11.449	11.228	13.815	123,0	120,7	3,4	3,3
Greece	1.659	1.409	1.974	140,1	119,0	3.093	3.098	4.510	145,6	145,8	1,1	2,3
Netherlands	3.970	4.470	4.494	100,5	113,2	8.910	9.391	9.909	105,5	111,2	2,4	2,2
Croatia	16.824	11.793	18.007	152,7	107,0	32.700	22.989	35.607	154,9	108,9	8,7	2,0
Ireland	777	511	577	112,9	74,3	1.591	1.506	2.049	136,1	128,8	0,5	3,6
Iceland	125	94	140	148,9	112,0	210	286	289	101,0	137,6	0,1	2,1
Italy	6.457	3.413	6.961	204,0	107,8	14.631	7.416	14.494	195,4	99,1	3,5	2,1
Cyprus	274	187	190	101,6	69,3	504	239	285	119,2	56,5	0,1	1,5
Latvia	121	95	105	110,5	86,8	568	374	401	107,2	70,6	0,1	3,8
Lithuania	192	360	257	71,4	133,9	296	597	336	56,3	113,5	0,1	1,3
Luxembourg	282	174	371	213,2	131,6	532	301	730	242,5	137,2	0,2	2,0
Hungary	2.370	2.582	3.390	131,3	143,0	5.571	4.861	7.700	158,4	138,2	1,9	2,3
Malta	195	25	33	132,0	16,9	397	64	87	135,9	21,9	0,0	2,6
Norway	589	1.399	585	41,8	99,3	1.237	3.214	1.274	39,6	103,0	0,3	2,2
Germany	9.892	8.131	10.891	133,9	110,1	20.835	17.944	22.984	128,1	110,3	5,6	2,1
Poland	5.034	6.437	6.517	101,2	129,5	13.692	20.101	14.286	71,1	104,3	3,5	2,2
Portugal	371	356	446	125,3	120,2	659	681	824	121,0	125,0	0,2	1,8
Romania	1.152	894	1.440	161,1	125,0	2.397	1.582	3.063	193,6	127,8	0,7	2,1
Russian Federation	984	1.871	2.135	114,1	217,0	1.853	3.858	3.948	102,3	213,1	1,0	1,8
North Macedonia	1.078	1.229	1.268	103,2	117,6	2.391	2.201	2.028	92,1	84,8	0,5	1,6
Slovakia	1.171	1.165	1.421	122,0	121,3	2.552	2.265	3.158	139,4	123,7	0,8	2,2
Slovenia	7.706	6.169	7.392	119,8	95,9	14.794	13.404	15.634	116,6	105,7	3,8	2,1

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	Arrivals					Overnights					VIII 2026	
	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VIII 2025	VIII 2025*	VII 2026	VIII 2026	Indicies VIII 2026 VII 2026	Indicies VIII 2026 VIII 2025	Ovrnights structure %	Avergae number of overnights per check in
Serbia	14.623	12.391	16.526	133,4	113,0	35.193	26.941	35.042	130,1	99,6	8,5	2,1
Spain	2.552	2.036	3.361	165,1	131,7	4.747	4.628	7.251	156,7	152,7	1,8	2,2
Switzerland (including Liechtenstein)	2.024	3.132	2.028	64,8	100,2	3.928	6.205	4.267	68,8	108,6	1,0	2,1
Sweden	1.398	3.818	1.967	51,5	140,7	3.527	9.312	4.416	47,4	125,2	1,1	2,2
Turkey	30.643	36.197	29.565	81,7	96,5	37.998	48.372	38.814	80,2	102,1	9,5	1,3
United Kingdom	4.024	3.642	4.896	134,4	121,7	10.665	9.141	12.761	139,6	119,7	3,1	2,6
Ukraine	453	1.027	655	63,8	144,6	1.202	2.168	2.501	115,4	208,1	0,6	3,8
Other European countries	984	483	488	101,0	49,6	1.594	1.061	1.056	99,5	66,2	0,3	2,2
Egypt	289	99	187	188,9	64,7	1.038	296	523	176,7	50,4	0,1	2,8
South Africa	91	113	140	123,9	153,8	167	303	331	109,2	198,2	0,1	2,4
Other African countries	356	326	445	136,5	125,0	1.074	760	965	127,0	89,9	0,2	2,2
Canada	1.085	1.148	1.153	100,4	106,3	2.578	2.385	2.656	111,4	103,0	0,6	2,3
USA	5.256	6.450	6.138	95,2	116,8	11.811	13.742	13.632	99,2	115,4	3,3	2,2
Other Northern American countries	246	291	293	100,7	119,1	389	456	640	140,4	164,5	0,2	2,2
Brazil	441	465	354	76,1	80,3	884	807	614	76,1	69,5	0,1	1,7
Other Southern and Central American countries	728	563	1.009	179,2	138,6	1.467	1.295	2.120	163,7	144,5	0,5	2,1
Bahrain	528	545	792	145,3	150,0	1.678	1.405	2.383	169,6	142,0	0,6	3,0
India	597	356	343	96,3	57,5	1.218	762	590	77,4	48,4	0,1	1,7
Iran	38	19	30	157,9	78,9	55	60	97	161,7	176,4	0,0	3,2
Israel	5.894	5.930	7.594	128,1	128,8	15.451	16.558	22.607	136,5	146,3	5,5	3,0
Japan	272	359	556	154,9	204,4	395	520	744	143,1	188,4	0,2	1,3
Republic of Korea	869	566	385	68,0	44,3	1.594	1.008	813	80,7	51,0	0,2	2,1
Qatar	619	403	258	64,0	41,7	2.310	1.345	1.174	87,3	50,8	0,3	4,6
China	7.688	5.467	4.942	90,4	64,3	9.560	7.035	6.523	92,7	68,2	1,6	1,3
Kuwait	4.295	1.155	2.331	201,8	54,3	16.117	3.845	7.558	196,6	46,9	1,8	3,2
Malaysia	248	116	221	190,5	89,1	325	253	313	123,7	96,3	0,1	1,4
Oman	1.140	1.715	1.372	80,0	120,4	2.572	4.246	3.377	79,5	131,3	0,8	2,5
Saudi Arabia	21.468	16.976	16.035	94,5	74,7	51.410	40.480	37.103	91,7	72,2	9,0	2,3
United Arab Emirates	2.039	1.576	1.919	121,8	94,1	6.268	4.791	6.015	125,5	96,0	1,5	3,1
Other Asian countries	1.995	1.923	1.693	88,0	84,9	4.562	4.498	4.057	90,2	88,9	1,0	2,4
Australia	1.602	1.185	1.142	96,4	71,3	3.301	2.728	2.356	86,4	71,4	0,6	2,1
New Zealand	152	122	124	101,6	81,6	318	194	229	118,0	72,0	0,1	1,8
Other countries of Oceania	34	164	224	136,6	658,8	68	286	394	137,8	579,4	0,1	1,8

