



# FIRST RELEASE



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YEAR XX

SARAJEVO, 09/07/2026

NUMBER 4

## BUSINESS STATISTICS

### Tourism, cumulative

Period, January – May 2026

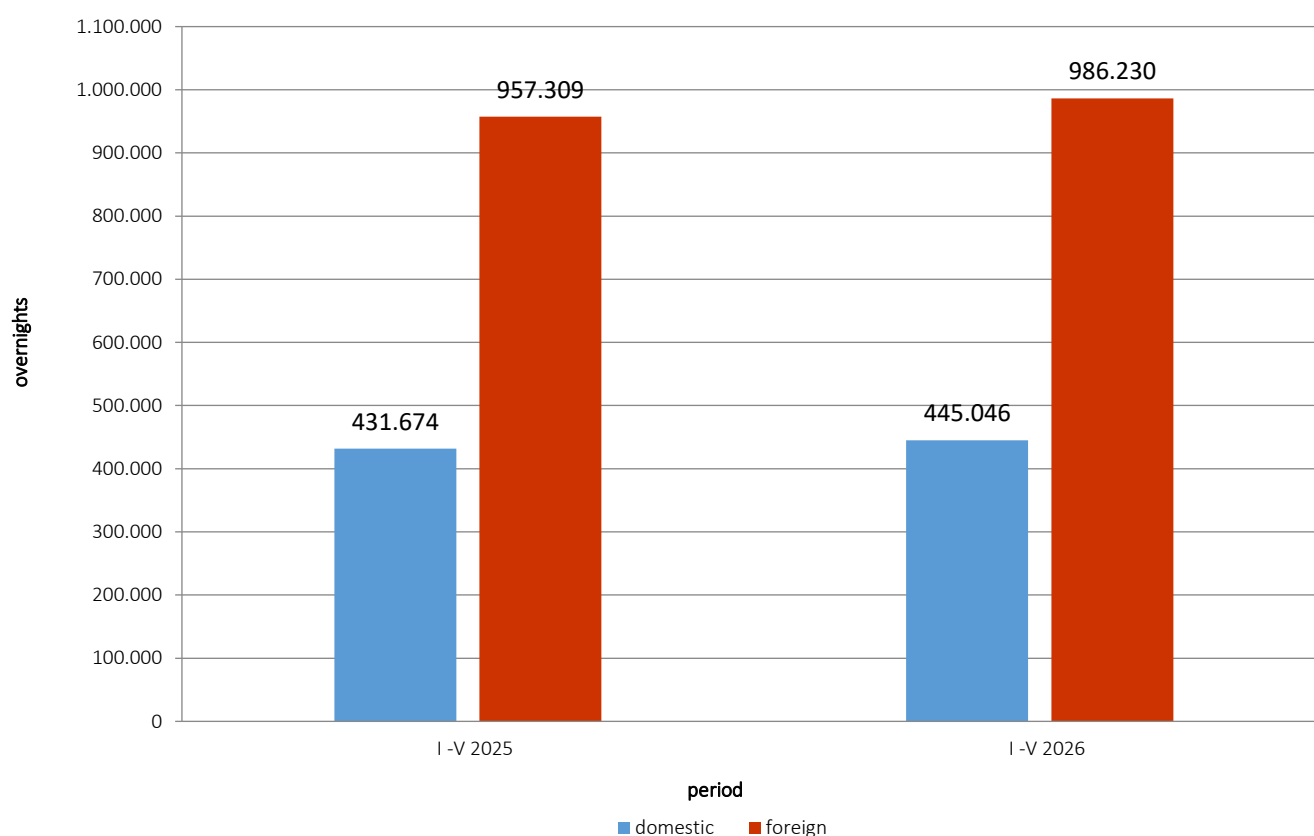
In the period January – May 2026, tourists recorded 669,202 arrivals, which is 1.1% higher compared to the same period in 2025. Domestic tourists recorded 2.8% more arrivals compared to the same period in 2025, while foreign tourists recorded 0.3% more arrivals compared to the same period of the previous year.

