



FIRST RELEASE



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YEAR XX

SARAJEVO, 09.09.2026.

NUMBER 6

BUSINESS STATISTICS

Tourism, cumulative

Period, January – July 2026

In the period January – July 2026, tourists recorded 1,093,162 arrivals, which is 0.1% less compared to the same period in 2025. Domestic tourists recorded 5.4% more arrivals compared to the same period in 2025, while foreign tourists recorded 2.3% fewer arrivals compared to the same period of the previous year.

In the period January – July 2026, tourists recorded 2,330,566 overnight stays, which is 2.0% more compared to the same period in 2025. Domestic tourists recorded 5.6% more overnight stays compared to the same period in 2025, while the number of overnight stays by foreign tourists was 0.4% higher compared to the same period of the previous year. Domestic tourists accounted for 30.4% of the total number of overnight stays, while foreign tourists accounted for 69.6%.

In terms of the structure of overnight stays by foreign tourists, the highest number of overnight stays was recorded by tourists from Croatia, accounting for 16.2%, Serbia 12.6%, Türkiye 9.5%, Slovenia 6.1%, Germany 4.6%, the United States of America 3.7%, Saudi Arabia 3.2% and Poland 3.1%, and tourists from Montenegro, Italy and China each accounted for 2.8% of overnight stays. The above-mentioned countries together accounted for 67.4% of the total overnight stays by foreign tourists, while tourists from other countries accounted for 32.6% of overnight stays.

According to the type of accommodation establishment, the largest number of overnight stays was recorded in hotels and similar accommodation, accounting for 93.9%.

Graph 1: Tourist nights for the period January – July of 2025 and 2026.

