BOSNIA AND HERZEGOVINA
AGENCY FOR STATISTICS OF BOSNIA AND HERZEGOVINA

FIRST RELEASE

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YEAR XX	SARAJEVO, 10.11.2026.	NUMBER 8

BUSINESS STATISTICS

Tourism, cumulative

Period, January – September 2026

During the period January–September 2026, tourists recorded 1,565,678 arrivals, which is 0.9% more than in the same period of 2025. Domestic tourists recorded 5.4% more arrivals compared with the same period of 2025, while foreign tourists recorded 0.8% fewer arrivals compared with the same period of the previous year.

During the period January–September 2026, tourists recorded 3,334,927 overnight stays, which is 2.8% more than in the same period of 2025. Domestic tourists recorded 6.3% more overnight stays compared with the same period of 2025, while the number of overnight stays by foreign tourists increased by 1.4% compared with the same period of the previous year. Domestic tourists accounted for 29.5% of total overnight stays, while foreign tourists accounted for 70.5%.

As regards the structure of overnight stays by foreign tourists, the highest shares were recorded by tourists from Croatia, accounting for 13.7%, Serbia with 11.3%, Türkiye with 9.4%, Slovenia with 5.5%, Germany with 4.9%, Saudi Arabia with 4.2%, the United States of America with 3.9%, and Poland with 3.4%. They were followed by tourists from Italy, accounting for 3.0% of overnight stays, France with 2.8%, China with 2.7%, and Austria and the United Kingdom, each accounting for 2.6%. The above-mentioned countries accounted for a total of 70.0% of overnight stays by foreign tourists, while tourists from other countries accounted for the remaining 30.0%.

By type of accommodation establishment, the largest number of overnight stays was recorded in the activity “Hotels and similar accommodation”, accounting for 93.6% of the total number of overnight stays.

Graph 1: Tourist nights for the period January – September of 2025 and 2026.

