



FIRST RELEASE



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YEAR XX

SARAJEVO, 07.10.2026.

NUMBER 7

BUSINESS STATISTICS

Tourism, cumulative

Period, January – August 2026

In the period January–August 2026, tourists recorded 1,350,135 arrivals, which was 0.6% more than in the same period of 2025. Domestic tourists recorded 6.1% more arrivals compared with the same period of 2025, while foreign tourists recorded 1.5% fewer arrivals than in the same period of the previous year.

In the structure of overnight stays by foreign tourists, the highest shares were recorded by tourists from Croatia (14.7%), Serbia (11.8%), Türkiye (9.5%), Slovenia (5.6%), Germany (4.8%), Saudi Arabia (4.4%), the United States of America (3.6%) and Poland (3.2%). They were followed by tourists from Italy, who accounted for 3.0% of overnight stays, and tourists from Austria, France, Montenegro and China, each with 2.6%. These countries accounted for a total of 71.0% of overnight stays by foreign tourists, while tourists from other countries accounted for 29.0%.

By type of accommodation establishment, the largest number of overnight stays was recorded in hotels and similar accommodation, with a share of 93.5%.

Graph 1: Tourist nights for the period January – August of 2025 and 2026.

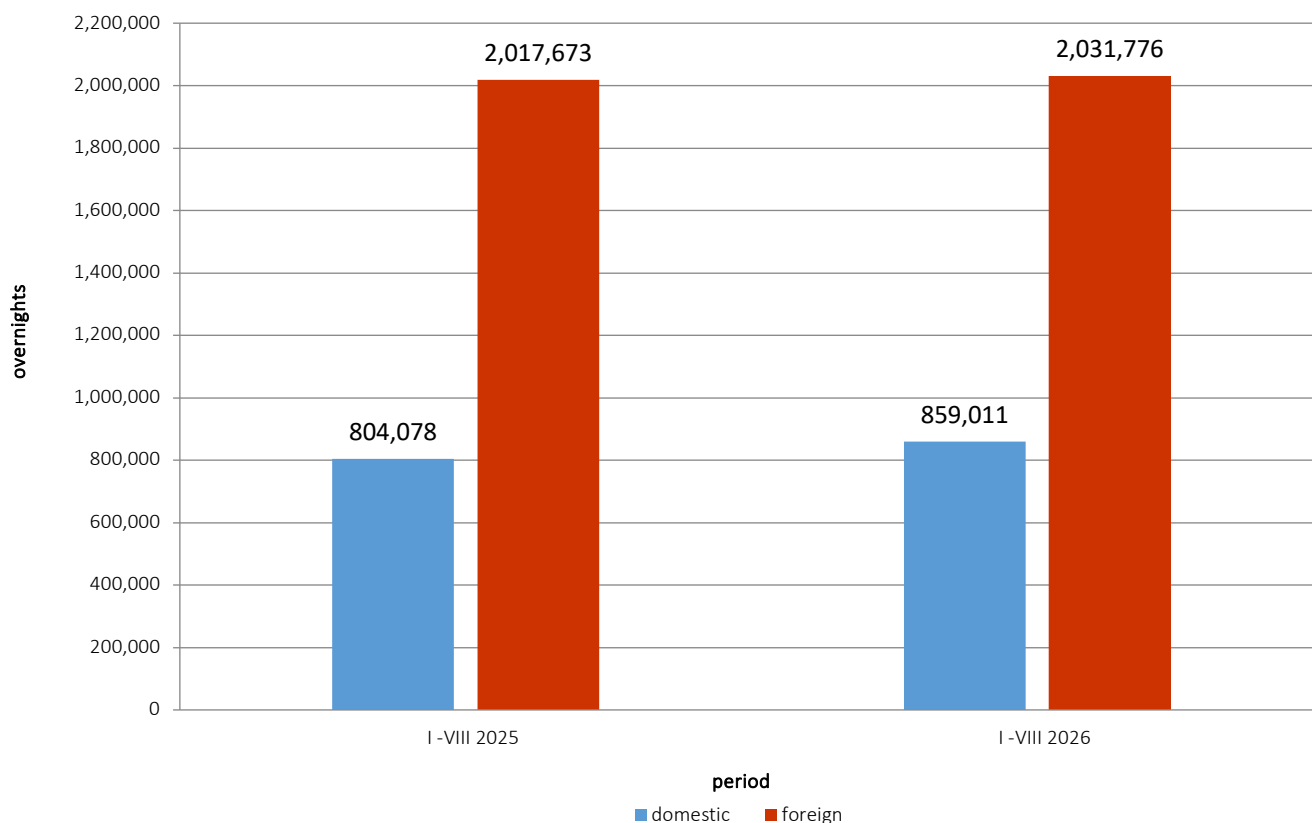
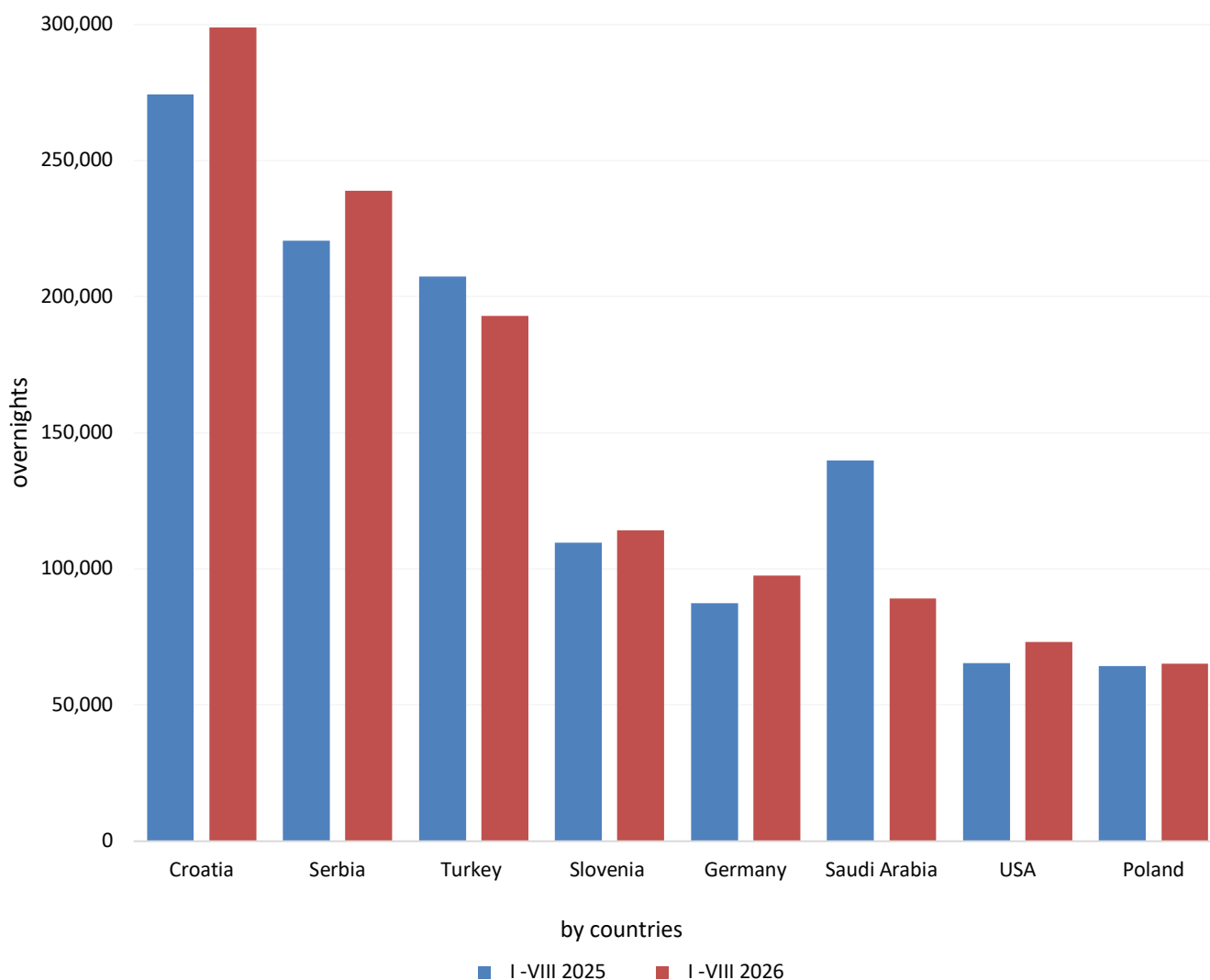