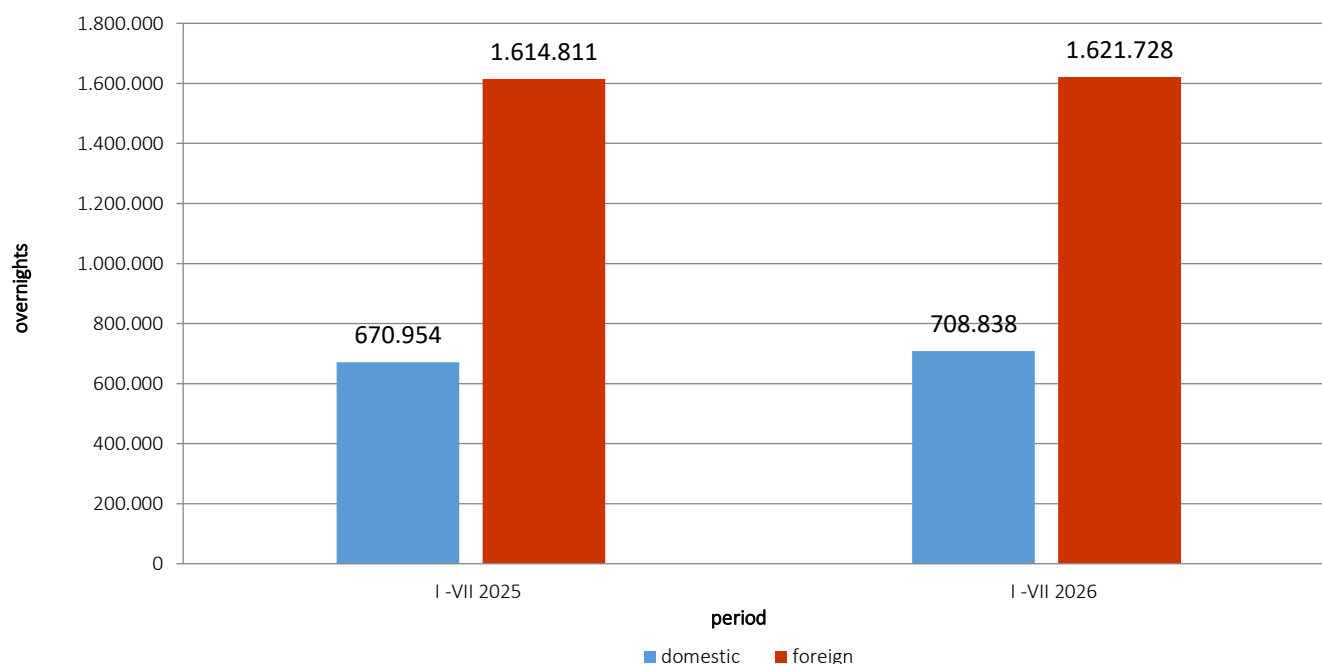
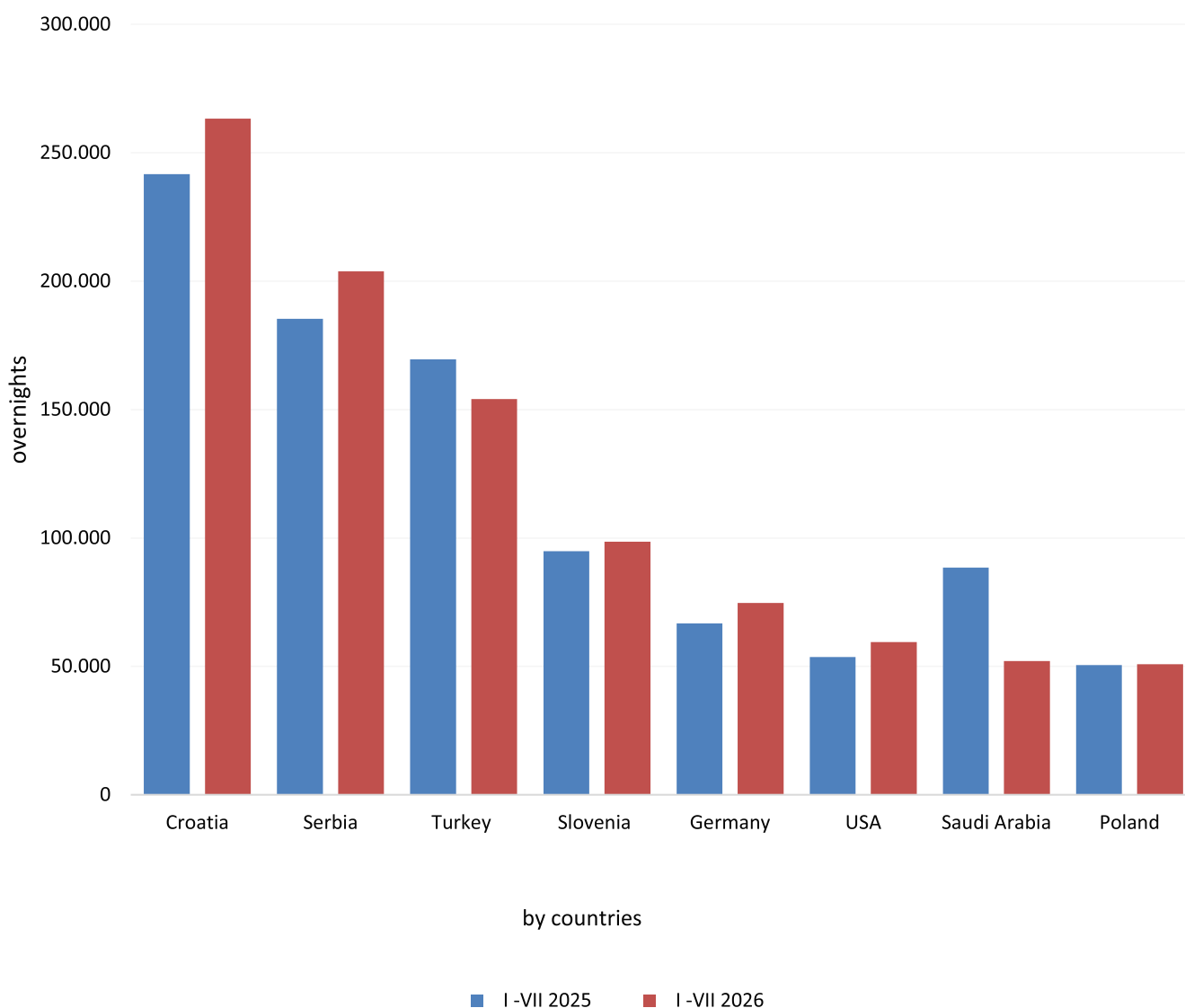


Table 1: Tourist arrivals and overnight stays

	ARRIVALS			OVERNIGHT STAYS			I – VII 2026	
	I – VII 2025*	I – VII 2026	Indicies $\frac{\text{I – VII 2026}}{\text{I – VII 2025}}$	I – VII 2025*	I – VII 2026	Indicies $\frac{\text{I – VII 2026}}{\text{I – VII 2025}}$	The structure of overnights in %	The average number of overnights per check-in
Total	1,094,322	1,093,162	99.9	2,285,765	2,330,566	102.0	100.0	2.1
Domestic tourists	312,560	329,317	105.4	670,954	708,838	105.6	30.4	2.2
Foreign tourists	781,762	763,845	97.7	1,614,811	1,621,728	100.4	69.6	2.1

*) final data

Graph 2: Overnight stays of foreign tourists by country of residence for the period January - July of 2025 and 2026.