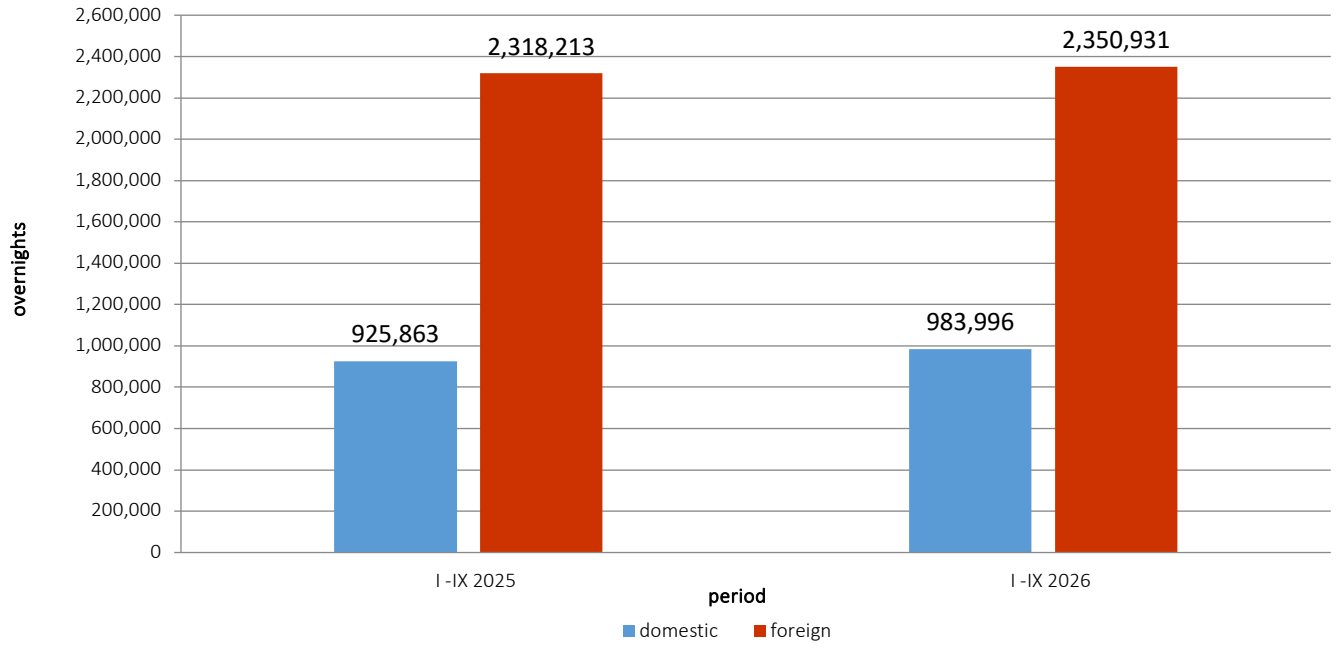
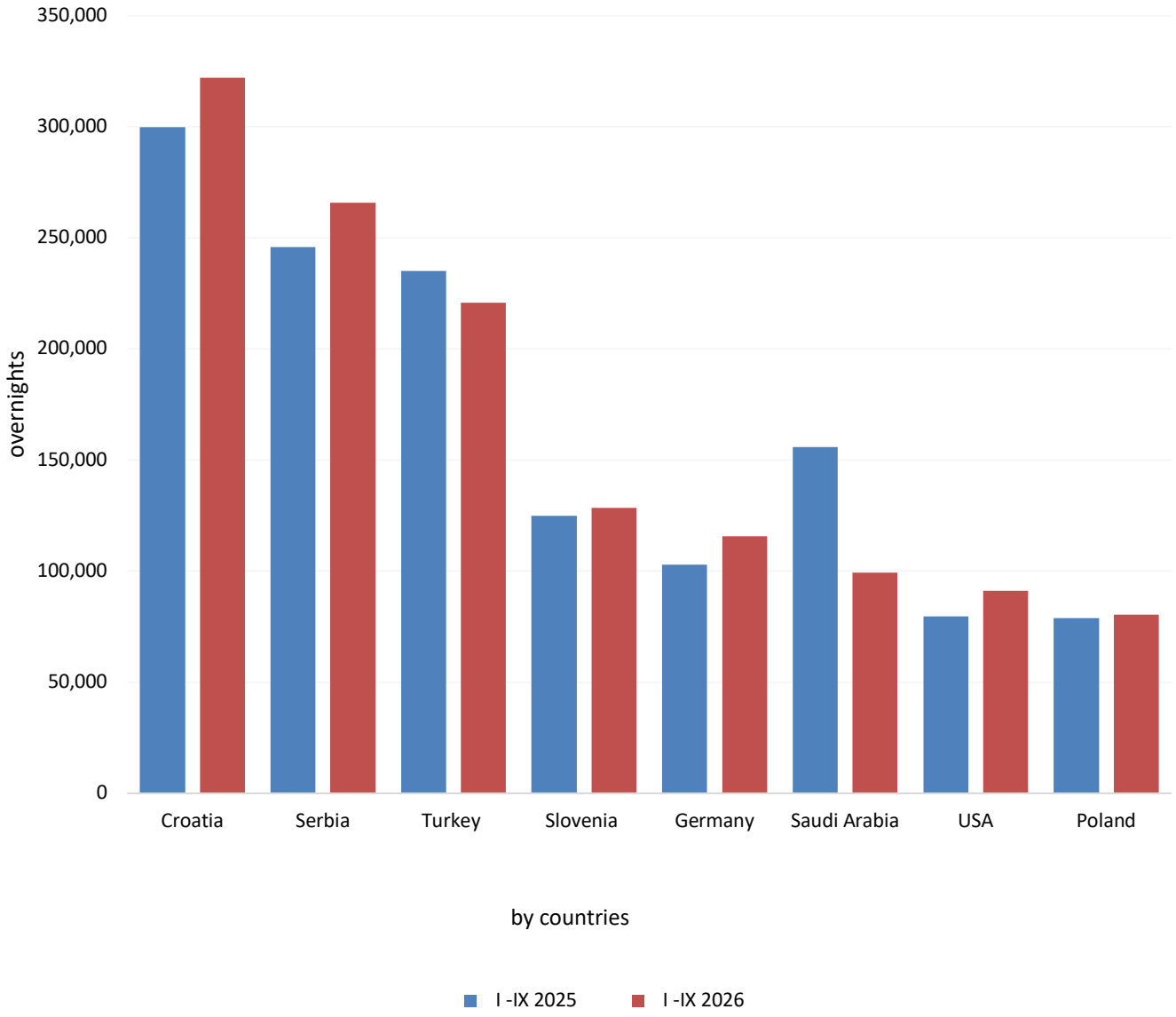


Table 1: Tourist arrivals and overnight stays

	ARRIVALS			OVERNIGHT STAYS			I – IX 2026	
	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	The structure of overnights in %	The average number of overnights per check-in
Total	**1.552.063**	**1.565.678**	**100,9**	**3.244.076**	**3.334.927**	**102,8**	**100,0**	**2,1**
Domestic tourists	424.429	447.364	105,4	925.863	983.996	106,3	29,5	2,2
Foreign tourists	1.127.634	1.118.314	99,2	2.318.213	2.350.931	101,4	70,5	2,1

*) final data

Graph 2: Overnight stays of foreign tourists by country of residence for the period January - September of 2025 and 2026.