Table 1: Tourist arrivals and overnight stays

	ARRIVALS			OVERNIGHT STAYS			I – VIII 2026	
	I – VIII 2025*	I – VIII 2026	Indicies <u>I – VIII 2026</u> I – VIII 2025	I – VIII 2025*	I – VIII 2026	Indicies <u>I – VIII 2026</u> I – VIII 2025	The structure of overnights in %	The average number of overnights per check-in
Total	1.341.826	1.350.135	100,6	2.821.751	2.890.787	102,4	100,0	2,1
Domestic tourists	368.031	390.512	106,1	804.078	859.011	106,8	29,7	2,2
Foreign tourists	973.795	959.623	98,5	2.017.673	2.031.776	100,7	70,3	2,1

*) final data

Graph 2: Overnight stays of foreign tourists by country of residence for the period January - August of 2025 and 2026.

In terms of the length of stay of foreign tourists in Bosnia and Herzegovina, during the observed period, tourists from Qatar recorded the longest average stay, with 3.6 overnight stays per arrival. They were followed by tourists from Egypt, with an average of 3.3 overnight stays, and tourists from Kuwait, with 3.2 overnight stays per arrival. Tourists from France followed, with 3.1 overnight stays, while tourists from South Africa, Iceland and the United Arab Emirates recorded an average of 3.0 overnight stays per arrival. Tourists from Ireland recorded an average of 2.9 overnight stays per arrival.

Graph 3: The structure of overnight stays by tourists according to KD BiH¹⁾ in the period January - August of 2025 and 2026.