In the period January – May 2026, tourists recorded 1,431,276 overnight stays, which is 3.0% higher compared to the same period in 2025. Domestic tourists recorded 3.1% more overnight stays compared to the same period in 2025, while the number of overnight stays of foreign tourists is 3.0% higher compared to the same period of the previous year. In the total number of overnight stays, domestic tourists account for 31.1%, while foreign tourists account for 68.9%.

In the structure of foreign tourist overnight stays, the highest number of overnight stays was recorded by tourists from Croatia (21.6%), Serbia (15.4%), Turkey (8.2%), Slovenia (7.4%), Germany (4.3%), and Montenegro (3.4%), which together account for 60.3% of all foreign tourist overnight stays. Tourists from other countries accounted for 39.7% of overnight stays.

By type of accommodation facility, the largest number of overnight stays was recorded in hotels and similar accommodation, with a share of 94.8%.

**Graph 1: Tourist nights for the period January - May of 2025 and 2026.**

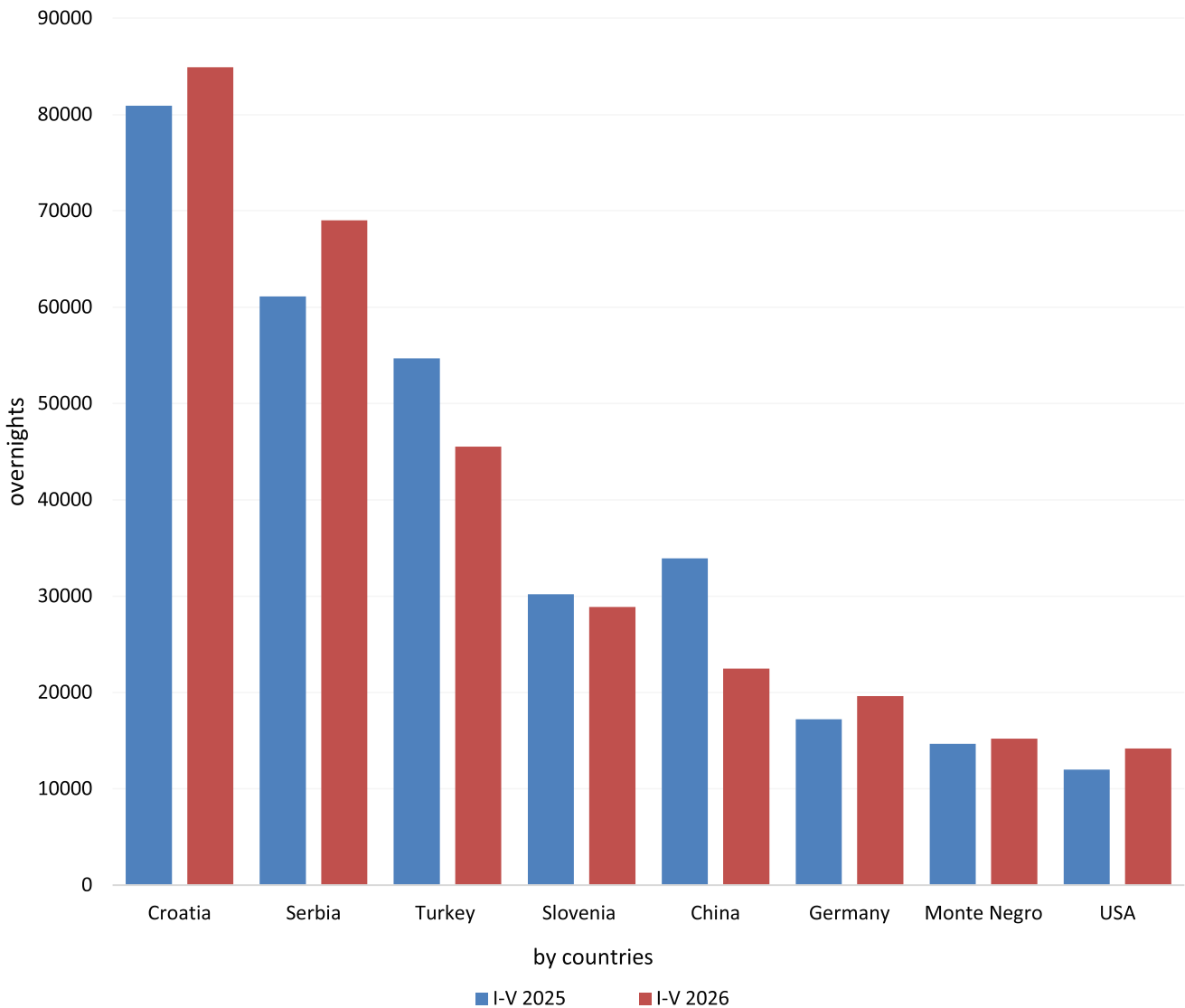


**Table 1: Tourist arrivals and overnight stays**

	ARRIVALS			OVERNIGHT STAYS			I – V 2026	
	I - V 2025*	I - V 2026	Indicies $\frac{I - V 2026}{I - V 2025}$	I - V 2025*	I - V 2026	Indicies $\frac{I - V 2026}{I - V 2025}$	The structure of overnights in %	The average number of overnights per check-in
<b>Total</b>	<b>661.657</b>	<b>669.202</b>	<b>101,1</b>	<b>1.388.983</b>	<b>1.431.276</b>	<b>103,0</b>	<b>100,0</b>	<b>2,1</b>
Domestic tourists	211.193	217.207	102,8	431.674	445.046	103,1	31,1	2,0
Foreign tourists	450.464	451.995	100,3	957.309	986.230	103,0	68,9	2,2

\*) final data

**Graph 2: Overnight stays of foreign tourists by country of residence for the period January - May of 2025 and 2026.**



In terms of length of stay of foreign tourists in Bosnia and Herzegovina, during the observed period, tourists from the Republic of South Africa stayed the longest, with an average stay of 4.4 nights per arrival. They are followed by tourists from Egypt with 3.6 nights and tourists from Iceland with 3.4 nights.