In terms of the length of stay of foreign tourists in Bosnia and Herzegovina, during the observed period, tourists from Egypt stayed the longest, with an average stay of 3.5 overnight stays per arrival. They were followed by tourists from Iceland, with an average of 3.3 overnight stays, and tourists from South Africa and Qatar, with an average of 3.2 overnight stays each. Tourists from Kuwait followed, with 3.1 overnight stays, and tourists from France, with 3.0 overnight stays per arrival. Tourists from the United Arab Emirates recorded an average of 2.9 overnight stays per arrival, while tourists from Denmark and Ireland recorded an average of 2.8 overnight stays per arrival.

Graph 3: The structure of overnight stays by tourists according to KD BiH¹⁾ in the period January - July of 2025 and 2026.

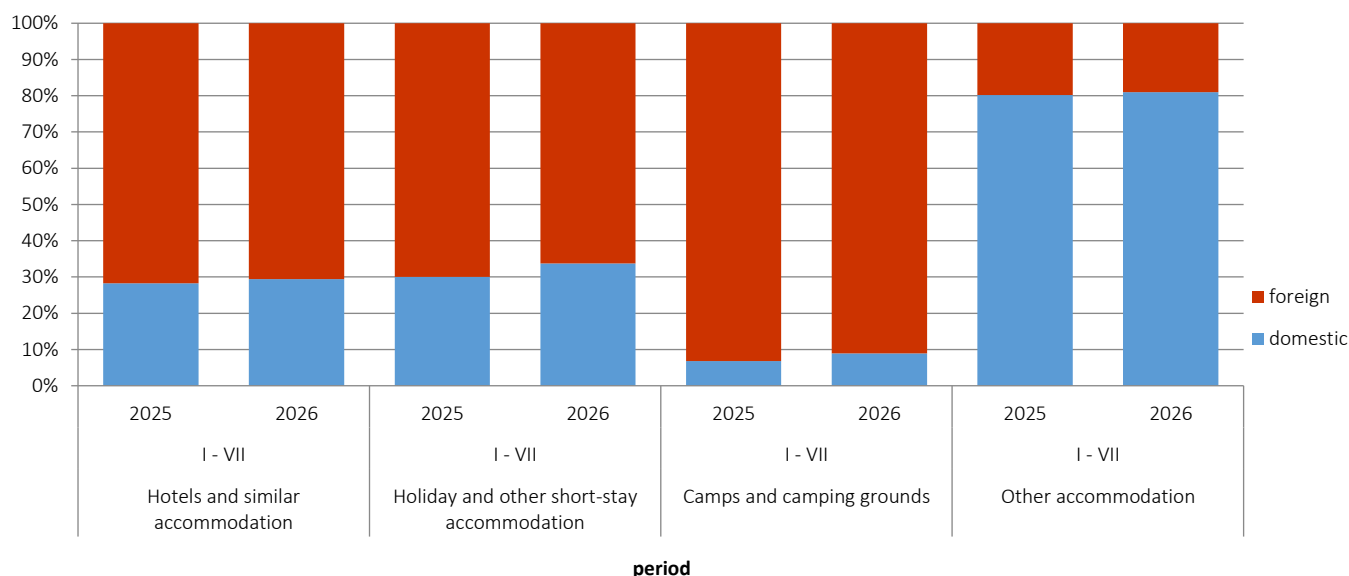


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	ARRIVALS			OVERNIGHT STAYS			I – VII 2026
	I – VII 2025*	I – VII 2026	Indicies <u>I – VII 2026</u> I – VII 2025	I – VII 2025*	I – VII 2026	Indicies <u>I – VII 2026</u> I – VII 2025	The structure of overnights in %
TOTAL	1,094,322	1,093,162	99.9	2,285,765	2,330,566	102.0	100.0
Hotels and similar accommodation	1,050,036	1,050,424	100.0	2,139,487	2,187,297	102.2	93.9
Resorts and similar facilities for short breaks	27,274	26,105	95.7	75,721	73,836	97.5	3.2
Campsites and camping areas	11,029	11,511	104.4	19,272	20,822	108.0	0.9
Other accommodation	5,983	5,122	85.6	51,285	48,611	94.8	2.1
Domestic tourists	312,560	329,317	105.4	670,954	708,838	105.6	30.4
Hotels and similar accommodation	297,585	315,344	106.0	605,781	642,714	106.1	27.6
Resorts and similar facilities for short breaks	9,564	8,753	91.5	22,716	24,889	109.6	1.1
Campsites and camping areas	848	1,140	134.4	1,319	1,851	140.3	0.1
Other accommodation	4,563	4,080	89.4	41,138	39,384	95.7	1.7
Foreign tourists	781,762	763,845	97.7	1,614,811	1,621,728	100.4	69.6
Hotels and similar accommodation	752,451	735,080	97.7	1,533,706	1,544,583	100.7	66.3
Resorts and similar facilities for short breaks	17,710	17,352	98.0	53,005	48,947	92.3	2.1
Campsites and camping areas	10,181	10,371	101.9	17,953	18,971	105.7	0.8