With regard to the length of stay of foreign tourists in Bosnia and Herzegovina, during the observed period, tourists from Qatar recorded the longest average stay, with 3.5 overnight stays per arrival. They were followed by tourists from Kuwait and Latvia, with an average of 3.4 overnight stays, and Iceland, with 3.3 overnight stays per arrival. Tourists from Egypt recorded an average of 3.2 overnight stays, while tourists from Ireland, France and the United Arab Emirates each recorded an average of 3.1 overnight stays per arrival.

Graph 3: The structure of overnight stays by tourists according to KD BiH[1)] in the period January - September of 2025 and 2026.

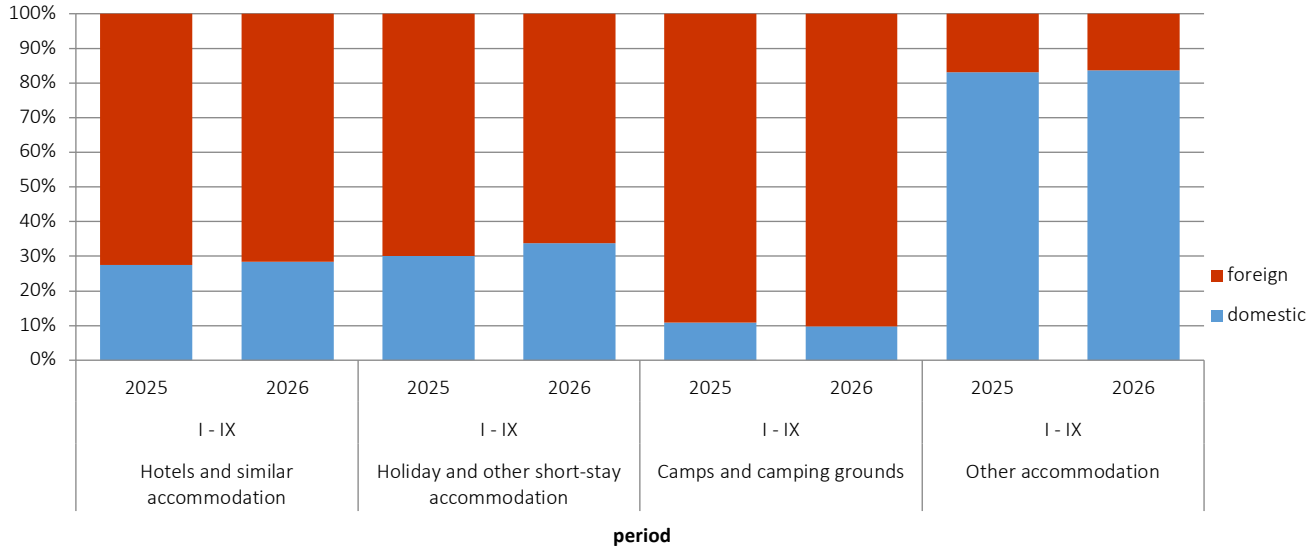


Table 2: Tourist arrivals and overnight stays according to KD BiH [1)]

	ARRIVALS			OVERNIGHT STAYS			I – IX 2026
	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	The structure of overnights in %
TOTAL	**1.552.063**	**1.565.678**	**100,9**	**3.244.076**	**3.334.927**	**102,8**	**100,0**
Hotels and similar accommodation	1.485.067	1.500.508	101,0	3.025.968	3.121.853	103,2	93,6
Resorts and similar facilities for short breaks	41.791	40.453	96,8	118.978	114.683	96,4	3,4
Campsites and camping areas	17.129	17.764	103,7	30.151	32.080	106,4	1,0
Other accommodation	8.076	6.953	86,1	68.979	66.311	96,1	2,0
Domestic tourists	**424.429**	**447.364**	**105,4**	**925.863**	**983.996**	**106,3**	**29,5**
Hotels and similar accommodation	402.412	426.543	106,0	829.549	886.677	106,9	26,6
Resorts and similar facilities for short breaks	13.655	13.241	97,0	35.721	38.769	108,5	1,2
Campsites and camping areas	2.001	1.897	94,8	3.254	3.100	95,3	0,1
Other accommodation	6.361	5.683	89,3	57.339	55.450	96,7	1,7
Foreign tourists	**1.127.634**	**1.118.314**	**99,2**	**2.318.213**	**2.350.931**	**101,4**	**70,5**
Hotels and similar accommodation	1.082.655	1.073.965	99,2	2.196.419	2.235.176	101,8	67,0
Resorts and similar facilities for short breaks	28.136	27.212	96,7	83.257	75.914	91,2	2,3
Campsites and camping areas	15.128	15.867	104,9	26.897	28.980	107,7	0,9
Other accommodation	1.715	1.270	74,1	11.640	10.861	93,3	0,3