Next are tourists from Denmark with 2.9 nights and Kuwait with 2.8 nights, while tourists from Luxembourg, the United Arab Emirates, Qatar, and New Zealand recorded an average of 2.7 nights per arrival.

**Graph 3: The structure of overnight stays by tourists according to KD BiH<sup>1)</sup> in the period January - May of 2025 and 2026.**



**Table 2: Tourist arrivals and overnight stays according to KD BiH<sup>1)</sup>**

	ARRIVALS			OVERNIGHT STAYS			I - V 2026
	I - V 2025*	I - V 2026	Indicies <u>I - V 2026</u> I - V 2025	I - V 2025*	I - V 2026	Indicies <u>I - V 2026</u> I - V 2025	The structure of overnights in %
<b>TOTAL</b>	<b>661.657</b>	<b>669.202</b>	<b>101,1</b>	<b>1.388.983</b>	<b>1.431.276</b>	<b>103,0</b>	<b>100,0</b>
Hotels and similar accommodation	639.917	650.530	101,7	1.310.408	1.357.482	103,6	94,8
Resorts and similar facilities for short breaks	14.006	12.069	86,2	38.264	36.007	94,1	2,5
Campsites and camping areas	3.822	3.348	87,6	6.416	5.728	89,3	0,4
Other accommodation	3.912	3.255	83,2	33.895	32.059	94,6	2,2
<b>Domestic tourists</b>	<b>211.193</b>	<b>217.207</b>	<b>102,8</b>	<b>431.674</b>	<b>445.046</b>	<b>103,1</b>	<b>31,1</b>
Hotels and similar accommodation	202.709	209.886	103,5	394.055	407.021	103,3	28,4
Resorts and similar facilities for short breaks	5.539	4.659	84,1	12.231	13.191	107,8	0,9
Campsites and camping areas	162	201	124,1	224	344	153,6	0,0
Other accommodation	2.783	2.461	88,4	25.164	24.490	97,3	1,7
<b>Foreign tourists</b>	<b>450.464</b>	<b>451.995</b>	<b>100,3</b>	<b>957.309</b>	<b>986.230</b>	<b>103,0</b>	<b>68,9</b>
Hotels and similar accommodation	437.208	440.644	100,8	916.353	950.461	103,7	66,4
Resorts and similar facilities for short breaks	8.467	7.410	87,5	26.033	22.816	87,6	1,6
Campsites and camping areas	3.660	3.147	86,0	6.192	5.384	87,0	0,4
Other accommodation	1.129	794	70,3	8.731	7.569	86,7	0,5