Other accommodation	1,420	1,042	73.4	10,147	9,227	90.9	0.4

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

* final data

Table 3: Arrivals and overnight stays of foreign tourists by country of residence

	ARRIVALS			OVERNIGHT STAYS			I – VII 2026	
	I – VII 2025*	I – VII 2026	<u>Indicies</u> <u>I – VII 2026</u> <u>I – VII 2025</u>	I – VII 2025*	I – VII 2026	<u>Indicies</u> <u>I – VII 2026</u> <u>I – VII 2025</u>	The structure of overnights in %	The average number of overnights per check-in
TOTAL	781,762	763,845	97.7	1,614,811	1,621,728	100.4	100.0	2.1
Albania	1,923	1,781	92.6	4,008	3,250	81.1	0.2	1.8
Austria	21,753	21,547	99.1	40,788	41,538	101.8	2.6	1.9
Belgium	4,181	5,412	129.4	9,613	12,200	126.9	0.8	2.3
Bulgaria	6,109	7,647	125.2	12,906	16,365	126.8	1.0	2.1
Montenegro	19,116	20,224	105.8	44,182	46,021	104.2	2.8	2.3
Czech Republic	4,796	5,971	124.5	9,079	10,605	116.8	0.7	1.8
Denmark	3,434	4,817	140.3	9,409	13,548	144.0	0.8	2.8
Estonia	316	415	131.3	852	932	109.4	0.1	2.2
Finland	978	1,330	136.0	2,399	2,746	114.5	0.2	2.1
France	11,632	13,244	113.9	36,577	39,470	107.9	2.4	3.0
Greece	3,136	4,804	153.2	6,503	9,712	149.3	0.6	2.0
Netherlands	11,365	16,332	143.7	27,152	35,570	131.0	2.2	2.2
Croatia	103,661	110,887	107.0	241,626	263,231	108.9	16.2	2.4
Ireland	2,415	2,823	116.9	7,737	7,791	100.7	0.5	2.8
Iceland	243	414	170.4	755	1,362	180.4	0.1	3.3
Italy	20,942	21,122	100.9	48,200	45,599	94.6	2.8	2.2
Cyprus	459	433	94.3	1,040	895	86.1	0.1	2.1
Latvia	893	397	44.5	2,334	955	40.9	0.1	2.4
Lithuania	805	867	107.7	1,383	1,794	129.7	0.1	2.1
Luxembourg	536	706	131.7	1,309	1,623	124.0	0.1	2.3
Hungary	8,663	11,674	134.8	16,464	21,410	130.0	1.3	1.8
Malta	496	257	51.8	1,243	671	54.0	0.0	2.6
Norway	3,063	3,398	110.9	7,011	7,364	105.0	0.5	2.2
Germany	30,847	34,788	112.8	66,702	74,652	111.9	4.6	2.1
Poland	18,688	19,047	101.9	50,545	50,827	100.6	3.1	2.7
Portugal	1,242	1,450	116.7	2,247	2,890	128.6	0.2	2.0
Romania	4,057	3,849	94.9	9,073	7,967	87.8	0.5	2.1
Russia	6,805	9,168	134.7	12,882	17,983	139.6	1.1	2.0
Northern Macedonia	7,594	8,652	113.9	14,130	16,800	118.9	1.0	1.9
Slovak Republic	3,962	4,140	104.5	8,198	8,288	101.1	0.5	2.0
Slovenia	41,871	41,035	98.0	94,893	98,537	103.8	6.1	2.4