[1)]Classification of activities of Bosnia and Herzegovina (BiH) 2010

* final data

Table 3: Arrivals and overnight stays of foreign tourists by country of residence

	ARRIVALS			OVERNIGHT STAYS			I – IX 2026	
	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	The structure of overnights in %	The average number of overnights per check-in
TOTAL	**1.127.634**	**1.118.314**	**99,2**	**2.318.213**	**2.350.931**	**101,4**	**100,0**	**2,1**
Albania	2.623	2.300	87,7	5.356	4.147	77,4	0,2	1,8
Austria	30.725	31.343	102,0	58.255	61.029	104,8	2,6	1,9
Belgium	6.205	7.824	126,1	13.934	17.361	124,6	0,7	2,2
Bulgaria	7.752	9.591	123,7	15.638	20.084	128,4	0,9	2,1
Montenegro	25.624	25.972	101,4	60.211	59.556	98,9	2,5	2,3
Czech Republic	7.394	8.932	120,8	13.303	15.812	118,9	0,7	1,8
Denmark	4.872	6.276	128,8	13.212	17.128	129,6	0,7	2,7
Estonia	689	749	108,7	1.344	1.517	112,9	0,1	2,0
Finland	1.479	1.823	123,3	3.205	3.683	114,9	0,2	2,0
France	18.874	21.196	112,3	59.788	65.686	109,9	2,8	3,1
Greece	5.590	8.140	145,6	11.186	17.471	156,2	0,7	2,1
Netherlands	18.162	23.912	131,7	43.535	53.207	122,2	2,3	2,2
Croatia	133.651	141.116	105,6	299.712	321.943	107,4	13,7	2,3
Ireland	4.533	4.274	94,3	11.564	13.436	116,2	0,6	3,1
Iceland	403	690	171,2	1.033	2.247	217,5	0,1	3,3
Italy	31.421	32.724	104,1	71.579	70.050	97,9	3,0	2,1
Cyprus	842	700	83,1	1.674	1.340	80,0	0,1	1,9
Latvia	1.256	767	61,1	4.171	2.602	62,4	0,1	3,4
Lithuania	1.151	1.322	114,9	2.135	2.667	124,9	0,1	2,0
Luxembourg	948	1.222	128,9	2.154	2.664	123,7	0,1	2,2
Hungary	13.313	17.929	134,7	26.512	33.761	127,3	1,4	1,9
Malta	722	352	48,8	1.680	856	51,0	0,0	2,4
Norway	4.314	4.631	107,3	9.572	9.886	103,3	0,4	2,1
Germany	48.332	54.315	112,4	102.919	115.588	112,3	4,9	2,1
Poland	29.929	31.540	105,4	78.784	80.445	102,1	3,4	2,6
Portugal	1.932	2.315	119,8	3.651	4.618	126,5	0,2	2,0
Romania	6.196	6.542	105,6	13.803	13.406	97,1	0,6	2,0
Russia	8.996	13.454	149,6	16.732	25.626	153,2	1,1	1,9
Northern Macedonia	9.977	11.079	111,0	18.989	21.107	111,2	0,9	1,9
Slovak Republic	5.995	6.727	112,2	12.206	13.567	111,2	0,6	2,0
Slovenia	57.167	55.532	97,1	124.917	128.374	102,8	5,5	2,3