<sup>1)</sup>Classification of activities of Bosnia and Herzegovina (BiH) 2010

\* final data

**Table 3: Arrivals and overnight stays of foreign tourists by country of residence**

	ARRIVALS			OVERNIGHT STAYS			I – V 2026	
	I - V 2025*	I - V 2026	Indicies I - V 2026 I - V 2025	I - V 2025*	I - V 2026	Indicies I - V 2026 I - V 2025	The structure of overnights in %	The average number of overnights per check-in
<b>TOTAL</b>	<b>450.464</b>	<b>451.995</b>	<b>100,3</b>	<b>957.309</b>	<b>986.230</b>	<b>103,0</b>	<b>100,0</b>	<b>2,2</b>
Albania	1.376	1.262	91,7	2.848	2.408	84,6	0,2	1,9
Austria	13.398	12.938	96,6	25.139	24.976	99,4	2,5	1,9
Belgium	1.826	2.706	148,2	4.668	6.378	136,6	0,6	2,4
Bulgaria	3.982	5.751	144,4	8.452	13.175	155,9	1,3	2,3
Montenegro	14.673	15.221	103,7	31.587	33.453	105,9	3,4	2,2
Czech Republic	2.253	2.702	119,9	4.723	5.325	112,7	0,5	2,0
Denmark	1.602	2.032	126,8	4.383	5.924	135,2	0,6	2,9
Estonia	183	230	125,7	545	560	102,8	0,1	2,4
Finland	605	756	125,0	1.535	1.580	102,9	0,2	2,1
France	6.111	6.987	114,3	17.654	18.492	104,7	1,9	2,6
Greece	1.536	2.440	158,9	2.943	4.607	156,5	0,5	1,9
Netherlands	5.605	9.057	161,6	13.756	19.259	140,0	2,0	2,1
Croatia	80.904	84.915	105,0	200.087	213.208	106,6	21,6	2,5
Ireland	1.234	1.727	140,0	4.864	4.288	88,2	0,4	2,5
Iceland	137	191	139,4	535	651	121,7	0,1	3,4
Italy	13.653	14.038	102,8	32.347	30.057	92,9	3,0	2,1
Cyprus	211	199	94,3	581	514	88,5	0,1	2,6
Latvia	613	224	36,5	939	458	48,8	0,0	2,0
Lithuania	386	355	92,0	722	790	109,4	0,1	2,2
Luxembourg	338	439	129,9	879	1.180	134,2	0,1	2,7
Hungary	5.054	6.702	132,6	9.348	12.674	135,6	1,3	1,9
Malta	208	198	95,2	392	511	130,4	0,1	2,6
Norway	1.690	1.499	88,7	4.185	2.978	71,2	0,3	2,0
Germany	17.227	19.625	113,9	36.953	42.321	114,5	4,3	2,2
Poland	7.172	7.663	106,8	16.870	17.895	106,1	1,8	2,3
Portugal	695	748	107,6	1.327	1.519	114,5	0,2	2,0
Romania	2.433	2.223	91,4	5.913	4.775	80,8	0,5	2,1
Russia	4.381	5.467	124,8	8.417	10.885	129,3	1,1	2,0
Northern Macedonia	5.238	6.068	115,8	9.957	12.033	120,8	1,2	2,0
Slovak Republic	1.961	1.996	101,8	4.445	4.363	98,2	0,4	2,2
Slovenia	30.197	28.873	95,6	71.934	73.096	101,6	7,4	2,5