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	ARRIVALS			OVERNIGHT STAYS			I – VII 2026	
	I – VII 2025*	I – VII 2026	Indicies <u>I – VII 2026</u> I – VII 2025	I – VII 2025*	I – VII 2026	Indicies <u>I – VII 2026</u> I – VII 2025	The structure of overnights in %	The average number of overnights per check- in
Serbia	86,211	94,299	109.4	185,321	203,787	110.0	12.6	2.2
Spain	8,013	8,428	105.2	17,097	18,738	109.6	1.2	2.2
Switzerland (including Liechtenstein)	8,410	10,142	120.6	17,885	21,326	119.2	1.3	2.1
Sweden	8,222	9,982	121.4	19,639	24,646	125.5	1.5	2.5
Turkey	118,843	98,972	83.3	169,505	154,077	90.9	9.5	1.6
United Kingdom	13,841	16,192	117.0	34,115	37,896	111.1	2.3	2.3
Ukraine	1,900	2,629	138.4	4,977	5,995	120.5	0.4	2.3
Other European countries	2,493	2,220	89.0	5,298	5,095	96.2	0.3	2.3
Egypt	532	597	112.2	1,963	2,071	105.5	0.1	3.5
South Africa	331	427	129.0	681	1,377	202.2	0.1	3.2
Other African countries	1,185	1,211	102.2	3,191	3,275	102.6	0.2	2.7
Canada	4,086	4,552	111.4	8,567	9,301	108.6	0.6	2.0
USA	22,902	26,008	113.6	53,674	59,477	110.8	3.7	2.3
Other North American Countries	1,756	1,481	84.3	3,856	2,981	77.3	0.2	2.0
Brasil	2,298	2,707	117.8	4,798	5,046	105.2	0.3	1.9
Other South and Central American Countries	4,534	4,011	88.5	9,406	8,735	92.9	0.5	2.2
Bahrain	974	796	81.7	2,732	2,066	75.6	0.1	2.6
India	3,189	1,525	47.8	5,692	2,896	50.9	0.2	1.9
Iran	116	115	99.1	245	294	120.0	0.0	2.6
Israel	8,098	8,470	104.6	19,540	22,701	116.2	1.4	2.7
Japan	1,710	2,351	137.5	2,586	3,276	126.7	0.2	1.4
South Korea	4,319	3,193	73.9	5,791	4,812	83.1	0.3	1.5
Qatar	1,308	674	51.5	4,273	2,149	50.3	0.1	3.2
China	55,675	35,728	64.2	64,886	45,459	70.1	2.8	1.3
Kuwait	6,198	2,231	36.0	20,884	6,947	33.3	0.4	3.1
Malaysia	3,700	3,736	101.0	5,270	5,449	103.4	0.3	1.5
Oman	2,763	2,816	101.9	6,335	6,460	102.0	0.4	2.3
Saudi Arabia	37,740	22,070	58.5	88,417	52,016	58.8	3.2	2.4
United Arab Emirates	7,772	3,390	43.6	22,717	9,762	43.0	0.6	2.9
Other Asian countries	10,622	8,868	83.5	21,834	20,186	92.5	1.2	2.3
Australia	5,019	4,456	88.8	10,318	9,065	87.9	0.6	2.0
Mainland New Zealand	577	458	79.4	1,407	988	70.2	0.1	2.2
Other Oceania Countries	444	479	107.9	671	783	116.7	0.0	1.6

*final data

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc,) and their constituent units that are registered according to KD BiH 2010 under section : 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

Residence is a place where a person came with the intention of permanent stay,

Domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence,

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

Symbols

- no occurrence

0.0 value not zero but less than 0.05

1) Indices greater than 999

Published by the Agency for Statistics of Bosnia and Herzegovina, 71000 Sarajevo, Zelenih beretki 26

Phone: +387 (33) 911 911 | Fax: +387 (33) 220 622

Email: bhas@bhas.gov.ba | Website: www.bhas.gov.ba

Responsible persons:

Vesna Ćužić, Director

Alen Bajramović, Head of the Service Statistics Department

Press release prepared by: Azra Bander Demirović and Mirza Agić



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