final data

1) Indicies higher than 999

- no occurrence

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics.

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists. For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev. 2.

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc.) and their constituent units that are registered according to KD BiH 2010 under section: 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay; business entities that deal with the mediation of accommodation of guests in households, houses, camps, apartments and rooms which are directly rented by private persons/households. Survey covers the entire territory of Bosnia and Herzegovina.

Source and methods of data collection

Data on tourist's turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form). Reports are usually made based on reception records in guest books, entities and their parts engaged in organizing and arranging of tourists.

Data revision

Regular press releases on tourism are published in monthly dynamics and contain preliminary / first results until the final data are published.

The first regular revision of data implies that, when publishing data for the next month, the published data from the previous month (t-1) are revised in accordance with the information submitted by the reporting unit. The second regular revision of previously published data is the annual revision, which includes all changes in the data submitted after the first revision, in order to ensure the accuracy of the published data.

The press release clearly indicates what the data are, so that users of the statistics can interpret them correctly. If new statistical standards and concepts are introduced, changes in the research methodology are made, it is necessary to revise the data to ensure the consistency and comparability of data from previous historical series and new data series. Users will be informed about changes in data and reasons in an appropriate and transparent manner, in regular monthly press releases and other publications for the public, as well as on the website of the BiH Agency for Statistics (www.bhas.gov.ba).

DEFINITIONS

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited.

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting.

Residence is a place where a person came with the intention of permanent stay. A tourist is registered in every place or establishment where he stays and, therefore, in case he/she changes the place or establishment, he/she must register again, which results in data ambiguity. Consequently, the statistics register the number of tourist arrivals and not the number of tourists.

A domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or some other accommodation establishment outside their place or residence.

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or some other accommodation establishment.

Tourist arrivals refer to the number of persons (tourists) who arrived and registered their stay in an accommodation establishment.

Tourist nights refer to every registered overnight stay of a person (tourist) in an accommodation establishment.

Accommodation capacities are presented as the number of rooms, apartments and camping sites, and the number of permanent beds.

Permanent beds are those that are regularly ready-made for renting to guests.

Occupancy rate of permanent beds (net) in the reference period is obtained by dividing the total number of nights by the number of beds on offer and the number of days when the beds are available for use during the reference period. The data are expressed as a percentage.

Occupancy rate of bedrooms (net) in the reference period is obtained by dividing the total number of bedrooms used during the reference period by the number of bedrooms available for use during the reference period. The data is expressed as a percentage.

Organization of tourist arrivals represent the way of organising tourist arrangements. Depending on the way of organising, tourist arrangement can be individual or organised (travel agencies).

Symbols

- no occurrence

0.0 value not zero but less than 0.05

1) Indices greater than 999

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Razmislite o očuvanju okoliša prije štampanja dokumenta.