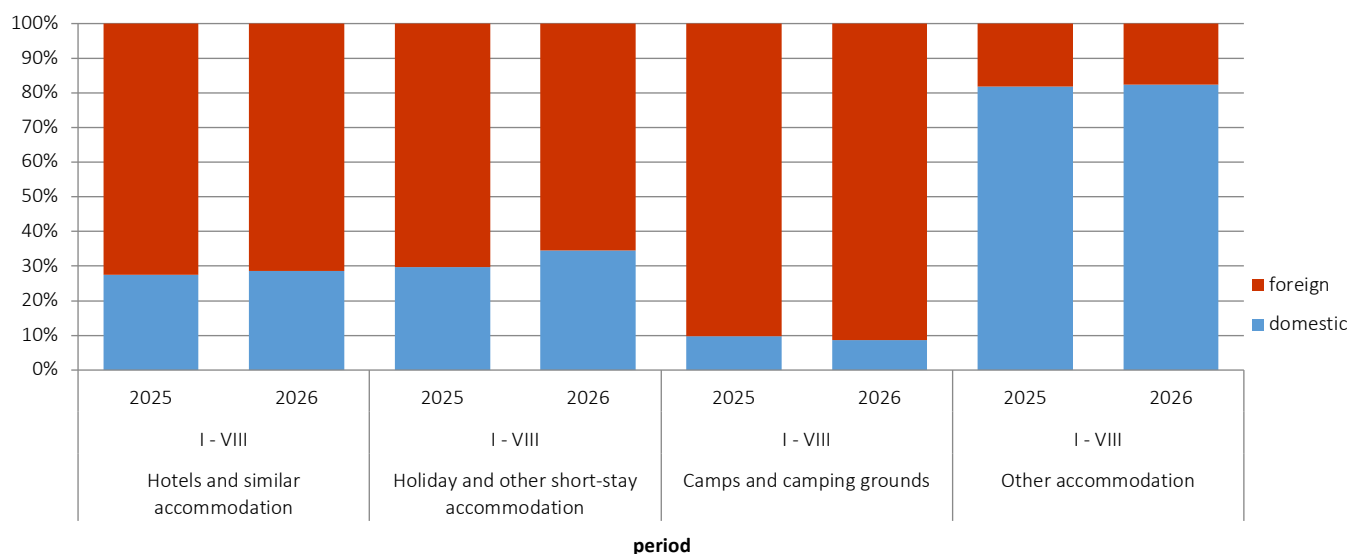


Table 2: Tourist arrivals and overnight stays according to KD BiH ¹⁾

	ARRIVALS			OVERNIGHT STAYS			I – VIII 2026
	I – VIII 2025*	I – VIII 2026	Indicies <u>I – VIII 2026</u> I – VIII 2025	I – VIII 2025*	I – VIII 2026	Indicies <u>I – VIII 2026</u> I – VIII 2025	The structure of overnights in %
TOTAL	1.341.826	1.350.135	100,6	2.821.751	2.890.787	102,4	100,0
Hotels and similar accommodation	1.282.694	1.292.566	100,8	2.630.129	2.704.123	102,8	93,5
Resorts and similar facilities for short breaks	36.754	35.618	96,9	104.319	100.600	96,4	3,5
Campsites and camping areas	15.349	15.941	103,9	26.915	29.009	107,8	1,0
Other accommodation	7.029	6.010	85,5	60.388	57.055	94,5	2,0
Domestic tourists	368.031	390.512	106,1	804.078	859.011	106,8	29,7
Hotels and similar accommodation	348.864	372.055	106,6	721.147	774.694	107,4	26,8
Resorts and similar facilities for short breaks	12.098	11.994	99,1	30.927	34.749	112,4	1,2
Campsites and camping areas	1.624	1.583	97,5	2.604	2.522	96,9	0,1
Other accommodation	5.445	4.880	89,6	49.400	47.046	95,2	1,6
Foreign tourists	973.795	959.623	98,5	2.017.673	2.031.776	100,7	70,3
Hotels and similar accommodation	933.830	920.511	98,6	1.908.982	1.929.429	101,1	66,7
Resorts and similar facilities for short breaks	24.656	23.624	95,8	73.392	65.851	89,7	2,3
Campsites and camping areas	13.725	14.358	104,6	24.311	26.487	109,0	0,9
Other accommodation	1.584	1.130	71,3	10.988	10.009	91,1	0,3

¹⁾Classification of activities of Bosnia and Herzegovina (BiH) 2010

* final data

Table 3: Arrivals and overnight stays of foreign tourists by country of residence

	ARRIVALS			OVERNIGHT STAYS			I – VIII 2026	
	I – VIII 2025*	I – VIII 2026	Indicies I – VIII 2026 I – VIII 2025	I – VIII 2025*	I – VIII 2026	Indicies I – VIII 2026 I – VIII 2025	The structure of overnights in %	The average number of overnights per check-in
TOTAL	973.795	959.623	98,5	2.017.673	2.031.776	100,7	100,0	2,1
Albania	2.248	1.953	86,9	4.616	3.539	76,7	0,2	1,8
Austria	26.948	27.431	101,8	51.358	53.704	104,6	2,6	2,0
Belgium	5.190	6.710	129,3	11.537	14.831	128,6	0,7	2,2
Bulgaria	6.764	8.478	125,3	14.116	17.723	125,6	0,9	2,1
Montenegro	21.920	23.241	106,0	52.019	53.040	102,0	2,6	2,3
Czech Republic	6.362	7.614	119,7	11.434	13.587	118,8	0,7	1,8
Denmark	4.058	5.486	135,2	10.851	15.345	141,4	0,8	2,8
Estonia	542	567	104,6	1.166	1.165	99,9	0,1	2,1
Finland	1.152	1.460	126,7	2.675	2.986	111,6	0,1	2,0
France	15.193	17.466	115,0	48.026	53.285	111,0	2,6	3,1
Greece	4.795	6.778	141,4	9.596	14.222	148,2	0,7	2,1
Netherlands	15.335	20.826	135,8	36.062	45.479	126,1	2,2	2,2
Croatia	120.485	128.894	107,0	274.326	298.838	108,9	14,7	2,3
Ireland	3.192	3.400	106,5	9.328	9.840	105,5	0,5	2,9
Iceland	368	554	150,5	965	1.651	171,1	0,1	3,0
Italy	27.399	28.083	102,5	62.831	60.093	95,6	3,0	2,1
Cyprus	733	623	85,0	1.544	1.180	76,4	0,1	1,9
Latvia	1.014	502	49,5	2.902	1.356	46,7	0,1	2,7
Lithuania	997	1.124	112,7	1.679	2.130	126,9	0,1	1,9
Luxembourg	818	1.077	131,7	1.841	2.353	127,8	0,1	2,2
Hungary	11.033	15.064	136,5	22.035	29.110	132,1	1,4	1,9
Malta	691	290	42,0	1.640	758	46,2	0,0	2,6
Norway	3.652	3.983	109,1	8.248	8.638	104,7	0,4	2,2
Germany	40.739	45.679	112,1	87.537	97.636	111,5	4,8	2,1
Poland	23.722	25.564	107,8	64.237	65.113	101,4	3,2	2,5
Portugal	1.613	1.896	117,5	2.906	3.714	127,8	0,2	2,0
Romania	5.209	5.289	101,5	11.470	11.030	96,2	0,5	2,1
Russia	7.789	11.303	145,1	14.735	21.931	148,8	1,1	1,9
Northern Macedonia	8.672	9.920	114,4	16.521	18.828	114,0	0,9	1,9
Slovak Republic	5.133	5.561	108,3	10.750	11.446	106,5	0,6	2,1
Slovenia	49.577	48.427	97,7	109.687	114.171	104,1	5,6	2,4