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	ARRIVALS			OVERNIGHT STAYS			I – V 2026	
	I - V 2025*	I - V 2026	Indicies <u>I - V 2026</u> I - V 2025	I - V 2025*	I - V 2026	Indicies <u>I - V 2026</u> I - V 2025	The structure of overnights in %	The average number of overnights per check- in
Serbia	61.107	69.011	112,9	130.259	152.371	117,0	15,4	2,2
Spain	4.330	4.675	108,0	9.030	10.228	113,3	1,0	2,2
Switzerland (including Liechtenstein)	4.355	5.550	127,4	9.756	11.884	121,8	1,2	2,1
Sweden	4.329	4.668	107,8	10.459	11.596	110,9	1,2	2,5
Turkey	54.697	45.531	83,2	88.648	80.569	90,9	8,2	1,8
United Kingdom	8.070	8.673	107,5	20.510	20.239	98,7	2,1	2,3
Ukraine	1.006	935	92,9	2.573	2.350	91,3	0,2	2,5
Other European countries	1.641	1.406	85,7	3.799	3.309	87,1	0,3	2,4
Egypt	220	428	194,5	904	1.523	168,5	0,2	3,6
South Africa	141	193	136,9	337	848	251,6	0,1	4,4
Other African countries	553	674	121,9	1.588	2.023	127,4	0,2	3,0
Canada	2.191	2.431	111,0	4.630	4.920	106,3	0,5	2,0
USA	12.005	14.189	118,2	28.640	32.972	115,1	3,3	2,3
Other North American Countries	905	922	101,9	2.194	2.071	94,4	0,2	2,2
Brasil	1.310	1.546	118,0	2.613	2.968	113,6	0,3	1,9
Other South and Central American Countries	2.841	2.573	90,6	6.181	5.381	87,1	0,5	2,1
Bahrain	125	190	152,0	331	297	89,7	0,0	1,6
India	1.561	861	55,2	2.502	1.573	62,9	0,2	1,8
Iran	60	77	128,3	165	191	115,8	0,0	2,5
Israel	2.810	1.090	38,8	6.291	2.684	42,7	0,3	2,5
Japan	1.092	1.587	145,3	1.701	2.265	133,2	0,2	1,4
South Korea	1.860	1.823	98,0	2.495	2.748	110,1	0,3	1,5
Qatar	322	150	46,6	1.150	402	35,0	0,0	2,7
China	33.939	22.469	66,2	40.054	29.095	72,6	3,0	1,3
Kuwait	2.276	452	19,9	7.598	1.265	16,6	0,1	2,8
Malaysia	3.079	3.301	107,2	4.299	4.736	110,2	0,5	1,4
Oman	291	342	117,5	723	548	75,8	0,1	1,6
Saudi Arabia	2.630	1.537	58,4	6.366	3.841	60,3	0,4	2,5
United Arab Emirates	4.040	1.235	30,6	12.738	3.317	26,0	0,3	2,7
Other Asian countries	6.801	5.500	80,9	13.458	12.402	92,2	1,3	2,3
Australia	2.407	2.283	94,8	5.173	4.377	84,6	0,4	1,9
Mainland New Zealand	273	193	70,7	784	512	65,3	0,1	2,7
Other Oceania Countries	315	268	85,1	432	392	90,7	0,0	1,5

\*final data

## METHODOLOGICAL EXPLANATIONS

### The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

### Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

### Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc,) and their constituent units that are registered according to KD BiH 2010 under section : 55,1 (hotels and similar accommodation), 55,2 (holiday and other short - stay accommodation), 55,3 (camps and camping grounds), 55,9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

### Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

### Definitions

**Tourism** means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

**Tourist** is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

**Residence** is a place where a person came with the intention of permanent stay,

**Domestic tourist** is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence,

**Foreign tourist** is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

### Symbols

- no occurrence

0,0 value not zero but less than 0,05

1) Indices greater than 999

Published by the Agency for Statistics of Bosnia and Herzegovina, 71000 Sarajevo, Zelenih beretki 26

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