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	ARRIVALS			OVERNIGHT STAYS			I – IX 2026	
	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	I – IX 2025*	I – IX 2026	Indicies I – IX 2026 / I – IX 2025	The structure of overnights in %	The average number of overnights per check-in
Serbia	114.459	125.156	109,3	245.977	265.757	108,0	11,3	2,1
Spain	12.787	14.297	111,8	25.652	30.472	118,8	1,3	2,1
Switzerland (including Liechtenstein)	12.055	13.766	114,2	24.875	28.974	116,5	1,2	2,1
Sweden	11.174	14.192	127,0	27.086	34.699	128,1	1,5	2,4
Turkey	170.035	149.120	87,7	235.224	220.903	93,9	9,4	1,5
United Kingdom	21.320	25.163	118,0	53.041	60.893	114,8	2,6	2,4
Ukraine	2.624	3.811	145,2	6.812	9.847	144,6	0,4	2,6
Other European countries	3.794	3.073	81,0	7.601	7.229	95,1	0,3	2,4
Egypt	1.050	899	85,6	3.763	2.907	77,3	0,1	3,2
South Africa	599	674	112,5	1.180	1.943	164,7	0,1	2,9
Other African countries	1.748	1.976	113,0	4.923	5.122	104,0	0,2	2,6
Canada	6.648	7.585	114,1	13.975	15.735	112,6	0,7	2,1
USA	34.963	40.508	115,9	79.561	91.179	114,6	3,9	2,3
Other North American Countries	2.385	2.411	101,1	4.873	4.611	94,6	0,2	1,9
Brasil	3.548	4.158	117,2	7.067	7.614	107,7	0,3	1,8
Other South and Central American Countries	6.942	6.704	96,6	14.839	14.469	97,5	0,6	2,2
Bahrain	1.748	1.743	99,7	5.051	4.871	96,4	0,2	2,8
India	4.327	2.166	50,1	7.731	4.055	52,5	0,2	1,9
Iran	171	176	102,9	333	449	134,8	0,0	2,6
Israel	16.935	20.725	122,4	42.052	58.529	139,2	2,5	2,8
Japan	2.364	3.494	147,8	3.550	4.919	138,6	0,2	1,4
South Korea	6.037	4.403	72,9	8.564	6.830	79,8	0,3	1,6
Qatar	2.023	990	48,9	6.964	3.441	49,4	0,1	3,5
China	72.409	50.793	70,1	85.097	64.538	75,8	2,7	1,3
Kuwait	12.101	5.537	45,8	43.786	18.798	42,9	0,8	3,4
Malaysia	5.519	5.044	91,4	7.820	7.712	98,6	0,3	1,5
Oman	4.210	4.375	103,9	9.622	10.259	106,6	0,4	2,3
Saudi Arabia	66.753	42.876	64,2	155.880	99.344	63,7	4,2	2,3
United Arab Emirates	10.348	5.754	55,6	30.621	17.789	58,1	0,8	3,1
Other Asian countries	15.542	12.520	80,6	31.565	28.527	90,4	1,2	2,3
Australia	8.442	7.243	85,8	17.357	14.509	83,6	0,6	2,0
Mainland New Zealand	938	795	84,8	2.110	1.607	76,2	0,1	2,0
Other Oceania Countries	569	898	157,8	907	1.536	169,3	0,1	1,7

*final data

METHODOLOGICAL EXPLANATIONS

The purpose of the statistical survey

The purpose of the statistical survey is to monitor the tourist activity realised in commercial accommodation establishments and to provide internationally comparable BiH's tourism statistics in accordance with current EU Regulations for the tourism statistics,

Observation units

Observation units are all business entities /legal units which are, by the main activity, registered in accommodation activity (division 55 - KD BiH 2010), persons as well as households that rent accommodation establishments to tourists, For the purpose of the survey, Classification of Activities in Bosnia and Herzegovina - KD BiH 2010 was used, and it is fully compliant with the European Classification of Economic Activities - NACE Rev, 2,

Coverage

Reporting units are all business entities (enterprises, craftsmen, cooperatives, institutions, associations etc,) and their constituent units that are registered according to KD BiH 2010 under section : 55.1 (hotels and similar accommodation), 55.2 (holiday and other short - stay accommodation), 55.3 (camps and camping grounds), 55.9 (other uncategorised accommodation), health care institutions in which person themselves bear the fee for medical rehabilitation or their stay: business entities that deal with the mediation of accommodation of guests in: households, houses, camps, apartments and rooms which are directly rented by private persons/households, Survey covers the entire territory of Bosnia and Herzegovina,

Source and methods of data collection

Data on tourists turnover (number of tourist arrivals and tourist nights) are collected from regular monthly reports (TU-11 form), Reports are usually made based on reception records in guest books, entities and their parts engaged in organising and arranging of tourists,

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited,

Tourist is every person who, outside his place of permanent residence, spends one night in a hotel or some other accommodation facility for reasons of rest, recreation, health, study, sport, religion, family, business, public tasks or meeting,

Residence is a place where a person came with the intention of permanent stay,

Domestic tourist is a person with permanent residence in the BiH who spend at least one night in a hotel or same other accommodation establishment outside their place or residence,

Foreign tourist is every person with permanent residence outside in BiH who temporarily resides in BiH and who spends at least one night in a hotel or same other accommodation establishment,

Symbols

- no occurrence
0.0 value not zero but less than 0.05
1) Indices greater than 999

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Razmislite o očuvanju okoliša prije štampanja dokumenta.