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	ARRIVALS			OVERNIGHT STAYS			I – VIII 2026	
	I – VIII 2025*	I – VIII 2026	Indicies <u>I – VIII 2026</u> I – VIII 2025	I – VIII 2025*	I – VIII 2026	Indicies <u>I – VIII 2026</u> I – VIII 2025	The structure of overnights in %	The average number of overnights per check-in
Serbia	100.834	110.825	109,9	220.514	238.829	108,3	11,8	2,2
Spain	10.565	11.789	111,6	21.844	25.989	119,0	1,3	2,2
Switzerland (including Liechtenstein)	10.434	12.170	116,6	21.813	25.593	117,3	1,3	2,1
Sweden	9.620	11.949	124,2	23.166	29.062	125,5	1,4	2,4
Turkey	149.486	128.537	86,0	207.503	192.891	93,0	9,5	1,5
United Kingdom	17.865	21.088	118,0	44.780	50.657	113,1	2,5	2,4
Ukraine	2.353	3.284	139,6	6.179	8.496	137,5	0,4	2,6
Other European countries	3.477	2.708	77,9	6.892	6.151	89,2	0,3	2,3
Egypt	821	784	95,5	3.001	2.594	86,4	0,1	3,3
South Africa	422	567	134,4	848	1.708	201,4	0,1	3,0
Other African countries	1.541	1.656	107,5	4.265	4.240	99,4	0,2	2,6
Canada	5.171	5.705	110,3	11.145	11.957	107,3	0,6	2,1
USA	28.158	32.146	114,2	65.485	73.109	111,6	3,6	2,3
Other North American Countries	2.002	1.774	88,6	4.245	3.621	85,3	0,2	2,0
Brasil	2.739	3.061	111,8	5.682	5.660	99,6	0,3	1,8
Other South and Central American Countries	5.262	5.020	95,4	10.873	10.855	99,8	0,5	2,2
Bahrain	1.502	1.588	105,7	4.410	4.449	100,9	0,2	2,8
India	3.786	1.868	49,3	6.910	3.486	50,4	0,2	1,9
Iran	154	145	94,2	300	391	130,3	0,0	2,7
Israel	13.992	16.064	114,8	34.991	45.308	129,5	2,2	2,8
Japan	1.982	2.907	146,7	2.981	4.020	134,9	0,2	1,4
South Korea	5.188	3.578	69,0	7.385	5.625	76,2	0,3	1,6
Qatar	1.927	932	48,4	6.583	3.323	50,5	0,2	3,6
China	63.363	40.670	64,2	74.446	51.982	69,8	2,6	1,3
Kuwait	10.493	4.562	43,5	37.001	14.505	39,2	0,7	3,2
Malaysia	3.948	3.957	100,2	5.595	5.762	103,0	0,3	1,5
Oman	3.903	4.188	107,3	8.907	9.837	110,4	0,5	2,3
Saudi Arabia	59.208	38.105	64,4	139.827	89.119	63,7	4,4	2,3
United Arab Emirates	9.811	5.309	54,1	28.985	15.777	54,4	0,8	3,0
Other Asian countries	12.617	10.561	83,7	26.396	24.243	91,8	1,2	2,3
Australia	6.621	5.598	84,5	13.619	11.421	83,9	0,6	2,0
Mainland New Zealand	729	582	79,8	1.725	1.217	70,6	0,1	2,1
Other Oceania Countries	478	703	147,1	739	1.177	159,3	0,1	1,7

*final data

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc,) and their constituent units that are registered according to KD BiH 2010 under section : 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly report (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

Residence is a place where a person came with the intention of permanent stay,

Domestic tourist is a person with permanent residence in the BiH who spends at least one night in a hotel or same other accommodation establishment outside their place or residence,

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

Symbols

- no occurrence

0.0 value not zero but less than 0.05

1) Indices greater than 999

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Razmisлите o očuvanju okoliša prije štampanja dokumenta.